



HOST SITE REFERENCE GUIDE

Global 6K BASICS

What is the World Vision Global 6K for Water? It's an event where people from all around the world come together to walk, run, or roll a 6K on the same day, for the same cause: clean water.

When is it? Saturday, May 17, 2025

Why 6K? 6 kilometers (3.73 miles) is the average distance people in developing countries walk every day for water that is often unsafe to use or drink. On May 17, every step you take is one they won't have to!

Why \$50? Every \$50 registration fee will equip one person in need with lasting access to clean water through World Vision projects. And thanks to generous donors, participants age 18 and under can register for \$25.

Who is World Vision? World Vision is the leading nongovernmental provider of clean water in the developing world. We reach one new person every 10 seconds and three more schools every day with clean water.

MORE IMPACT TOGETHER

The Global 6K is a great opportunity to get moving get moving and do some outreach alongside your friends, family, and loved ones! In fact, the more people who get involved by participating and fundraising, the more kids and families will get lasting access to clean water! **Together, we can help end the global water crisis in our lifetime.**

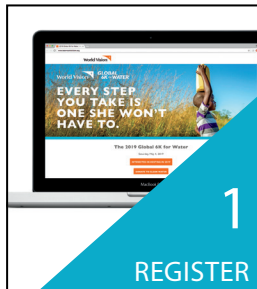
WHY CLEAN WATER MATTERS

Every child deserves clean water. Nearly 4,000 people, more than 1,000 of whom are children under 5, die every day from diseases related to lack of safe water, sanitation, and hygiene.

When communities have reliable access to clean water, it transforms every aspect of their lives—opening the door to better health, education, and economic opportunities.

Every World Vision water project is part of a holistic, community-based strategy that addresses a broad range of critical needs in Jesus' name. Kids and families get ownership, empowering them to create their own lasting change!

HOW TO HOST A GLOBAL 6K



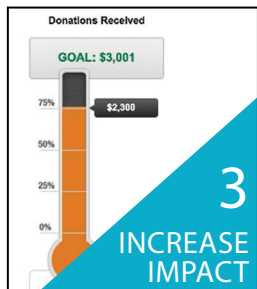
1. CUSTOMIZE YOUR PAGE

Once you've registered at worldvision6k.org, sign in to your account and click on "Team Page" in the black bar at the top. Here you can update your team goal, photo, and story to encourage others to join!



2. CHECK YOUR MAILBOX

After you register and get four more people to sign up for your host site, we'll mail you your Global 6K launch kit! Your launch kit includes your official Host Site Leader Planning Guide and other promotional materials to help you get the word out about your Global 6K. PLUS: Everyone will receive their bib, shirt, and medal in the mail.



3. INVITE AND EXCITE PARTICIPANTS

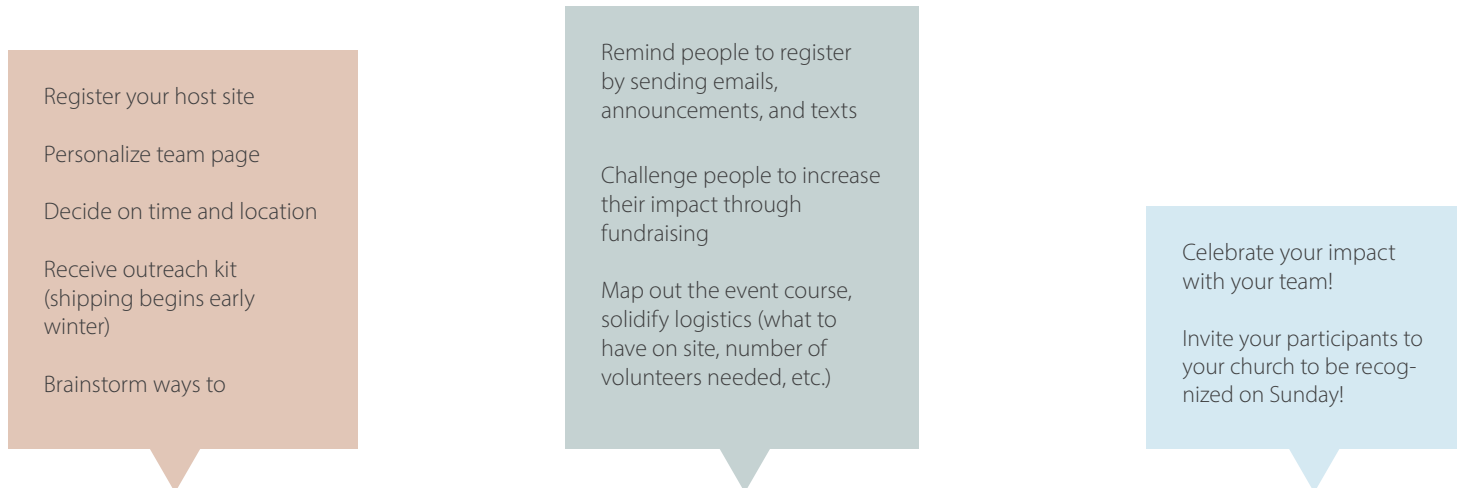
Use the tools from your outreach kit to recruit participants for your host site. As your site grows and increases its impact through fundraising, you'll receive credits to purchase flair from the store for your event day. Each level can be found on page 24 of the Handbook. Remember, every \$50 donated equips one person with life-changing access to clean water.



4. ROCK OUT EVENT DAY!

On May 17, 2025, bring your community together to walk, run, or roll for children and families who don't have access to clean water. Every step you take is one they won't have to.

SUGGESTED PLANNING SCHEDULE



Register your host site

Personalize team page

Decide on time and location

Receive outreach kit (shipping begins early winter)

Brainstorm ways to

Remind people to register by sending emails, announcements, and texts

Challenge people to increase their impact through fundraising

Map out the event course, solidify logistics (what to have on site, number of volunteers needed, etc.)

Celebrate your impact with your team!

Invite your participants to your church to be recognized on Sunday!

Nov – March **March** **April** **May** **Post-event**

Launch the Global 6K at your church, school, or business

Spread the word and invite people to join your site

Begin to receive weekly emails from World Vision staff with updates, tips, and encouragement

May 12: Last day participants can sign up and receive their individual kits on time

May 17: Rock out event day! See page 29 of the Host Site Leader Handbook for a suggested event day checklist

RESOURCES



Host Site Hub
hub.worldvision6k.org



Global 6K store
store.worldvision6k.org



Host site Facebook community
 Find our group “Global 6K Leaders” on Facebook



Global 6K Planning Guide
hub.worldvision6k.org

INCREASE YOUR OUTREACH

SOCIAL CIRCLES

Think about all the people who you interact with on a daily or weekly basis. Now invite them to join you on this global mission to equip people with access to clean water. Together, let's help end the global water crisis in our lifetime!



PARTICIPANT FUNDRAISING REWARDS

Hit these goals. Earn sweet gear. Share these fundraising rewards with your team to encourage them to raise even more money for kids and families! (Note: When registering, participants can opt out of receiving these rewards if they prefer.)



_____ (# of people on your team) x \$50 registration x \$100 fundraising per team member
 = _____ funds raised and _____ people equipped with lasting clean water!

Help them make that goal and imagine their long-term impact!