

DIY Fundraising: SAMPLE COMMUNICATIONS

THANKING A DONOR

Dear [Donor's Name],

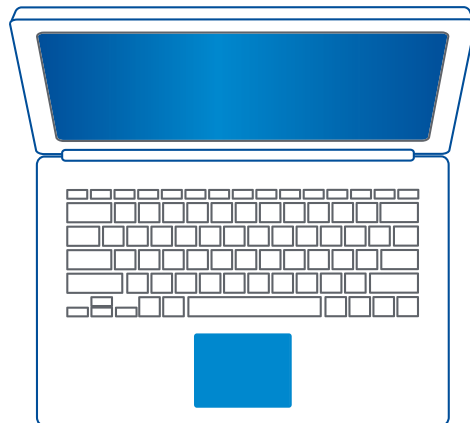
Thank you for donating to my fundraiser for Vagelos College of Physicians and Surgeons and Columbia University Irving Medical Center.

I started this fundraiser because I want to help Columbia continue the incredible, life-changing care that they've been providing for decades. People continue to need that care and thanks to donors like you, they'll continue to get it.

Thank you for your support.

Sincerely,

[Your Name]



ASKING FOR A DONATION

Dear [Name],

I've started a fundraiser for Vagelos College of Physicians and Surgeons and Columbia University Irving Medical Center and I'm asking for your support.

Columbia is dedicated to not only practicing medicine, but to changing it. With stellar education programs, industry-leading research, and world-class clinicians, they're able to provide unparalleled medical care to patients.

I want to help. I want to make sure they're able to continue saving and changing the lives of patients who need them.

You can help, too, by donating to my fundraising page. I've set a goal of raising [insert goal amount]. Will you help me get there? [Click here to donate: \[Fundraising Page URL\]](#)

Thank you,

[Your Name]

JOIN MY TEAM

Dear [Name],

I've started a fundraising team for Vagelos College of Physicians and Surgeons and Columbia University Irving Medical Center and I'm asking you to join me.

Columbia is dedicated to not only practicing medicine, but to changing it. With stellar education programs, industry-leading research, and world-class clinicians, they're able to provide unparalleled medical care to patients.

We can help. When we raise money, we make sure they're able to continue saving and changing the lives of patients who need them. That's why I've set up this team, [Team Name]. Together, we can have an even greater impact on patients' lives.

Will you join me?

Click here to register. [\[Team Page URL\]](#)

Thank you,

[Your Name]



YOUR COLUMBIA
GIVE BACK FOR A HEALTHY FUTURE

Sample Social Posts:


 **Columbia University in the City of New York** 23 hrs · 🌐

I am fundraising to support Vagelos College of Physicians and Surgeons and Columbia University Irving Medical Center. I am giving back to ensure a healthy future for our communities and our families. Help me by donating to my fundraising page today ([INSERT FUNDRAISING PAGE LINK](#)) #yourcolumbia




👍❤️👤 339 19 Comments 14 Shares

👍 Like 💬 Comment ➦ Share

 **Twitter** @Twitter Following

I am supporting Columbia by creating a fundraiser. This is my way of giving back and my way of ensuring that the medical center is able to continue their heroic efforts to help patients who are sick. Please consider donating to my fundraiser today.

([INSERT FUNDRAISING PAGE LINK](#)) #yourcolumbia

 **columbia** Columbia University School of Nursing



👍💬🚩 2,346 likes

Support my fundraiser for Vagelos College of Physicians and Surgeons and Columbia University Irving Medical Center. They are committed to cutting-edge research, innovative patient care, and continuing education. Donate today. ([INSERT FUNDRAISING PAGE LINK](#)) #yourcolumbia

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