



World Vision  
**Climate Change  
Challenge**

#CCC2023

# Ready, Set, Take Climate Action!

Big change starts with small acts. Thank YOU for being a part of that change by participating in World Vision's Climate Change Challenge. Here are some simple steps to help you in your climate advocacy and fundraising. The more people we get involved, the bigger impact we can have. Now, let's go!!!

## 1. SIGN UP

Go to [www.teamworldvision.ca/event/climatechangechallenge](http://www.teamworldvision.ca/event/climatechangechallenge) to register for the Climate Change Challenge. You can sign up as an individual fundraiser, or choose to create a team. Take some time to personalize your fundraising page to let people know why climate action is important to you.

## 2. BUILD YOUR TEAM (optional)

Rally your sports team, extra-curricular group, or friends to participate as a team and increase your impact!

*Note: This is how the winner of the Climate Advocate Award will be determined.*



### 3. RAISE AWARENESS

Let people know about the incredible work you're doing, so they can support you!

- a. Post on social media using our [guide](#) found on the Resources tab of the website. Have fun with it and get creative!
- b. Promote the Climate Change Challenge at school. Put up posters and make school announcements.
- c. Speak to your family and friends about the Climate Change Challenge and share your fundraising page with them. Just log into your fundraiser portal, click on "Get Page Link," and share it!
- d. Make a list of other people you can reach out to with the Climate Change Challenge – local businesses, extended family, sports teams, scouts' groups, etc.

### 4. KEEP IT UP!

The key to great fundraising is consistency! For the next 30 days, keep on sharing the Climate Change Challenge and ask friends and family to share your fundraising page with others too.

### 5. ATTEND THE EARTH DAY LITTER CLEAN-UP

Saturday April 22nd at 11:00am at  
Marie Curtis Park - 2 Forty Second St, Etobicoke, ON M8W 3P2

### 6. CELEBRATE!

Thank everyone who donated to your fundraising page and congratulate yourself on a job well done! There will be 144,000 lbs. less carbon emission because of your efforts!

*P.S. Keep track of your hours spent working on the Climate Change Challenge. A World Vision staff member will sign your community hours at the Litter Clean-Up.*

