

A-Z Fundraising Ideas

A

- **Ask and ask again:** On average, it takes six reminders before someone will donate, so don't be afraid to reach out!

B

- **Bake sale:** Get your bake on and sell your treats to your community.
- **Bring your donors on the route:** Offer to put the names of your donors on your Overnight t-shirt for donations of \$50 or more.
- **Battle of the Bands:** Host a night of music and charge a cover fee for all those who attend.

C

- **Car wash:** Host a car wash for your local community.
- **Coffee detox:** Give up your morning coffee for a month or two and donate the money you save to your campaign.

D

- **Decorate your luminaria:** Raise \$100 and receive your welcome kit including your luminaria. Decorate it and post photos to social media.
- **Dog Walking Services:** Offer to walk community dogs once a week for a small fee.

E

- **Edit your signature:** Make your participation in The Overnight known by adding a blurb to your email signature.
- **Email everyone:** Reach out to everyone in your network to ask for donations, then expand your reach by asking your contacts to ask five people in their networks to donate too!

F

- **Family and Friends First!:** Go to family and let them know about the walk and ask for donations.
- **Facebook:** Post your reason for walking and include a picture of the person you are walking for.

G

- **Guessing Game:** Fill a jar with the candy of your choice, but keep it small! People will guess the amount of candy in the jar, paying \$5 per guess. Put your jar in a public area. The winner takes the candy home.
- **Give it Up Challenge:** Give up your morning coffee, or weekly movie for a few months and donate these funds to your campaign.

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H

- **Honor Beads Post:** Share your connection to the cause by posting you're the honor bead colors you will be representing at The Overnight to social media.
- **Host an Open Mic night:** Invite the artists in your life to share their talent at an open mic night and charge a cover at the door.

I

- **Instagram:** Share your Overnight Journey on Instagram and encourage your followers to donate.
- **Ice Cream Social:** Have an ice cream social in your community or at work and ask all attendees to donate.

J

- **Jazz Night:** Gather together the musicians in your life and set up a jazz night. Ask every cool cat who attends to donate \$10.
- **Jersey Swap:** Get sponsored to wear the jersey of your rival team all day.

K

- **Karaoke Night:** Gather the vocalists in your life and host a karaoke night at your place! Charge a small cover fee or ask for a donation for each song.
- **Kick Off Event:** Attend our Kick-Off Event! Meet fellow Walkers and share ideas!

L

- **Letter Writing:** A great way to ask for donations without asking in person. Send letters out to your friends and family explaining what you're doing and why.

M

- **Matching Gifts:** Ask your HR Department if they allow for matching gifts and encourage your donors to do the same.
- **Movie Night:** Host a Movie Night in your backyard complete with snacks for sale. Charge a small entry fee and even rent out blankets to lay on.

N

- **Negativity jar:** Similar to a curse jar, a great idea for an open office floor plan.
- **"Night before The Overnight" Party:** Celebrate The Overnight by meeting up with friends and spending time together, then get some rest!

O

- **Oscars Party:** Host a viewing party at your place for friends and family.
- **Office Breakfast:** Offer to bring in a hot breakfast for your office. Charge a small delivery fee for your services.
- **Odd Jobs:** Run errands for friends and family for a small fee.

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P

- **Post photos of your training:** Train with local Walkers and post your pictures to social media.
- **Pot Luck:** Host a pot luck with friends and family and ask for a small donation from each person.

Q

- **Quiz Night:** Host a trivia night at your local bar or restaurant.

R

- **Restaurant fundraising:** Check out our [restaurant fundraising list](#) for restaurants that allow fundraising nights.
- **Return the favor:** Ask someone to donate who you have previously donated to.

S

- **Super Bowl Party:** Host a Super Bowl Party for you and your friends! Instead of bringing chips and dip, ask all attendees to contribute \$10.
- **Sell old clothes:** Clean out your closet and earn cash at a resale shop.

T

- **Twitter:** Tweet your personal fundraising page link to your followers and watch the donations roll in.
- **Training Walk Collaboration:** Train with fellow Walkers and bounce ideas off of one another.
- **Text everyone!:** Reach out to friends and family via text, remember that it takes six reminders before someone donates so this can be 1/6!

U

- **Ugly Sweater Competition:** Take your casual Friday to the next level and ugly it up! Ask each participant to donate \$10 and give a fun prize to the winner.
- **Unwanted Gifts Sale:** Ask your co-workers to donate their unwanted gifts. Set up a bazaar and sell them off.

V

- **VIP Parking Raffle:** With the approval of management, raffle off the most coveted parking spot for a week or a month.
- **Valentine's Day Pledge:** Ask friends, family, or coworkers to pledge \$50 in the name of love and suicide prevention!

W

- **Wear your shirt everywhere!:** Raise \$100 and receive your official Out of the Darkness Overnight Walk t-shirt.
- **Wine and Cheese Night:** Host a relaxing wine and cheese night and ask all attendees to make a small donation.

A-Z Fundraising Ideas

X

- **X-mas or Holiday Party:** Host a get-together with friends and instead of gifts, ask for contributions towards your goal.

Y

- **Yard Sale:** Get rid of unwanted belongings and make some cash while you are at it!
- **YouTube video:** Record a video telling your story and share it with your social network.

Z

- **Zoo Trip:** Set up a “petting zoo” with barn yard animals, or whatever other exotic mammals and birds you can gather. Nothing exotic nearby? Have a Pet Party with the neighborhood dogs!