

TEAM **V**

Victory Over Cancer

Fundraising Guide

Tips, advice, and inspiration to help you meet and exceed your fundraising goal.



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Welcome

Welcome to Team V! We are so excited to have you training with us, and so grateful that you are lending your time and energy to our goal of achieving victory over cancer. After Jim Valvano was diagnosed with cancer in 1992, he teamed up with ESPN and recruited his family and friends to lead the Foundation in his quest to eradicate the disease. Just as Jim’s team rallied around him, so too will your friends and family join you as you carry on Jim’s mission to fund the most dedicated and talented researchers in the field as they work to find cures for cancer.

The good news is that the process of raising money for the V Foundation is quite similar to the process of training for an endurance event. While the challenge of raising money for cancer research may seem daunting at first, once you break the task down, you will find that it is incredibly manageable, and even more so, incredibly rewarding. With a plan in place and consistent hard work, we are confident that you will not only meet your fundraising minimum but will be able to blow right past it.

Jim’s dream of finding cures for cancer is shared by millions. Although we have not yet achieved this goal, researchers are making breakthroughs every day. There is not a moment to lose!



We are here to help you succeed!

Overview of the V Foundation

The V Foundation for Cancer Research was founded in 1993 by ESPN and the late Jim Valvano, legendary North Carolina State basketball coach and ESPN commentator.

Although Jim lost his battle with cancer, his dream to find cures lives on through research grants bestowed in his name. The V Foundation has awarded over \$353 million in cancer research grants nationwide and proudly awards 100% of direct cash donations to cancer research and related programs. Due to generous donors, the V Foundation has an endowment that covers administrative expenses.

The V Foundation has a strong presence in the scientific community, and it is guided by an elite, all volunteer Scientific Advisory Committee that recommends the research projects funded. The Committee is comprised of top physicians and research scientists from prominent universities and cancer centers throughout the country. Working with this team of talented professionals, we are proud to carry out Jim's vision for the future.

“Don't Give Up . . . Don't Ever Give Up!” ®

The Team V staff are here to help you succeed in both your training and your fundraising. To assist you in your fundraising journey, we are excited to provide you with this fundraising guide, which is jam-packed with instructions, tips, and inspiration to help you design a successful fundraising campaign.

We hope that most, if not all, of your questions about the fundraising process will be answered on the following pages, but if you do have additional questions please feel free to reach out to us at TeamV@v.org.

In addition to this guide you will find fundraising tips on our team [Facebook page](#). We encourage you to use this page as a forum for discussions about the fundraising process and your endurance training. Please feel free to share ideas, inspiration and challenges on this page.

We also love to celebrate your fundraising victories and provide you with incentives to encourage you to meet and even exceed your fundraising goal. You will receive a token of our appreciation for your fundraising efforts after you reach the following milestones:

\$500 over your minimum

\$1000 over your minimum

\$2000 over your minimum

\$3000 over your minimum

Planning for Fundraising Success

If the concept of raising money has you feeling nervous, take a deep breath. Remember that you are not asking your social circle to give YOU money; instead, you are providing them with an opportunity to be philanthropic. People *want* to contribute to worthy causes, but too often they are unable to translate that desire into action. By asking your friends and family to help you meet and exceed your fundraising goal, you are providing them with an easy way to fulfill this innate desire to help others. When you think of it this way, you are actually doing them a favor!

Most participants will raise the majority, if not all, of their funds from a written request that can be emailed to friends and family, posted on social media channels such as Facebook and modified for their personalized online fundraising page. On the following pages you will find our top 10 tips for creating a successful fundraising campaign within this traditional format. We have also included a couple of creative fundraising emails that represent both straightforward approaches to requesting support and more creative, personal approaches to help stoke your creative process.

If this traditional approach is not for you, rest assured that there are MANY ways to reach and exceed your fundraising goal. Whether you feel that you have exhausted your traditional fundraising channels or you just like to take a more creative route, the “Supplementary Fundraising Ideas” section is for you.

