

Let's Roll

FOR KIDS 2018



2018

CORPORATE
SPONSORSHIP
OPPORTUNITIES

THE
DONALD
BERMAN
yaldei
centre de développement
developmental center

WHAT ARE SPECIAL NEEDS?



SPECIAL NEEDS INCLUDE, BUT ARE NOT LIMITED TO CHILDREN WITH:

- › GLOBAL DEVELOPMENTAL DELAY
- › AUTISM SPECTRUM DISORDER
- › ASPERGER SYNDROME
- › ADD/ADHD
- › DOWN SYNDROME
- › CEREBRAL PALSY
- › ANGELMAN SYNDROME
- › ORAL MOTOR DIFFICULTIES
- › AND MORE...



IN QUEBEC, 1 IN 20 CHILDREN IS BORN WITH **SPECIAL NEEDS**



IN THE PUBLIC SYSTEM, FAMILIES TYPICALLY WAIT **2 YEARS** FOR A DIAGNOSIS AND **1 TO 2 YEARS** FOR TREATMENT TO BEGIN



HOW DOES YALDEI HELP?



SINCE 1998, THE DONALD BERMAN YALDEI DEVELOPMENTAL CENTER PROVIDES:

- > **EARLY INTERVENTION PROGRAMS**
- > **ELEMENTARY AND HIGH SCHOOL EDUCATION**
- > **INDIVIDUALIZED THERAPIES**
- > **SPECIAL EDUCATION PROGRAMS**



50+ CLINICAL PROFESSIONALS INTEGRATE ADVANCED CLINICAL, BEHAVIOURAL, EDUCATIONAL AND FAMILY SUPPORT SERVICES **UNDER ONE ROOF TO BUILD AND TRANSFORM THE LIVES OF 250 CHILDREN.**



HOW CAN YOU MAKE A DIFFERENCE?



BY BECOMING A SPONSOR OF OUR ANNUAL
LET'S ROLL FOR KIDS EVENT,
YOU WILL BE DIRECTLY SUPPORTING OUR EARLY INTERVENTION PROGRAM.



YALDE'S **NO WAITING LIST**
POLICY OFFERS SOLUTIONS
TO PARENTS IMMEDIATELY.



PROGRAM BUDGET:
1.132M PER YEAR
AVERAGE COST PER CHILD:
36,000 PER YEAR



STUDIES SHOW THAT EARLY
INTERVENTION TREATMENTS
**STRONGLY INCREASE A CHILD'S
FUTURE ABILITIES** AND GIVES THEM
A GREATER CHANCE AT LIVING AN
INDEPENDENT, FRUITFUL LIFE.



2018 LETS ROLL FOR KIDS EVENT



WHO:

CORPORATE
AND COMMUNITY
TEAMS AND
MORE THAN
200 MONTREAL
FAMILIES

WHAT:

BIKE, WALK OR
RUN 5K-50K.
FAMILY FUN FAIR
& OUTDOOR
BBQ LUNCH

WHEN:

**SUNDAY,
JUNE 10,
2018**

OUR GOAL IS TO RAISE

\$350,000

IN SUPPORT OF YALDEI'S
**EARLY INTERVENTION
PROGRAM**



YALDEI SPONSORS





LETS ROLL FOR KIDS 2018

Sponsorship Opportunities

| DESCRIPTION | \$25,000 | \$15,000 | \$10,000 | \$5,000 | \$1,800 |
|--|----------|----------|----------|---------|---------|
| Opportunity to address attendees at March launch event at Yaldei. | ✓ | | | | |
| Special feature: Opportunity to address the attendees at the event opening & closing ceremonies | ✓ | | | | |
| Special feature: Logo displayed prominently on Start/Finish banners at the event and opportunity to officiate the start of the event | | ✓ | | | |
| Special feature: Sponsorship of 5k Walk (logo displayed prominently on signage for the Walk event) | | | ✓ | | |
| Special feature: Logo displayed prominently on signage in Yaldei Family Fun Zone at event | | | | ✓ | |
| Opportunity to include company-branded giveaways in packages distributed to all participants | ✓ | ✓ | | | |
| Opportunity to have a corporate tent in a prominent location at the event (limited spaces available) | ✓ | ✓ | ✓ | | |
| Post-event impact report and first right of refusal for equivalent sponsorship of next edition | ✓ | ✓ | ✓ | | |
| Mention on Yaldei social media platforms | ✓ | ✓ | ✓ | ✓ | |
| Logo displayed prominently on keepsake jerseys distributed to all participants at event* | ✓ | ✓ | ✓ | ✓ | |
| Logo featured on signage at the event** | ✓ | ✓ | ✓ | ✓ | |
| Invitation to March launch event at Yaldei | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo featured on signage at March launch event at Yaldei*** | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo and link to your corporate website, posted on www.letsrollforkids.com | ✓ | ✓ | ✓ | ✓ | ✓ |
| Rights to use the Yaldei logo for your company's corporate communications when promoting your contribution | ✓ | ✓ | ✓ | ✓ | ✓ |

*Logo must be received no later than April 1, 2018 **Logo must be received no later than April 30, 2018 ***Logo must be received no later than March 15, 2018

FOR SPONSORSHIP OPPORTUNITIES, **CONTACT** SUZANNE DALZELL: SUZANNE@PHILANTHROPICA.CA | 514-279-3666

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