

REMEMBER

Will you walk for those who no longer can
and alongside those who are learning to walk again?

INSPIRE

Will you walk to finish the job that was started
by a grieving mother in 1980?

COMMIT

Will you walk to end drunk driving?



Middle Tennessee Walk Like MADD

Saturday, October 24th, 2020

Centennial Park

www.walklikemadd.org/MiddleTN



IMPAIRED DRIVING ENDS HERE.

Partnership Opportunity

You can join Mothers Against Drunk Driving in the fight against impaired driving and play a key role in keeping our roads safe. Not only would your partnership help MADD fulfill its mission to stop drunk driving, help fight drugged driving, support victims, and prevent underage drinking, it also provides unparalleled exposure for your company showing our victims/survivors, volunteers, law enforcement, government partners, and supporters that YOU care enough to make a difference!

We need your help to create a world where impaired driving ends and lives don't.

WALK LIKE MADD

Walk Like MADD is our signature fundraising event to help us raise both awareness and funds to eliminate drunk driving and fight drugged driving.

Many who participate have a common bond: they know someone who has been injured or killed in a drunk or drugged driving crash, or they feel strongly about ending impaired driving. Each year, more than 90 cities across the nation host Walk Like MADD events. With every step taken and each dollar raised, we support MADD's lifesaving mission to keep our families and communities safe.



Where does the money go that you raised for Walk Like MADD?

To build awareness about what it's like to live with injury after an impaired driving crash and to give a voice to victims of these tragedies. Over 8,300 people saw our Facebook Live Conversation: Living With Injury – Maddie Belt



Where does the money go that you raised for Walk Like MADD?

To help support victims in getting Memorial Signs in honor of loved ones killed in impaired driving crashes.

"It made me realize what could really happen, even though I thought it could never happen to me."



Where does the money go that you raised for Walk Like MADD?

To programs like Victim Impact Panel which are changing attitudes and behaviors of DUI offenders and saving lives!



Where does the money go that you raised for Walk Like MADD?

To advocate for laws that prevent underage drinking like this Vertical License Law that passed in Tennessee in 2017!



A new law in Tennessee, effective for any crash from 1/1/17 going forward, is tougher on offenders and supports victims by providing greater justice in Vehicular Homicide cases. Becky Ervin, Kate Ritchie, Mothers Against Drunk Driving (MADD), Tom Kimball, Tennessee District Attorneys, Hendersonville Police Department, Senator Doug Overby



New law says offenders can no longer receive probation in drunken-driving deaths

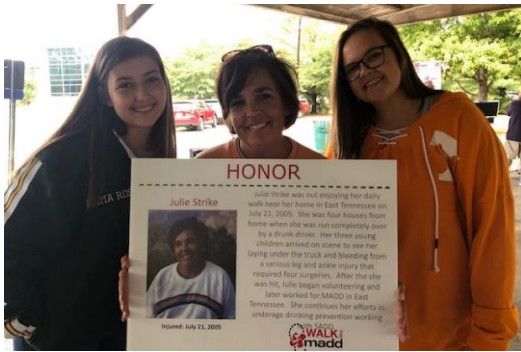
Where does the money go that you raised for Walk Like MADD?

To advocate for laws that improve DUI legislation like this one which passed in Tennessee in 2017 that took all-probation sentences off the table for Vehicular Homicide cases.

Here is a sample of what MADD does with the funds raised for Walk Like MADD in Tennessee.

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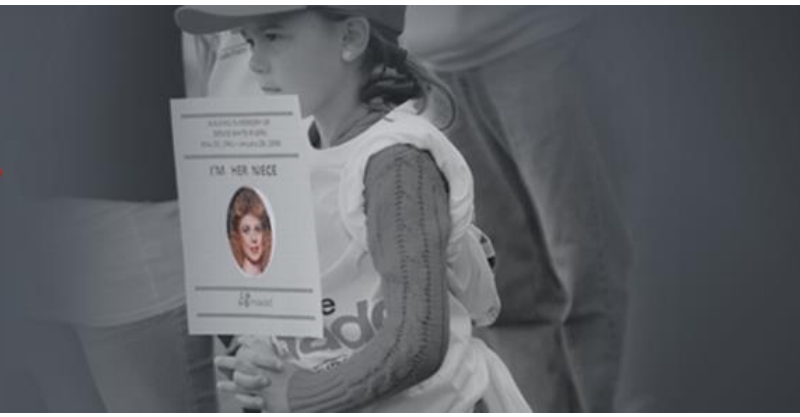


Middle Tennessee Walk Like MADD

Photos from 2019 event Centennial Park Nashville, TN

INSPIRE

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Middle TN Walk Like MADD Centennial Park Nashville, TN	Platinum Partner \$10,000	Gold Partner \$5,000	Silver Partner \$2,500	Bronze Partner \$1,000	Friend of MADD (In Kind partner) \$500*
Receive first right of refusal for continuation of Platinum Partnership	★				
Opportunity for company representative to address attendees during Opening Ceremony with 3-5 minute remarks	★				
Logo placement on MADD TN website homepage for one year with hyperlink to company site - www.madd.org/tn	★				
Exclusive partnership of Event Water Stations	★				
Partner recognition in press release	★				
Logo prominently featured on WLM Nashville event website – www.walklikemadd.org/MiddleTN	★	★			
Logo prominently featured on the WLM Middle TN event t-shirt	★	★			
Announcement of partnership in post on MADD Tennessee Facebook page with company logo	★	★			
Partnership recognition in eNewsletter distributed to almost 7,000 MADD constituents	★	★			
Complimentary partner booth (table supplied)	★	★	★		
Plaque acknowledging your company partnership	★	★	★		
Opportunity to hang company banner at event (provided by partner)	★	★	★	★	
Event Day Publicity (recognition during ceremony, stage announcements)	★	★	★	★	
Logo displayed on WLM Middle TN website – www.walklikemadd.org/MiddleTN	★	★	★	★	★
Logo displayed on WLM Middle TN event t-shirt	★	★	★	★	★
Opportunity to provide giveaways to attendees in goody bags (Must be received by MADD one week prior to event.)	★	★	★	★	★
Partnership Walk Team to include complimentary registration for Walk participants (each receives a WLM shirt)*	★ x 25	★ x 20	★ x 15	★ x 10	★ x 5
MADD educational presentation to staff at your site	★	★	★	★	★

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