



**WALK  
WITH  
ME**

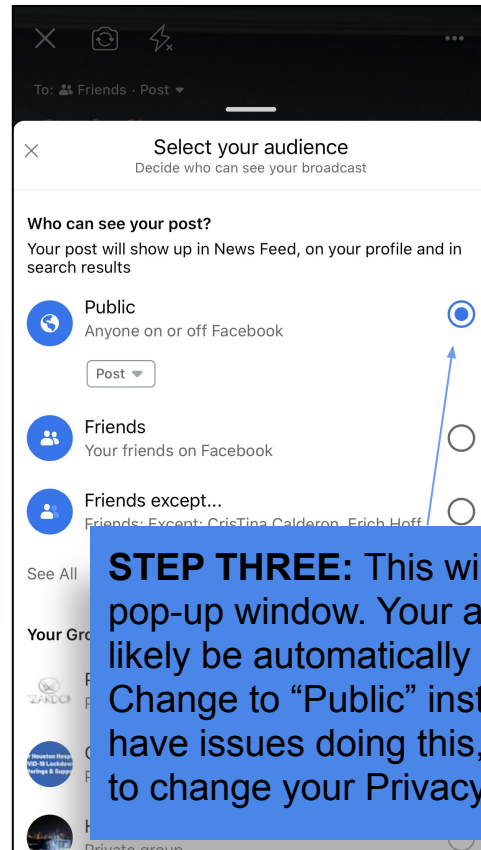
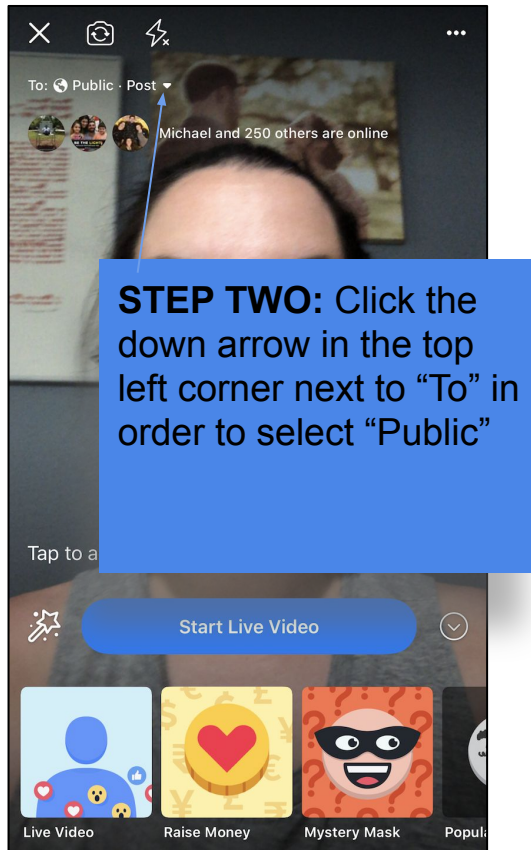
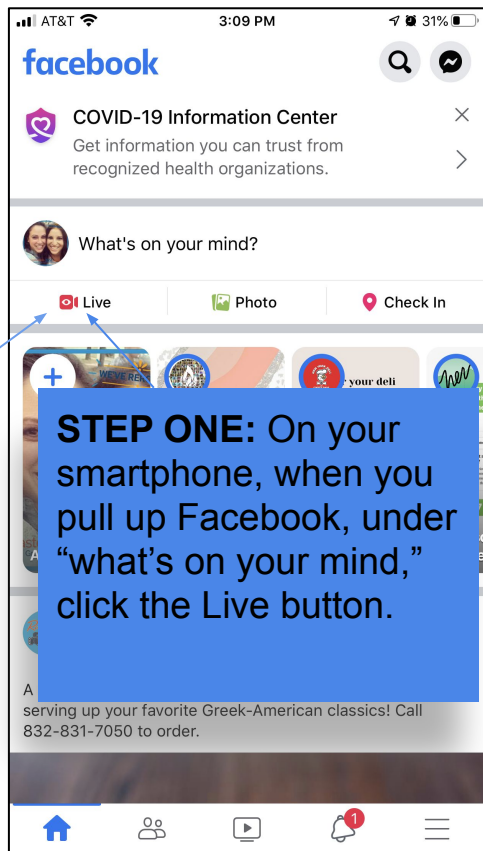
Thank you for helping us raise awareness #WWM2024 on Facebook LIVE for the 13th anniversary of Walk With Me! We're excited to see each of you and your families walk, stroll and roll your own blocks in style!