We have also included a suggested timeline that you can use as a template for planning your fundraising campaign. Experience has taught us that creating benchmarks, midpoint goals and scheduled points of contact with your family and friends throughout the fundraising process will help you create and execute a successful campaign.

Whether you are a first-time fundraiser or have already raised thousands of dollars for worthy causes, we hope that you will find inspiration in the following pages!



Top Ten Tips for Fundraising Success

1. Don't delay! Get started on your fundraising campaign NOW. Even if you feel confident that you will be able to reach your fundraising goal with ease, don't procrastinate. The more time you give your donors, the more money you will raise, and we promise you that you won't regret getting a head start on your fundraising once your training ramps up!
2. Customize your personal fundraising page. Experience tells us that participants who personalize their donation pages and donor solicitation emails with photos and a brief description of why they have chosen to run with Team V receive more, and larger, donations. Whether you joined the team because you have a personal connection to cancer or you joined for another personal reason, take time to explain to your potential donors why this journey is important.
3. Include a specific "call to action" on your fundraising page and in your communications. Ask your potential donors to: click on the link to your fundraising page, make a generous donation to you, and share the link with THEIR family and friends.
4. In addition to sharing your personal reason for joining Team V, highlight for them the V Foundation's mission and work. People feel better giving to organizations with which they are familiar. Include links to videos and facts (found later in this handbook) about the V Foundation in your fundraising letter and social media posts.
5. Ask everyone you know! You may start with family and friends, but you don't have to stop there. Post your story on all of your social media channels. Ask your coworkers, vendors at work, local businesses, your doctor...you never know who will donate until you ask!
6. Create benchmark goals for fundraising progress (and sharing them with their potential donors). These goals be calendar-related ("by the Fourth of July my goal is to have raise \$1776 – please help me hit this lofty goal!"), tied to your training ("My first 20 miler is coming up; help me reach \$2,000 before this weekend!") or related to your progress ("I've raised 70% of my goal; your donation could get me to 75%!").
7. Don't forget about matching gifts! Many companies match charitable donations made by their employees if the employee fills out the proper paperwork. Make sure to mention this perk; it can involve a small amount of extra effort from your donors but is well worth the effort as matching can double, or even triple, their donation! In general, your donors will just need to ask their company's HR department about their matching gift policy. To make this easy you can incorporate this link into your fundraising page: <http://www.v.org/matching-gifts/>
8. Don't be afraid to remind potential donors who have pledged donations (whether verbally, by email or on social media) but not followed through about their promise. People appreciate the reminder!
9. Use social media to keep your friends and family posted on your training and fundraising progress: whether you talk about a great run you completed, your gnarly blisters or your preparations for race day, this allows your supporters to become more emotionally invested in your journey. Take advantage of the Facebook Fundraising feature on your DonorDrive page! This directly links a Facebook fundraiser to your fundraising page. Insert that link in your Twitter and Instagram profiles so prospective donors don't have to search! Also, don't forget to update you donors and friends AFTER your race; they will want to share in your celebration!
10. Last but not least, thank your donors profusely. Yes, each donation is acknowledged by the Foundation, but a personal note is always appreciated. Check your fundraising progress regularly and write these thank you's as the gifts come in.

Sample Fundraising Letters

This real-life example shares a participant's very personal story effectively and succinctly.

Dear Friends,

I hope this message finds you well, in good health and preparing for a wonderful summer. I am writing to request your support for a very good and personal cause. I've committed to raise money for cancer research by participating in the _____ marathon. On _____ thousands of other athletes will go the distance to fight cancer. Below is my reason why I will be there running with them; and it starts with a very important memory...

In 2013 I gave birth to my son. That same day, my cousin visited me in the hospital and held my infant son as he slept. I remember staring in awe at this woman who was so strong, so self-sufficient and looked so wistful and vulnerable as she held him. This image will forever be burned in my memory as one that is most special. Little did I know that just weeks before, she had been given the news she had yet another (her third) type of cancer. The doctors gave her 6 – 12 months. That memory became much more significant as I realized what I was able to witness; the true cycle of life. One life just beginning, one coming to an end...FAR too soon. She lived longer than expected which was a gift to all of us. And while my son only had 16 months to be a part of her life, I know in my heart, it was a special relationship for her.

