

# Cruiser Convoy – June 13, 2020

## Sponsorship Information

**Special  
Olympics**  
Massachusetts



Dear Supporter of Special Olympics Massachusetts,

We are pleased to announce that the Law Enforcement Torch Run (LETR) for Special Olympics Massachusetts will be hosting our 13th annual **Law Enforcement Torch Run Cruiser Convoy** to raise funds and awareness for the nearly **three thousand Special Olympics athletes** who will compete in the spring season state tournament, **Summer Games**, on **June 13, 2020**. We will be working with law enforcement agencies from across the state and hope that we can count on your support for this year's event. In 2019, more than 230 cruisers convoyed to **Harvard University** to see athletes compete in track and field, swimming, volleyball, powerlifting, gymnastics, and tennis. This year, law enforcement agencies from Pittsfield to Provincetown, North Andover to New Bedford and many communities in between will come together to celebrate the achievements of Special Olympics athletes competing in this annual state tournament.

Special Olympics Massachusetts provides year-round sports training and athletic competition in a variety of Olympic-type sports for individuals with intellectual disabilities, giving them opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes and the community. Its success is entirely dependent on the efforts of Massachusetts' businesses, industries and law enforcement agencies as athletes are never charged to participate in programming thanks to supporters like you.

We ask that you consider either sponsoring a Cruiser for the Cruiser Convoy or becoming a Corporate Sponsor, receiving some one-of-a-kind benefits. See below and the attached commitment form.

### **\$100 – Law Enforcement Agencies only**

- Send one (1) cruiser to participate in Cruiser Convoy (per \$100 donation)
- Department will be listed on the official Cruiser Convoy shirt

### **\$500 – Corporate Sponsors only**

- Company logo will be featured on the official Cruiser Convoy shirt (must submit logo by 5/26)
- Company will receive a half-page advertisement in our 2020 Summer Games Event Guide

### **\$1,000 – Corporate Sponsors only**

- Company logo will be featured on the official Cruiser Convoy shirt (must submit logo by 5/26)
- Send one (1) company/vendor vehicle to participate in Cruiser Convoy
- Company will receive a full-page advertisement in our 2020 Summer Games Event Guide

For more information about the Cruiser Convoy, please visit <https://specialolympicsma.donordrive.com/event/Convoy2020>.

Thank you,

**Chief Jim DiGianvittorio (Middleton PD)**  
Co-Executive Director – LETR  
[Chief@Middletonpolice.com](mailto:Chief@Middletonpolice.com)

**Ret. Chief Rick Pierce (Attleboro PD)**  
Co-Executive Director – LETR  
[rpierce2082@comcast.net](mailto:rpierce2082@comcast.net)

## **Law Enforcement Torch Run**

In Partnership with  
Special Olympics Massachusetts  
512 Forest Street, Marlborough, MA 01752  
Tel 508-485-0986 Fax 508-481-0786  
Email [TorchRun@SpecialOlympicsMA.org](mailto:TorchRun@SpecialOlympicsMA.org)  
[www.MassTorchRun.org](http://www.MassTorchRun.org) | [www.Facebook.com/LETRMA](http://www.Facebook.com/LETRMA)



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## Sponsor Commitment Form

**Special  
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Massachusetts



Online sponsor registration is available at <https://specialolympicsma.donordrive.com/event/Convoy2020>. If you prefer to submit your sponsorship offline, please fill out this form and mail it to Special Olympics Massachusetts.

**Yes, I/we will support the mission and the athletes of Special Olympics Massachusetts by sponsoring the 2020 Cruiser Convoy on Saturday, June 13<sup>th</sup>.**

Please check which sponsorship level you will be committing to:

- \_\_\_\_\_ **\$1,000: Corporate Sponsor** | Company/vendor vehicle in Convoy + Company Logo on t-shirt\* + Full-page ad in Summer Games Event Guide
- \_\_\_\_\_ **\$500: Corporate Sponsor** | Company Logo on t-shirt\* + Half-page ad in Summer Games Event Guide
- \_\_\_\_\_ **\$100: Law Enforcement Agency** | Cruiser in Convoy + Agency name on t-shirt\*

\* Logo must be submitted to [TorchRun@SpecialOlympicsMA.org](mailto:TorchRun@SpecialOlympicsMA.org) by Monday, May 26<sup>th</sup>, 2020 for placement on t-shirt.

Company or Agency Name: \_\_\_\_\_

Contact Name (and Rank/Title if Applicable): \_\_\_\_\_

Company or Agency Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

If you require an invoice for payment, please check here: \_\_\_\_\_

**Please make all checks payable to Special Olympics MA and mail to:**

Special Olympics Massachusetts  
Attn. Cruiser Convoy  
512 Forest St.  
Marlborough, MA 01752

**Questions:** Please contact [TorchRun@SpecialOlympicsMA.org](mailto:TorchRun@SpecialOlympicsMA.org) or 508-485-0986 x256.  
Tax ID: 23-7242294

***Thank you for your support!***

### Law Enforcement Torch Run

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