Yale school of medicine

How to Create a QR Code for Your Fundraising Page

A QR code is a type of digital barcode that you can scan with a smartphone. Once scanned, it will open a URL and direct you to a specific web page.

You can create a QR code that directs individuals who scan the code **right to your personal fundraising page**! If you have an event (such as a birthday party, bar/bat mitzvah, wedding, etc.) where you would like to have attendees donate to your personal fundraising page in lieu of gifts, a printed QR code linked to your page will make it easier for them to donate.

If you would like to turn your custom fundraising page link into a QR code for sharing, please follow the directions below:

- 1. Navigate to https://www.qr-code-generator.com/
- 2. Click URL



3. Paste your custom fundraising page link where it says "Enter your website."



4. A QR code that links to your fundraising page will automatically generate. You can also customize this QR code by changing the frame and color.



5. Click Download JPG. You do NOT need an account to download the QR code as a JPG. Ignore any pop-ups and wait for the download to complete.



You now have a QR code for your personalized fundraising page that you can share wherever you'd like! You can print the QR code after downloading and include it on a flyer, sign, card, or handout for donors to scan on their smartphones.