I registered for the marathon shortly after my cousin passed away. I decided that while her battles were far more significant than anything I had ever faced, supporting cancer research through the V Foundation would be an opportunity to make a difference in the life of someone else with cancer. Her strength and perseverance, and perhaps a small bit of stubbornness (... it runs in the family), have led me here.

I run for her. I run for my son. I run for LIFE. I hope I can count on your support!

Finding cures for cancer is serious business, but that doesn't mean that you can't use humor in your fundraising requests. A letter from the dog? Why not! This letter raised over \$10,000!

Woof! Hi everyone! My name is Roscoe. You know my human companions, Ellen and Karen. They would write this letter, but they are way too exhausted! They are now collapsed on the couch, snoozing away.

Let me tell you why they are so tired. You better sit down for this one. Believe it or not, both of my masters have decided run a marathon.

Amazing, huh?! Well, it IS for a good cause. They are running for Team V and the V Foundation. Did you know cancer is the second most common cause of death in the United States? Even my canine sister Jodie died of cancer. These are awful diseases. However, research funded by the V Foundation has been the catalyst for effective treatments of common kinds of cancers, including blood, breast and lung cancer.

Team V is a group of crazy people who are all committed to a four-month schedule to build their endurance and stamina so they can complete 26.2 miles and raise money. Frankly, I think they are nuts. I would much prefer a bone and a long nap in the sun. But you know them, they will always go the extra mile for those in need. I heard them say that they are running on behalf of friends and loved ones battling cancer. As tough as their training will be, it is nothing compared to the hardship cancer patients have had to endure.

They are really serious about this, too. Not only are they training like crazy people, but they have committed to raise at least \$6,000!!! Wow! They always aim high! This is where you come in. How can you support them and help beat cancer? SEND A DONATION. Ellen and Karen may not like that I am so blunt. They have a hard time asking for money. But since I am writing and they are snoozing, I am calling the shots. All donations are tax deductible, and 100% goes directly to cancer research. Every step we take together brings us closer to effective treatments (and hopefully someday cures) for cancer.

Thank you so much for supporting this very worthy cause. I know if Ellen and Karen were awake, they would give you lots of ear scratches and tummy rubs. Woof!

Thank you,

Roscoe

Some participants find success in breaking up their list of potential donors by “type” and emailing them in small groups:

A note to a coworker...

Hi _____,

So you’ve heard me talk about it...

I’m running the NYC Marathon again this year, benefiting the V Foundation. I’ve got a lofty fundraising goal of \$6,000 and through the generous support of family, friends and colleagues, I’m SO CLOSE! I’d love to have your support!

[\[insert link to personal fundraising page here\]](#)

Of course this is entirely optional...I know I’ll meet my goal and that you are helping the V Foundation in so many ways. Nevertheless, it would mean a lot to have you on my team.

Thank you for considering!

A note to a business contact...

Good Monday afternoon _____,

Hope you had a wonderful weekend!

Not sure if I mentioned to you that I’m training for the NYC Marathon, and I’m running to benefit the V Foundation!

As the serious fundraiser and runner that I am, I’d be remiss not to ask for your support. Would you consider a donation to help me reach my goal for Team V?

[\[insert link to personal fundraising page here\]](#)

Of course this is entirely optional, so please feel no pressure AT ALL. (I’d love to have you on my team.)

Thank you for your consideration!

And sometimes even the most seasoned of fundraisers need to pull out all the stops and fall back on humor to remind their potential donors that they haven’t yet made a gift:

You meant to give, but you forgot,

2 more weeks is all I’ve got.

To make my fundraising dreams come true.

Tell me, can I count on you?

Donations are welcome, but not required,

I’m running lots of miles, and I’ll be tired.

To give, or not, you’re always on my team,

Raising research funds is my only dream!