This packet should have all the information you need to "go live" on Facebook.

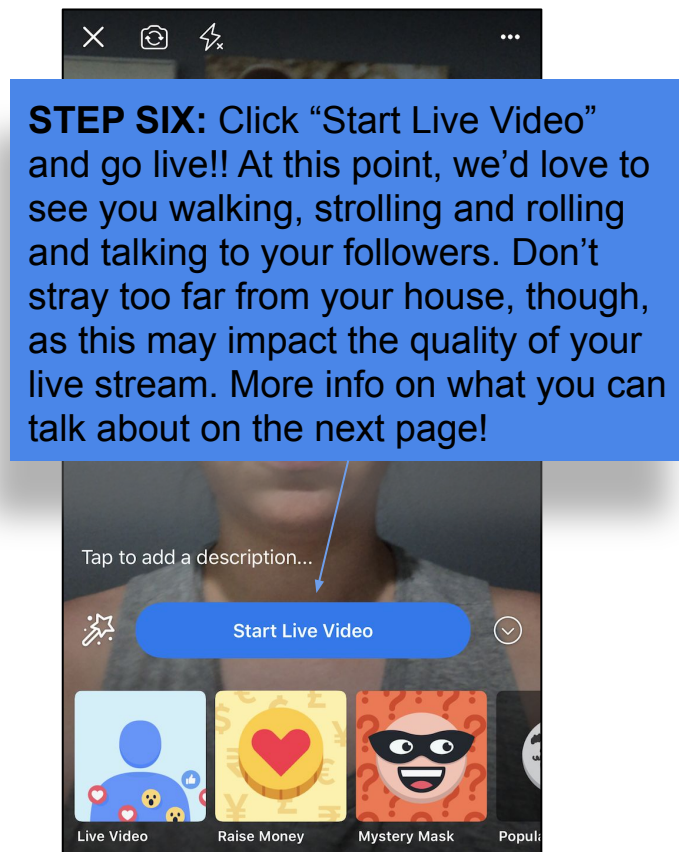
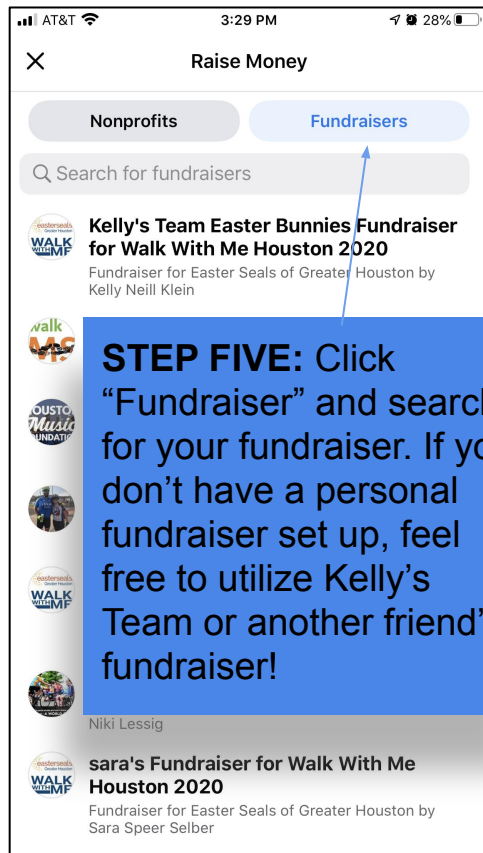
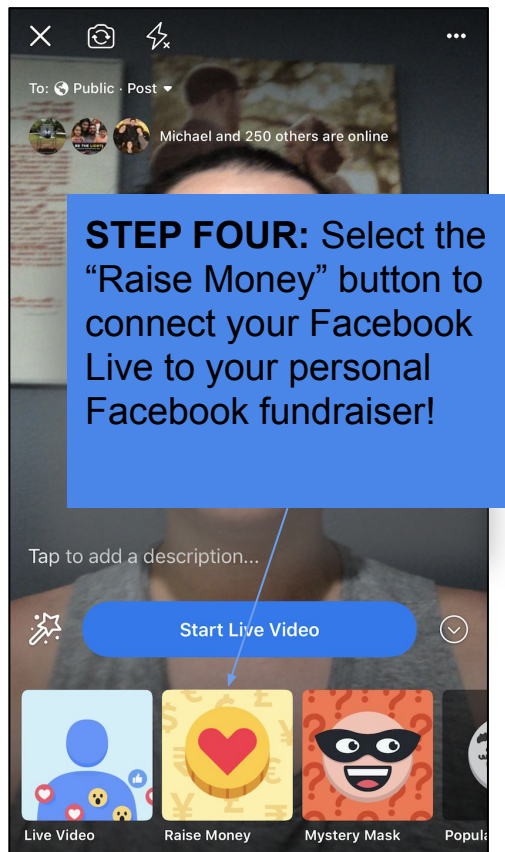
We also hope you'll use your "live" to share how people can donate to your team and include the link to donate in the comments after the fact.

