

Board of Directors

Butch Bouchard
Mick Cantu
Mac DeLaup
Elizabeth DeLuca
Katherine Dowdell
Dr. Rochelle T. Dy
Fiona Guinn
Kristen Habich
Dan Kroll
Misha McClure
Colleen O'Brien
Donna Perillo
Michael Peters
Dr. Aloysia Schwabe
Clint Stephens
Clark Varner
Genny Winter

**Walk With Me 2023
Executive Leadership
Committee**

Butch Bouchard
TEAM Inc., CFO
Brett Detamore
Detamore Development,
Owner
Richard Holt
Alvarez and Marsal,
Managing Director
Quan Luu
Derrick Corporation,
Vice President of Business
Operations & IT
Daniel Marklin
Shell Oil Company,
Commercial Advisor, Gulf
of Mexico

Dave Meisel
Quanta Services, EVP of
Operations
Clint Stephens
FiscalNote, Senior Director
James Stinson
Quanta Services, VP of
Information Technology
Donald Wayne
Quanta Services, EVP and
General Counsel
Chase Zalman
Prosperity Bank, Regional
President | Houston Area

Dear Friend,

Easter Seals Greater Houston is hosting its **12th Annual Walk With Me**, a non-competitive 5K Family Fun Walk presented by Prosperity Bank, on **Saturday, April 22, 2023** at the **Houston Zoo**. We would be honored if you, your employees, family and friends would join us in supporting the disability community by collaborating with Easter Seals, **Alvarez and Marsal, HESS Corporation, Prosperity Bank, Quanta Services** and thousands of other participants as a Walk With Me sponsor.

Thanks in part to business partners and Walk With Me sponsors, we have continued through these unprecedented times with resounding support for Easter Seals Greater Houston's services and programs. The demand for Easter Seals' services, including access to technology, mental health, emergency assistance and more, continues to increase. To address this, we have worked with Easter Seals to set an ambitious 2023 fundraising goal and we need your help!

We hope you will consider partnering with Easter Seals as a Walk With Me 2023 sponsor to ensure essential resources and supports for every stage of life for thousands of individuals with disabilities, military families and veterans in our community continue. **By walking side by side with the very clients Easter Seals helps, you will ensure Easter Seals continues in their mission of enhancing education, advancing health, expanding employment, and elevating the community.**

As a sponsor, benefits include:

- **Low cost, high impact marketing for your company** through a combination of billboards, radio, social media, agency and event websites and branding throughout the event.
- **Fun, healthy team building opportunity for your employees, vendors and partners**
- **Strong brand** – your company will be associated with one of the strongest non-profit brands. Easter Seals Greater Houston is one of the oldest and most efficient charities in Texas, and is a nationally recognized leader in program services. \$0.91 of every dollar received goes to direct client services. 100% of the funds raised stay in Greater Houston.

Your gift will make a huge difference in the life of a person with a disability – investing now means returns for years to come. Simply complete the included Sponsorship Agreement Form and return it to Easter Seals by **January 27, 2023** to be included in the walk publicity package.

For more information about Walk With Me, visit www.walkwithmehouston.org. To learn more about Easter Seals Greater Houston, visit www.eastersealshouston.org. Please feel free to contact Gabriela Silva, Easter Seals' Event Manager, at 713.838.9050 ext. 304 or gsilva@eastersealshouston.org if you have any questions.

With gratitude,



Elizabeth & Anthony DeLuca
Easter Seals' Board President; SCF Partners CFO
WWM 2023 Co-chairs



Katie Dowdell
Prosperity Bank Waugh Drive, Assistant VP
WWM 2023 Co-chair



Matt Mikeska
Quanta Services, SVP Business Development
WWM 2023 Co-chair



Cullen Zalman
Prosperity Bank, Senior VP Banking & Corporate Activities Development
WWM 2023 Co-chair

