



Event Sponsorship Benefit Example

Platinum Sponsor

- Big company logo on Event T-shirt, given to all participants
- Opportunity to display three (3) company banners in prominent, *highly-photographed* locations at the event (provided by sponsor)
- Company name, logo and website displayed on fundraising website and event Facebook page
- Company offered a 10x10 booth space for sampling and/or display at event **varies per event*
- Recognition in all pre- and post-event written material **varies per event*
- Five (5) Company representatives invited to participate on event day
- Medaling opportunity to present top event award with company name announced

Gold Sponsor

- Company logo on Event T-shirt, given to all participants
- Opportunity to display two (2) company banners in prominent, *highly-photographed* locations at the event (provided by sponsor)
- Company name, logo, and website displayed on event fundraising page and event Facebook page
- Recognition in all pre- and post-event publicity
- Three (3) Company representatives invited to participate on event day
- Medaling opportunity to present an event award with company name announced

Silver Sponsor

- Company logo on Event T-shirt, given to all participants
- Opportunity to display one (1) company banner at the event (provided by sponsor)
- Company name and website displayed fundraising page
- One (1) Company representatives invited to participate on event day

Bronze Sponsor

- Company listed on Event T-shirt, given to all participants
- Company name listed on fundraising page

All Sponsorships Include the Following:

- Listed as Corporate Partner in Special Olympics Massachusetts' Annual Report
- Photo Opportunity with corporate check presentation (blow-up check provided by Special Olympics MA)
- Potential for volunteer opportunities
- **additional benefits vary per event**



Event Sponsorship Commitment Form Example

Yes, I/we will support the mission and the athletes of Special Olympics Massachusetts by sponsoring the fundraising event written in below.

Company Name: _____
Contact Person: _____
Address: _____
Phone Number: _____
Email Address: _____
Signature: _____
Event Name You Are Sponsoring: _____

Sponsor Commitment (Check one):

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Other (\$_____)

Submitting sponsorships:

- Checks should be made out to **Special Olympics Massachusetts (SOMA)**. All checks and cash can be mailed to:
 - Special Olympics Massachusetts
 - Attn: [[name of event]]
 - 512 Forest Street, Marlborough, MA 01752
- You can also make a credit card donation via the event website. Find your event at <https://www.specialolympicsma.org/events/calendar/>
- If you qualify for logo recognition, please send a high-resolution company logo to MeghanONeil@specialolympicsma.org. **The deadline to submit logos to be added to the Event T-shirt is one month before the event.**

Contact for any questions:

Meghan O'Neil

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