[\[insert link to personal fundraising page here\]](#)

Inspiration for Creative Donation Levels

“I always have to think about what’s important in life to me are these three things. Where you started, where you are and where you’re going to be...” – Jimmy Valvano

Too often people imagine the fundraising process to be formal, forced and quite frankly, dull. Hopefully by now you have realized that this doesn’t have to be the case. In fact the most successful campaigns are those that evoke the passion and personality of the participant. Whatever your motivation, the more you let that passion be reflected every aspect of your fundraising, the more engaged your friends and family will be and the more excited they will be to support you.

One fun way to inject your request for donations with your personality and motivation is to include a series of suggested fundraising amounts from which your donors can choose. These can be witty or sincere, can be tied to your training or to the cause – it is up to you! But time and again we have found that when participants create personalized donation amounts, their donors tend to give more money. Perhaps it is because the donors relate to a particular category, perhaps it is because people like having concrete amounts to choose from instead of having to decide on their own how much to give, perhaps it is because they are just so overwhelmed by your knowledge, charm and wit that they don’t even register how much they are giving...we don’t know! But we know that it works, and that creating these categories is yet another way to personalize your fundraising.

Below are a small sampling of donation levels that you could include into your fundraising emails and social media posts as well as on your personal fundraising page. If you choose to incorporate this technique, choose roughly 5 categories, ranging from a minimum donation around \$25 to a maximum range that reflects the giving capabilities of your social group. The upper level should be a bit of a stretch but within reason for your most generous donors. For those who like to make their own choices you can also include the always popular “no amount is too large or too small” option.

\$_____ Your age on race day

\$26.20 One dollar per mile of the marathon

\$39.60 For the 39.6% chance we all have of being diagnosed with cancer during our lifetime

\$90 Trade in your daily latte for a cup of coffee for a month & donate the difference (\$3.00 x 30)

\$112 One dollar per hour of training over a 16 week training cycle (1 x 16 weeks x 7 hrs per week)

\$448.70 For the 448.7 people per 100,000 U.S. citizens who will be diagnosed with cancer this year

\$595.690 For the 595,690 people who will lose their lives to cancer this year in the U.S. alone

\$1,685.21 For the 1,685,210 new cancer diagnoses in the United States this year

Supplementary Fundraising Overview

“To me, there are three things we all should do every day. We should do this every day of our lives. Number one is laugh. You should laugh every day. Number two is think. You should spend some time in thought. And number three is, you should have your emotions moved to tears, could be happiness or joy. But think about it. If you laugh, you think, and you cry, that's a full day. That's a heck of a day. You do that seven days a week, you're going to have something special.” – Jimmy Valvano

While fundraising with email and social media is by far the most common and successful approach used by our participants, it is most certainly NOT the only option. Creative fundraising events can be wonderful opportunities for helping you reach your fundraising goal while simultaneously increasing awareness for the V Foundation within and beyond your current circle of supporters. These events also allow you to create a fundraising campaign that is completely individual and reflects both your personality and your motivation for supporting the V Foundation.

On the following page you will find a list of suggested fundraising activities. We encourage you to use this list as inspiration; don't be confined by the 26 ideas provided. Any (legal) activity that combines your personal interests with your desire to support the V Foundation can, with careful planning, be a fantastic complement to your fundraising efforts.

As you brainstorm ideas and develop plans for tackling your fundraising, there are two basic tips to bear in mind that will help you design an event that will be the strike the best balance between input (investment of your time, energy and effort) and output (funds raised):

- Be sure to plan and account for the time, money and effort that can be involved in organizing and executing your event. Some ideas sound genius at first but, upon closer inspection, may yield very little money and/or may require a Herculean effort to execute. Ideally you will choose activities that have the inverse ratio: little effort out and a lot of donations in!
-
- Keep careful track of funds raised during your event so your donors can be acknowledged for their gifts. If your donors are supporting you one cookie sale at a time this doesn't tend to be an issue, but if donors are making cash gifts in larger amount we want to make sure that they will get acknowledged.
- Use the offline donation forms to mail proceeds from your fundraising efforts to the Team V staff. These forms can be found in your participant toolkit and ensure that the money you raise is properly attributed to your fundraising.



