

Company & Organization Recruitment Ideas

- Secure executive management support! Ask your company/organization president to sign a memo or send an email to all of your employees/members asking them to register.
- Set a goal of meeting five new people in your company/organization and recruiting them for your team.
- Investigate your company's volunteer programs and make sure Walk with Me Houston is on this year's calendar.
- If your company doesn't have a volunteer calendar, present management with the idea of starting one!
- Have a recruitment drive in your cafeteria every day for a week.
- Make announcements in weekly newsletters or e-mails. Include the names of all the people who have registered for your team each week and encourage co-workers to sponsor someone they know from the list or to register themselves!
- Include Walk with Me Houston brochures with info on your team as a paycheck insert or mail drop.
- Place Walk with Me posters in every break room and near all employee mailboxes announcing your company/organization's participation.
- Ask your company to sponsor each employee for \$50 as an incentive to participate in Walk with Me Houston.
- Encourage friendly competition between departments.
- Ask your vendors to participate with your team, if their company doesn't already have a Walk with Me Houston team.
- Write a personal appeal to all of your friends and family telling them why you are walking. Ask them to join you by registering and raising money Easter Seals!
- Assign co-captains for every floor/building of your company/organization and set a goal of 10 walkers per captain each week.
- Make a Walk with Me Houston team T-shirt and offer it as an incentive for those who register and raise a per-determined amount of money.
- Throw a party! Ask guests to register for your Walk with Me team.
- Keep an updated list of your team's walkers and their fundraising totals on your company/ organization's bulletin board. Include your name and number for more information.
- Ask your Human Resources Department to write a letter to all employees encouraging them to participate as part of the team.
- Give each person that registers a piece of company memorabilia, last year's Team t-shirt, company hat, etc.
- Host a Walk with Me "Dress-Down" Day. Everyone who registers for the walk gets to dress casual for a day!
- Hold a recruiting contest. The co-captain to register the highest number of walkers for your Walk team gets a free vacation day!

Call the Easter Seals Office 713-838-9050 x304 if you need more recruitment ideas! Add us to your email/ mailing lists so we can receive copies of your work-we'd love to show off your work to other Team Leaders!