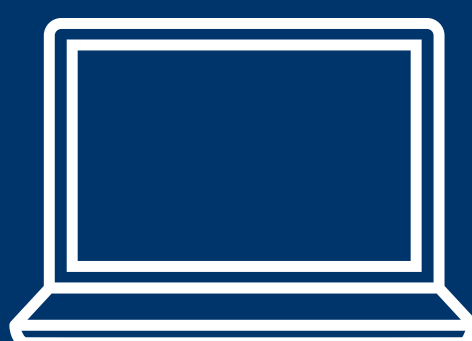


TIPS FOR A SUCCESSFUL DIGITAL FUNDRAISER

Yale School of Medicine

Customize your fundraising page

Your fundraising page is an opportunity to share your story. Make it personal, add photos, and encourage others to donate.

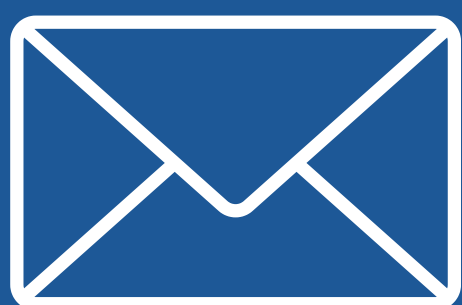


Be the first to donate

Take the initiative and show others you believe in your chosen cause by being the first to donate.

Share your page

Sharing your fundraising page is the best way to get others to donate to your cause. Use your personalized fundraising page link to share the details of your fundraiser via email and social media.



Follow-up

Make sure to follow up with your donation asks and send thank yous to those who have donated to your cause

For questions about digital fundraising at the Yale School of Medicine, please contact digitalfundraising@yale.edu