Supplementary Fundraising Ideas

1. While they involve a lot of upfront work, good, old fashioned bake sales are always popular. Some companies will allow employees to host bake sales to benefit non-profits, so ask your HR department for permission before getting started. Recruit your friends and family to help you bake, and be sure to have extra copies of your fundraising letter at the bake sale so customers can make additional donations if they so choose.
2. Dress up! Offer to wear a ridiculous item of clothing (a super hero cape, a wonderful 70's outfit, etc.) for a day every time you receive a donation of a certain size. People will pay a lot of money to see their friends looking absurd!
3. Work with your employer to host a "dress down for a donation" day where employees can wear casual attire on a specific day in exchange for making a donation that meets or exceeds a set minimum amount.
4. Host a car wash – recruit a local team or your friends to help you out.
5. Host a holiday cookout for a cause. Charge per person, by the plate, or just ask for donations.
6. Host a yard sale: ask neighbors, family & friends to donate items that you can sell to increase your income. Don't have a yard? Host a virtual yard sale by selling items you no longer need on eBay!
7. Promise to shave your head once you have raised a certain amount of money. Hair will grow back!
8. Are you a regular at a local boutique? Ask them to do a fashion show benefit.
9. Auction a special talent you have using social media outlets. Include a link to your fundraising page.
10. Mow lawns, rake leaves or walk dogs!
11. Hold a dinner party: offer to feed friends in exchange for a donation equal to what they would have spent at a restaurant. Using social media and email, make the offer to several friends.
12. Host a viewing party for a sporting event or movie and charge admission. Provide food, drink, and entertainment so your friends feel there is a value to their ticketed admission.
13. Make a change in your traditions. If your birthday falls between now and the race, ask to receive donations instead of gifts. Holidays or anniversaries coming? Do the same!
14. Create "extra change boxes" for your friends and family that they can drop their change into at the end of the day for a month or more. All that change will add up!
15. Change your voicemail to reflect your fundraising, asking callers to leave a message with a pledge.
16. Ask your local bartender to donate a portion of one night's tips and offer to create a sign for the bartender to place on the bar stating "All tips collected tonight will go directly to _____ who's running to raise money for cancer research."
17. Ask your favorite local restaurant to host a fundraising dinner for you. They supply the food and you supply the pledge forms!
18. Challenge your friends to each ask five of their friends to help raise money for you.
19. Sign your emails and texts with an ask. Add a short sentence at the bottom of your email signature saying that you're participating in the marathon as part of Team V and ask for a pledge. Include an email link to your personal or team page.
20. Ask your doctor/therapist/veterinarian/insurance agent to write a check for you instead of the other way around!
21. Ask your yoga or fitness instructor to donate the proceeds from a class to your fundraising efforts.
22. Ask your gym to place a donation jar and a stack of pledge forms at the front desk.
23. Ask your barber or hairdresser to donate \$2 of every haircut they complete over one weekend.
24. Ask your landlord to forgive you one month's rent and donate the money in their name to your fundraising.
25. Find out if your company offers grants to employees who volunteer their time for charitable causes. Many companies will give money for each hour their employees volunteer.
26. Place a notice in your church bulletin letting the congregation know what you're up to!

Matching Gifts

Did you know that it could be possible for your donors to double, or even triple, their donation to the V Foundation without having to write a larger check? Many employers offer matching gift programs and match the charitable gifts made by their employees to registered non-profit organizations.

WHAT IS A MATCHING GIFT?

A matching gift is when a company agrees to donate to the same organization as one of their employees. When promoting your fundraising for Team V and the V Foundation, you can encourage supporters to have their gifts matched by their employers. Most employers match employee gifts dollar for dollar, but some donate as much as \$2 for every dollar the employee gives. A matching gift is an easy way to double or triple the impact of individual gifts as many employers value the organizations and fundraising events that their employees support.

WHAT KINDS OF GIFTS CAN BE MATCHED?

