

SLEEP OUT



(RE)INSURANCE INDUSTRY EDITION



WHAT IS SLEEP OUT?

Sleep Out is a movement of people who believe that **every young person deserves a safe place to sleep.**

At Sleep Out, participants gather to hear from experts combatting youth homelessness and Covenant House alumni with lived experience being unhoused. Then, with only a sleeping bag, participants head outside to sleep. **The awareness and funds raised help care for youth overcoming homelessness and trafficking.**

WHO CAN SLEEP OUT?

You can **Sleep Out with a team from your company or industry group** or sign up on your own.

Each Sleeper works towards a **\$2,000 fundraising goal** and has the option to Sleep Out at Covenant House's crisis shelter in Newark, NJ, or from your backyard, home, or office.

Unsure about fundraising? Don't be! Covenant House's fundraising coaches will help at every step, and every dollar directly benefits youth.

SPONSORSHIPS

(Re)Insurance Sleep Out sponsor levels range from \$2,000 - \$25,000 and include benefits like logo recognition on our website, materials, and email communication; recognition in the event program; speaking opportunities for company leaders; and reserved space in the parking lot for Sleepers overnight.

Sponsors can support the event or give to a specific team, helping them move up the leaderboard and unlock new benefits.

JOIN THE MOVEMENT TO END YOUTH HOMELESSNESS



When: Friday, October 6 - Saturday, October 7, 2023
Where: Covenant House New Jersey, 330 Washington St, Newark, NJ (close to Newark Penn Station)

JOIN THIS INCREDIBLE COMMUNITY OF (RE)INSURANCE INDUSTRY CHAMPIONS!

For nearly 10 years, members of the (re)insurance industry have rallied together to raise nearly \$5 million (and counting!) to shelter and care for young people overcoming homelessness and trafficking at Covenant House. Will you join them?

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