



Facebook Fundraiser How-to Guide

Registered participants can log in to their Fundraising Dashboard and set up a Facebook Fundraiser. All donations received through your Facebook Fundraiser will be synced to your individual fundraising page.

Quick tips:

- Should you want your personal page story to be customized, we encourage you to update your story in your Fundraising Dashboard before connecting to Facebook Fundraiser. Once connected, future changes will not sync between the two platforms. You can copy/paste an updated story into your Facebook Fundraiser.
- If multiple users use the same device/computer in your household, please make sure no one is actively signed in to a Facebook account to prevent an automatic login – this can prompt a wrong Facebook account associated with your fundraising efforts.

Creating a Facebook Fundraiser in DonorDrive

1. **Log in** to your fundraising dashboard through the walk4hearing.org website.

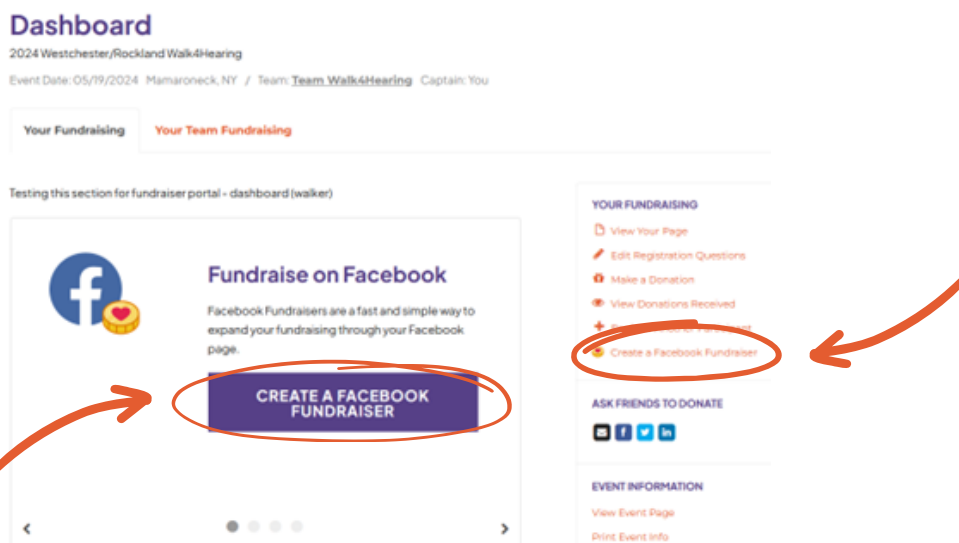


Together, we're bringing hope to hearing loss.

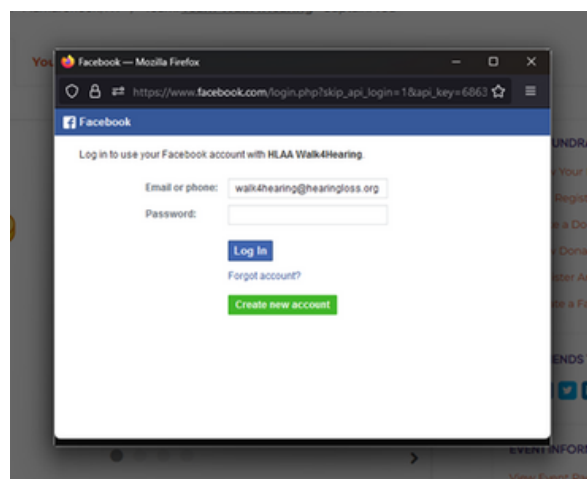
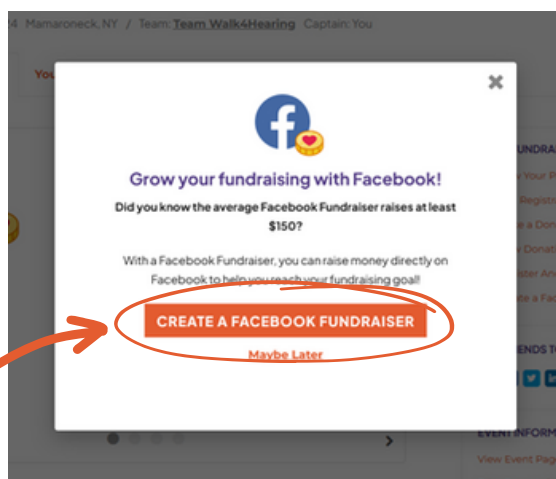
Walk4Hearing is the Hearing Loss Association of America (HLAA) community of support in action, breaking down barriers and empowering people with hearing loss. Our Walks bring hope to people across the U.S., helping them



2. **From your Fundraising Dashboard** select Create a Facebook Fundraiser.



3. **Log into Facebook.** If you are not already logged into Facebook, it will ask you to log in to Facebook with your current Facebook account information. A popup will appear, select, Create A Facebook Fundraiser, then another popup will appear for you to log in to your Facebook account.



4. **Fundraise!** On Facebook, the fundraiser will automatically pull your personal page story and fundraising goal. You can invite friends to donate, share, or post on your fundraiser. You can also further personalize it too!

Reminder: Any future changes will not automatically update between your personal page and your Facebook Fundraiser.