Sponsorship Opportunities



\$100,000 Presenting Sponsor

- Form a walk team and cover the in person entry fee for 1000 participants
- Recognition in all news releases and media alerts
- Logo on billboards, print collateral, walk website, e-newsletters, event signage and t-shirt
- Cable and broadcast recognition - if applicable
- Radio mention - if applicable
- Featured in one blog and e-newsletter
- 8 Facebook and Twitter mentions
- VIP check-in for in person participants morning of event
- Opportunity to reserve corporate tent at after party to distribute materials*
- Speaking opportunity at opening ceremony or after party*
- Opportunity for item placement in goody bags
- Banner displayed at walk entrance and after party site*



\$50,000 Lead Sponsor

- Form a walk team and cover the in person entry fee for 500 participants
- Recognition in all news releases and media alerts
- Logo on print collateral, walk website, e-newsletters, event signage and t-shirt
- Cable and broadcast recognition - if applicable
- Radio mention - if applicable
- Featured in one blog and e-newsletter
- 6 Facebook and Twitter mentions
- Opportunity to reserve corporate tent at after party to distribute materials*
- Speaking opportunity at opening ceremony or after party*
- Opportunity for item placement in goody bags
- Banner displayed at walk entrance and after party site*



\$25,000 Panther Patron

- Form a walk team and cover the in person entry fee for 250 participants
- Recognition in news releases and media alerts
- Logo on walk website, e-newsletters, event signage and t-shirt
- Featured in one blog and e-newsletter
- 4 Facebook and Twitter mentions
- Opportunity to reserve corporate tent at after party to distribute materials*
- Speaking opportunity at opening ceremony or after party*
- Opportunity for item placement in goody bags
- Banner displayed at walk entrance and after party site*

**Event details subject to change.*



\$15,000 Bear Benefactor

Form walk team and cover the in person entry fee for 150 participants
Recognition in news releases and media alerts
Logo on walk website, e-newsletters, event signage and t-shirt
Featured in one blog post
2 Facebook and Twitter mentions
Opportunity for item placement in goody bags
Banner displayed at walk after party site*



\$10,000 Cheetah Champion

Form walk team and cover the in person entry fee for 100 participants
Recognition in news releases and media alerts
Logo on walk website, e-newsletters, event signage and t-shirt
1 Facebook and Twitter mention
Opportunity for item placement in goody bags
Banner displayed at walk after party site*



\$5,000 Spider Monkey Sponsor

Form walk team and cover the in person entry fee for 50 participants
Logo on walk website, e-newsletters, event signage and t-shirt
Opportunity for item placement in goody bags
Banner displayed at walk after party site*

\$2,500 Toucan Team

Form walk team and cover the in person entry fee for 25 participants
Logo on walk website, e-newsletters, event signage and t-shirt
Opportunity for item placement in goody bags
Banner displayed at walk after party site*



Matching Gift Sponsor

Setup a corporate team for your employees to join then match dollar for dollar what they raise up to an agreed upon fundraising amount.

Create a Corporate Team

Set up a team under your company name and urge your employees and friends to register as a team member who will personally raise money on Easter Seals' behalf. Corporate teams that raise \$2500+ will receive sponsorship recognition on event website, t-shirt and signage for their fundraising efforts.

*Event details subject to change.



Exclusive Promotional Sponsorship Opportunities

Targeted support of specific event needs in exchange for branding recognition

**Limited to one per level; first come first served*

\$15,000 Print Sponsor (1)

Logo/name recognition as Print Sponsor featured on event promotional pieces, including but not limited to:

- Event website with link to company website
- Event t-shirts
- Event marketing collateral – poster and mailing inserts
- Event signage – h-stand posters

Plus receive all Bear Benefactor Sponsor benefits

\$10,000 Stage Sponsor (1)

Exclusive logo/name recognition featured on opening ceremonies and after-party stage*

Recognition as Stage Sponsor on Walk With Me website with link to company website, event t-shirt and signage

Plus receive all Cheetah Champion Sponsor benefits

\$5,000 Food Sponsor (1)

Logo/name recognition as Food Sponsor featured on food and beverage tables at the Walk With Me after party, event website with link to company website, event eblasts and t-shirts*

Plus receive all Spider Monkey Sponsor benefits

\$2,500 Entertainment Sponsor (1)

Logo/name recognition as Entertainment Sponsor featured at the Walk With Me after-party, event website with link to company website, event eblasts and t-shirts

Plus receive all Toucan Team Sponsor benefits

\$1,000 Entry Fee Sponsor (10)

Cover the \$50 entry fee to allow 20 Easter Seals' low income clients to participate in this wonderful day. In exchange, your company will be recognized on the Walk With Me website with link to your company website.

