

Fundraising at the Office

You will find willing and generous donors everywhere, including your workplace. Not all employers allow office fundraising, so be sure to check with your Human Resources Department to make sure asking for donations does not violate any policies. Once you are given the "okay," check out these ideas to help you reach your goal while on the daily grind:

Matching Gifts: Many employers will match donations that their employees make to nonprofits or other charitable causes. <u>Click here to see if your company is listed.</u> Don't see your company? Don't worry! Just ask your HR Department if your company matches.

Edit Your Email Signature: Your email signature is a highly visible piece of real estate to dedicate to suicide prevention. Adding a link to your fundraising page in your signature is a convenient way to remind potential donors that they can support you.

Bag Your Lunch: Ask your coworkers to brown bag their lunch a few times each month and donate the dollars they would have spent towards your campaign.

A Coffee Detox: Encourage an office-mate to ditch their morning cup of joe one or two days a week and donate this cash to you every Friday. You'll be surprised how quickly it adds up!

Ask Co-workers to Donate Their Time: Have a co-worker that can't contribute monetarily, but has a unique skill? Maybe they're a talented musician and can offer a music lesson or a fantastic chef that could offer cooking instruction? Perhaps they're great with a needle and thread and can help a co-worker with their child's school play costume? The possibilities are endless and it's a great way for colleagues to get involved in your campaign. They can ask for a donation to your cause in exchange for their services and expertise.

Raffle a Vacation Day: Ask your boss to sell raffle tickets (suggested amount \$20 per ticket) for an extra paid vacation day. All proceeds would go towards your fundraising efforts!

Hot Breakfast: So often we don't get time to stop for breakfast on our way to work, so why not sell a hot breakfast once a week until your fundraising campaign ends? If you have a kitchen/break room at your office, you can bring ingredients into work and cook easy meals like an egg and cheese croissant or even pancakes. Don't have a space at work to cook? Why not offer to pick up breakfast for the office and charge a "delivery fee" on top of the meal's cost to help you meet your fundraising goal?

Tailgate: Host an office "tailgate" party during football season. You can reserve a conference room or other work area with a cable TV and charge a \$10 entry which includes fun foods like wings, chips, and soda. It's a great way to bond with co-workers while enjoying the game.

Wellness at Work: Approach a local gym, yoga instructor, or even a masseuse and see if they can offer a free 1-2 hour session at your office for fellow employees. Keep in mind, whether they're a new or an existing business, this could be a great opportunity for them to reach new clients. Charge your co-workers \$10 to either participate in the class or receive a 10-min massage.