**THANK YOU FOR HELPING US REACH OUR \$1 MILLION GOAL!!**

# How to host a Facebook Live on your page



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# What You Can Talk About While You're "Live"

- Why you're walking and give details to friends about Walk With Me at the Houston Zoo on April 20! (feel free to use our messaging below and personalize it to mention the programs you care about most):
  - Are you wondering WHY we love Walk With Me Houston so much?? One of the magical elements is that Walk With Me brings the entire community together--clients, service dogs, therapists, volunteers, parents, siblings, donors, supporters, specialists, doctors...EVERYONE! Walk With Me is a family fun walk with a great party, but it is even more than that. It's inclusive, joyful, and fun for the entire community...it's magic. Be sure to register at [WalkWithMeHouston.org](https://WalkWithMeHouston.org) today! Your participation will help ensure that Easter Seals can continue its mission of providing life-changing services for veterans, military families, and children and adults with all types of disabilities. We can't wait to see YOU at the starting line on Saturday, April 20, 2024 at the Houston Zoo. Use the hashtag #WWM2024 and tag @EasterSealsHouston along the way!
- What your relationship to Easter Seals Greater Houston is
- Why you care about our mission and why you choose to walk, stroll or roll
  - This can include a favorite story about Easter Seals Greater Houston or a client success story
- How your friends and family can support you
  - By registering as a walker and/or joining your team
  - By raising their own funds or donating to your fundraising efforts
  - By joining you in walking, strolling or rolling at The Houston Zoo on Saturday, April 20th
  - By donating to your Facebook fundraiser if you were able to attach it to your Live stream OR donating to your page if you will link it in the comments
- That Easter Seals' goal is \$1 million which helps us serve Houstonians of all ages living with every type of disability, including our early childhood intervention programming, our Caroline School, our veterans services and so much more

# Tips and Ideas For a Successful Live Stream

- Of course, walk, stroll or roll safely - watch where you're walking or going while you live stream (you may want to consider simply streaming in front of your home or being stationary)

**Most importantly: We'd LOVE for you to practice BEFORE your official time to go live, so you can ensure you're working out any kinks and that we're able to host a watch party and stream alongside you. You can use this time to promote the fact that you'll be going live the next day or so and let folks know that you're practicing. They'll understand!**

Lastly, please help us promote the fact that you're going live! We'd be happy to provide you with a promotional or informational graphic to help share how to sign up with your friends and family!

THANK YOU!