

## Company & Organization Recruitment Ideas

1. Secure executive management support! Ask your company/organization president to sign a memo or send an email to all of your employees/members asking them to register.
2. Set a goal of meeting five new people in your company/organization and recruiting them for your team.
3. Investigate your company's volunteer programs and make sure Walk with Me Houston is on this year's calendar.
4. If your company doesn't have a volunteer calendar, present management with the idea of starting one!
5. Have a recruitment drive in your cafeteria every day for a week.
6. Make announcements in weekly newsletters or e-mails. Include the names of all the people who have registered for your team each week and encourage co-workers to sponsor someone they know from the list or to register themselves!
7. Include Walk with Me Houston brochures with info on your team as a paycheck insert or mail drop.
8. Place Walk with Me posters in every break room and near all employee mailboxes announcing your company/organization's participation.
9. Ask your company to sponsor each employee for \$50 as an incentive to participate in Walk with Me Houston.
10. Encourage friendly competition between departments.
11. Ask your vendors to participate with your team, if their company doesn't already have a Walk with Me Houston team.
12. Write a personal appeal to all of your friends and family telling them why you are walking. Ask them to join you by registering and raising money Easter Seals!
13. Assign co-captains for every floor/building of your company/organization and set a goal of 10 walkers per captain each week.
14. Make an Walk with Me Houston team T-shirt and offer it as an incentive for those who register and raise a pre-determined amount of money.
15. Throw a party! Ask guests to register for your Walk with Me team.
16. Keep an updated list of your team's walkers and their fundraising totals on your company/organization's bulletin board. Include your name and number for more information.
17. Ask your Human Resources Department to write a letter to all employees encouraging them to participate as part of the team.
18. Give each person that registers a piece of company memorabilia, last year's Team t-shirt, company hat, etc.
19. Host a Walk with Me "Dress-Down" Day. Everyone who registers for the walk gets to dress casual for a day!
20. Hold a recruiting contest. The co-captain to register the highest number of walkers for your Walk team gets a free vacation day!

Call the Easter Seals Office 713-838-9050 x304 if you need more recruitment ideas! Add us to your email/ mailing lists so we can receive copies of your work—we'd love to show off your work to other Team Leaders!