Only direct donations can be matched. Because you are running for Team V, all donations made towards your fundraising efforts will be direct donations!

HOW CAN MY DONORS APPLY FOR A MATCHING GIFT?

Ask your donors to check with their employer's human resources department to find out about its matching gift program. Many companies will provide online registration or a form for them to complete and send to the V Foundation regarding your race with Team V. We will confirm the funds raised by your supporter and return the matching gift form to their employer, who will then send the matching gift to the V Foundation.

HOW LONG DOES IT TAKE FOR THE V FOUNDATION TO PROCESS THE MATCHING GIFT FORM?

The process varies based on the procedures put in place by each business and corporation. We find that it typically takes a few weeks to confirm a gift made by one of your donors, process the matching gift form and return it to your supporter's employer. If your supporters are concerned about timing constraints to qualify for a matching gift, please direct them to our matching gifts officers at matchinggifts@v.org.

HOW LONG DOES IT TAKE FOR THE V FOUNDATION TO RECEIVE THE MATCHED GIFT?

Each company has its own policies and structure to distribute matched gifts. Some do it quarterly, some do it weekly. Your supporters can ask their employers for detailed information regarding the timeline of distribution of funds. To ensure that we are able to pair your supporter's gift with the employer's match, we match your gift, please ask supporters to notify the V Foundation that they will be seeking a matching gift at the time of the contribution.

Sample Fundraising Schedule

In the first week of your fundraising effort:

- Review your fundraising handbook, focusing on the top 10 tips for fundraising success and the sample letters. Use these letters as inspiration and pull together notes for your own fundraising page and letter.
- Personalize your fundraising page with a summary of why you have chosen to run with Team V (taken from the fundraising letter/email you wrote). Post photos of yourself, and, if you are running on behalf of or in memory of someone near and dear to you, include a photo of them as well, with their permission of course!
- Create list of potential donors whom you would like to solicit via email, social media or in person.
- Develop a plan for your fundraising: will you be utilizing an email-only approach? Will you incorporate social media into your fundraising? Will you establish fundraising milestone goals? Will you use other fundraising techniques to help you reach your goal? Map your strategy out and put reminders into your calendar.
- Write your fundraising email and/or post; if need be, set these aside for a few days and then review and finalize them.
- If you will be sending your letter out via email, send it out. Be sure to attach links to your personal fundraising page, the video of Jim Valvano's ESPY speech and Foundation facts!
- Announce that you are training with, and fundraising for, Team V on all of your social media channels. Be sure to include a link to your personal fundraising page in each of your posts!

Once you have made the initial ask, schedule these tasks to occur weekly:

- Check your fundraising status; write a quick personal thank you to any of your new donors. You can also give them a shout out on social media; this doubles as a wonderful way to remind your followers about your fundraising goal (and remember to include the direct link to your personal fundraising page)!
- Post weekly training and fundraising updates to social media and send monthly updates to your email list. Make sure to always include the direct link to your personal fundraising page.

On your own schedule; make sure to schedule these into your calendar:

- Utilize the personalized fundraising milestones you have created as topics for social media posts. Make sure to always include the direct link to your personal fundraising page!
- Remind prospective donors who haven't donated that they still have the chance to give!

Tools:

Jim Valvano's ESPY speech video: <https://www.youtube.com/watch?v=HuoVM9nm42E>

Cancer Facts/V Foundation Facts: <https://www.v.org/about-us/>

Stories of Inspiration and V Funded Researchers: <https://www.v.org/stories/>



Victory Over Cancer

TEAM V OFFLINE DONATIONS

Thank you for running for Team V and raising money to benefit cancer research! To ensure all of the money you raise is correctly attributed to your fundraising commitment, please reference the following guidelines when sending in checks:

-Use the Team V Offline Donations Form.

This form will make it possible for the V Foundation to attribute the donations you mail in to your fundraising efforts.

-Do not send cash to the V Foundation.

