

# VELOCITY

COLUMBIA'S RIDE TO END CANCER

## Velocity Corporate Team Program

Corporate teams can have a big impact on raising funds for cancer research. With special package rates and benefits unique to Corporate Teams, the Velocity Ride offers corporations a fun and meaningful way to boost camaraderie amongst employees and show your commitment to solving cancer.

### Corporate Team Benefits

- Package rate for corporate supported teams at a discounted cost per rider
- Waived individual registration and fundraising requirements for a number of employees (determined by the selected corporate team package)
- Dedicated team webpage with custom URL, registration and team donation functionality, and team roster
- Full Velocity Ride experience for all team members including:
  - Individual fundraising webpages
  - Online resource center with complete training and fundraising resources
  - Coaching support
  - Velocity premium cycling jersey
  - Fully supported route, including bike tech and medical
  - Velocity Day Festival with food and drink (complimentary beer) for all Riders
  - Finishers t-shirt
- Home Check-In for all team members – team members will receive their Velocity event materials mailed to their house before the Ride (no need for on-site packet pick-up)
- Volunteer opportunities at Opening Ceremony or Velocity Day Festival for any employees who wish not to ride

### Corporate Team Packages

# of Riders	Total	Cost per rider
5 Riders	\$2,750	\$550
10 Riders	\$5,000	\$500
15 Riders	\$6,750	\$450

- Riders can register for any distance: 15k (9 miles), 50k (31 miles), or 100k (62 miles)
- Additional riders up to the next package are locked in at the cost per rider
- Non-corporate rider registration rates are \$75, and the fundraising commitment is \$500

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## **Team Management and Recruitment**

- Teams will have a designated liaison from the Velocity coaching staff
- Opportunity to attend an on-site lunch and learn with leadership from the Herbert Irving Comprehensive Cancer Center
- Recruitment tabling events at company campuses
- Fundraising workshops

**If you are interested in starting a Corporate Team or would like more information, please contact Sarah Hindman at [sgh2143@cumc.columbia.edu](mailto:sgh2143@cumc.columbia.edu) or 929-594-0964**