



SPONSORSHIP PACKAGE

DATE:

MONTH OF MAY 2022 LOCATION

STATEWIDE INDOOR & OUTDOOR CYCLING CHALLENGE



www.walklikemadd.org/flride



















You can join Mothers Against Drunk Driving in the fight against impaired driving and play a key role in keeping our roads safe. Not only would your sponsorship help MADD fulfill its mission to stop drunk driving, help fight drugged driving, support victims, and prevent underage drinking, it also provides unparalleled exposure for your company.

Ride Like MADD Florida is a signature fundraising event to help us raise both awareness and funds to eliminate drunk driving involving cyclists. Many who participate have a common bond. They know someone who has been injured or killed in a drunk driving crash involving a cyclist, or they feel strongly about ending drunk driving.

All monies raised will stay local to: expand our teens outreach prevention programs, support law enforcement in their efforts to eliminate impaired driving and support the victims of these crimes.

HOW IT WORKS

- Sign up at www.walklikemadd.org/flride
- Download the TEM app on your phone to track your miles. Your ride will be powered by TEM App.
- Ride 52 miles in May and receive a Finisher's dri-fit shirt.
- Ride 100 miles and receive a Century license plate as well!







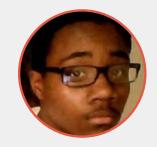
THIS YEAR WE RIDE FOR THEM



Killed at age 36



MICHAEL FISH Killed at age 40



SHAKEEM CRAWFORD

Killed at age 18



JOHN DOUGHERTY WERNER GATTINGER

Killed at age 67



AARON COHEN

Killed at age 36



ROBERTO CASTILLO

Killed at age 48



PARTNERSHIP OPPORTUNITIES



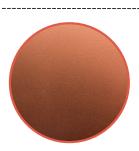
GOLD SPONSOR \$1,500.00

- Company logo included on event website, dri-fit Finisher's shirt, & email marketing
- Advertising throughout all FL MADD social media accounts
- · Company's logo on scrolling banner on TEM app
- 10 complimentary event registrations



SILVER SPONSOR \$750.00

- · Company logo included on event website
- · Company name on event shirt
- · Advertising throughout all FL MADD social media accounts
- 4 Complimentary event registrations



BRONZE SPONSOR \$250.00

- Company name included on event website
- · Company name on event shirt
- · 2 Complimentary event registrations

CUSTOMIZED PACKAGES AVAILABLE FOR YOUR COMPANY OR CLUB'S NEEDS & BUDGET.
PLEASE CONTACT LARRY.COGGINS@MADD.ORG FOR MORE INFORMATION



SPONSORSHIP COMMITMENT FORM AND AGREEMENT

THIS SPONSORSHIP AGREEMENT ("AGREEMENT"), EFFECTIVE THIS DAY, 2022 (HERE IN AFTER THE "EFFECTIVE DATE"), BY AND BETWEEN MOTHERS AGAINST DRUNK DRIVING® ("MADD"), HEADQUARTERED AT 511 E. JOHN CARPENTER FREEWAY, SUITE 700, IRVING, TEXAS 75062, AND ("SPONSOR"), LOCATED AT ("SPONSOR"). THE PURPOSE OF THIS AGREEMENT IS TO ALLOW SPONSOR TO BECOME A LOCAL SPONSOR OF MADD'S RIDE EVENT ("THE EVENT").

SPONSOR AGREES TO THE FOLLOWING DESIGNATED LEVEL:

GOLD SPONSOR \$1,500.00 SILVER SPONSOR \$750.00 BRONZE SPONSOR \$250

BY SIGNING THIS AGREEMENT SPONSOR AGREES TO BE BOUND BY THE WALK LIKE MADD SPONSORSHIP TERMS AND CONDITIONS, ATTACHED AND INCORPORATED HERE IN, AS WELL AS ALL ADDITIONAL TERMS AND CONDITIONS SET FORTH IN THE RIDE LIKE MADD SPONSORSHIP PROPOSAL, INCLUDING BUT NOT LIMITED TO THE BENEFITS RELATED TO EACH SPONSORSHIP LEVEL, WHICH IS HEREBY INCORPORATED IN THIS AGREEMENT.

PAYMENT AND BENEFITS TERMS THE PARTIES AGREE THAT SPONSOR'S PAYMENT TO MADD AT THE LEVEL INDICATED ABOVE MUST BE SUBMITTED TO MADD IN FULL BY EVENT DATE. THE PARTIES FURTHER AGREE THAT IF SPONSOR RECEIVES ANY OR ALL OF THE BENEFITS THAT SPONSOR SHALL BEEN TITLED TO PER THIS AGREEMENT PRIOR TO SUBMITTING ITS REQUIRED SPONSORSHIP PAYMENT IN FULL, SPONSOR SHALL BE OBLIGATED TO PAY TO MADD THE FAIR MARKET VALUE O FTHE BENEFITS RECEIVED BY SPONSOR.

COMPANY NAME	· ·	_
COMPANY REPRI	ESENTATIVE:	
PRINTED NAME: _	TITLI	E:
ADDRESS:	CITY:	
	P: PHONE NUMBER:	
NAME OF SOCIAL MEDIA ACCOUNTS OR TAGS:		
EMAIL:		
CREDIT CARD#:_		CVV:EXP:
SIGNATURE:		DATE:

THE CUSTOMIZED PACKAGES AVAILABLE FOR YOUR COMPANY OR CLUB'S NEEDS & BUDGET.
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