Please return this sheet and the enclosed sponsor form with payment information as soon as possible:

Email gsilva@eastersealshouston.org

Mail Easter Seals Greater Houston
Attn: Development Department
4888 Loop Central Drive, Suite 200
Houston, TX 77081

Walk With Me Sponsor Deadline to Maximize Print Benefits - January 27, 2023

**Event details subject to change*

Why Walk?



1 in 6 babies born in the U.S. has a developmental delay or disability.

Your participation in Walk With Me will help ensure that people with all types of disabilities have equal opportunities to live, learn, work and play in our community. By partnering with Easter Seals you are providing help, hope, and answers to over 14,500 families living with disabilities in the Greater Houston area each year. Your gift connects children, adults, service members and veterans with disabilities to the services they desperately need to live their lives to the fullest potential. Join us by participating in #WWM2023!

Benefits of Sponsorship

- Increase community visibility pre-event and event day
 - Reach an audience of 4,000+ on event day
- Build employee engagement and demonstrate your company's commitment to corporate social responsibility
- Change the lives of children, adults, service members and veterans with disabilities

Thank you to our 2022 Sponsors



ELISE HOUGH



ROBERT'S ROAD WARRIORS



TEAM CAROLINE

TEAM EVELYN

THE WHALLEY FOUNDATION



YOUTH ACTION COUNCIL (YAC)



COMCAST NBCUNIVERSAL



Walter G. & Toni G. Finger Charitable Fund



heimpayne+chorushLLP



BISSINGER OSHMAN WILLIAMS & STRASBURGER LLP

Barbara & Arland Coleman



HARPER PEARSON



Mary A. & Thomas F. Grasselli Endowment Foundation



LUKE'S SKYWALKERS

Darri Coleman Ofczarzak



Sponsor (as it should appear in printed materials) _____

Contact Name _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

I/We enclose: \$ _____ Please make checks payable to Easter Seals.

\$ _____ Please charge my ___ Visa ___ MasterCard ___ AMEX ___ Discover

Name on Card _____ Credit Card Number _____

Exp. Date _____ CVV # _____ Signature _____

How do you want to help?

_____ **\$100,000 Presenting Sponsor**

_____ **\$10,000 Cheetah Champion**

_____ **\$50,000 Lead Sponsor**

_____ **\$5,000 Spider Monkey Sponsor**

_____ **\$25,000 Panther Patron**

_____ **\$2,500 Toucan Team**

_____ **\$15,000 Bear Benefactor**

_____ **Other Amount**

_____ **Matching Gift Sponsor:** I will determine the goal for my team; my employees will create fundraising pages online under the corporate team. I will match dollar for dollar what they raise.

_____ **Create a Team:** I will set up a team under my company name and urge employees and friends to register as a team member who will personally raise money on Easter Seals' behalf.

Team Name: _____

**Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship.*

**Walk We Me Sponsor Deadline to Maximize Print Benefits - January 27, 2023*

You may also register online at www.walkwithmehouston.org.

For additional information or details about creating a team, please contact Gabriela Silva | 713.838.9050 ext. 304 | gsilva@eastersealshouston.org. 4888 Loop Central Drive, Suite 200, Houston, TX 77081 - 713.838.9050 WalkWithMeHouston.org - EasterSealsHouston.org



*If the event is cancelled for health, weather or safety reasons, we will treat your contribution as a donation to the agency. No refunds will be given and the event will not be rescheduled.