

4-FIND YOUR GIFTS

Equipping Notes

Fundraising Resources

SYNOPSIS

Fundraising should be you being the best version of yourself to get others excited about what you're excited about. Knowing yourself is the greatest piece to knowing how to fundraise.

KEY POINTS

Our best fundraisers actually sit down and determine who they are and what makes them unique and special. Ask them and they will tell you. All understand that concepts below are what helps make fundraising easiest when they are being their unique selves.

- **What are the lovable parts of your personality?** Write those down. It will be our purpose to let those shine. Likeability, confidence, energy, and positivity are all parts of figuring out what gifts you have and how to use them.
- **Write down what you are already good at.** If you were to receive awards in life, what would they be for? Self-awareness is key in this exercise, so that we know who are, what our strengths are, and then thrive there. Do you have any special hobbies or gifts that you already do? Are you an entrepreneur?
- **What is your identity in Christ as a child of God?** How does that bring life to these unique skills and abilities?
- **What is your version of a crazy, determined person?** Be that. What we find is that when donors or sponsors see someone so inspired in what they do, being the best versions of themselves, that they want a piece of that cake, too. Find that inner crazy joy inside of you in this. Be the best of yourself because that version is a disciple-maker. People want to join you when they see authentic joy in your life.
- **Build a Winning Brand.** Now that you have put down on paper all these amazing things about yourself and what the best, crazies, most joyful version of you is, write down a summarized version of that. People can't forget what you're about. When you invite them in or are doing your thing out in the world, remind them who you are and why you are doing it.

RESOURCES

World Vision developed a couple of great resources over the years that help you connect in with other profiles and people that might be just like you and help you put words to your crazy self.

Resource: [What type of fundraiser are you?](#)

Resource: [Fundraising Tips from Top Fundraisers](#)