Please convert all cash to a money order. Use the attached Team V Money Order Form to identify the donors whose donations are included in the order. This form will allow us to properly acknowledge your supporters who made cash donations to your race. The V Foundation will not be liable for any cash donations that are lost or stolen.

-Please encourage supporters who would like to donate directly to your fundraising commitment to give through your participant page.

If someone would like to support the V Foundation and pay by credit card, encourage them to donate through your event webpage.

*If a donor would prefer to send a donation directly to the V Foundation, please ask them to include your name AND the name of the race you are running with the check. If you are aware that such a donation is being sent directly to us, please notify Team V staff at TeamV@v.org, and be sure to include your name, your race name and the donor's name.

Mail forms and checks to: V Foundation Attn: Team V 14600 Weston Pkwy Cary, NC 27513
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OFFLINE DONATION FORM

Please provide detailed information below. • Cash must be converted to money order or cashier’s check and listed below for the donor to receive tax acknowledgment. • Please note: we are unable to split a single gift (check) between multiple participants. Thank you for supporting Team V!

PARTICIPANT NAME _____

RACE/EVENT NAME _____

Donor Name(s) _____

Street Address _____

City, State, Zip _____

Email _____ Daytime Phone: _____

Donor to receive V Foundation emails? (yes, no) _____ Check Amount: \$ _____

On the Runner Participant Page:

Public recognition: please list gift amount and my/our name as follows: _____

Public recognition: please hide gift amount, and list my/our name as follows: _____

Anonymous: both name and donation amount will be hidden; runner will be notified.

Donor Name(s) _____

Street Address _____

City, State, Zip _____

Email _____ Daytime Phone: _____

Donor to receive V Foundation emails? (yes, no) _____ Check Amount: \$ _____

On the Runner Participant Page:

Public recognition: please list gift amount and my/our name as follows: _____

Public recognition: please hide gift amount, and list my/our name as follows: _____

Anonymous: both name and donation amount will be hidden; runner will be notified.

Donor Name(s) _____

Street Address _____

City, State, Zip _____

Email _____ Daytime Phone: _____

Donor to receive V Foundation emails? (yes, no) _____ Check Amount: \$ _____

On the Runner Participant Page:

Public recognition: please list gift amount and my/our name as follows: _____

Public recognition: please hide gift amount, and list my/our name as follows: _____

Anonymous: both name and donation amount will be hidden; runner will be notified.

MAIL DONATIONS (PAYABLE TO THE V FOUNDATION) WITH THIS FORM TO:

The V Foundation
Attn: Team V
14600 Weston Parkway
Cary, NC 27513



TEAM V MONEY ORDER FORM

If you collect cash donations at your event from donors who would like to receive tax acknowledgement from the V Foundation, please convert the donations into a single money order or bank check. Please complete all fields of this form for each donor to allow us to identify the donors whose donations are included in the order. This form will allow us to properly acknowledge your supporters who made cash donations to your event. *Please note that we cannot acknowledge cash donors if their donations are converted into a personal check from the event organizer.*

<p>RACE INFORMATION</p> <p>Race Name: _____</p> <p>Runner Name: _____</p>
--

Donor Name(s) _____

Street Address _____

City, State, Zip _____

Email _____ Daytime Phone: _____

Donor to receive V Foundation emails? (yes, no) _____ Check Amount: \$ _____

On the Runner Participant Page:

Public recognition: please list gift amount and my/our name as follows: _____

Public recognition: please hide gift amount, and list my/our name as follows: _____

Anonymous: both name and donation amount will be hidden; runner will be notified.

Donor Name(s) _____

Street Address _____

City, State, Zip _____

Email _____ Daytime Phone: _____

Donor to receive V Foundation emails? (yes, no) _____ Check Amount: \$ _____

On the Runner Participant Page:

Public recognition: please list gift amount and my/our name as follows: _____

Public recognition: please hide gift amount, and list my/our name as follows: _____

Anonymous: both name and donation amount will be hidden; runner will be notified.

Mail this form to:
 the V Foundation • Attn: Team V • 14600 Weston Pkwy • Cary, NC 27513