



WE ARE COVENANT HOUSE

We are the leading organization supporting youth facing homelessness, providing 24/7 safe shelter and consistent care to every young person who walks through our doors across 34 cities and five countries.

As the largest multi-national organization of its kind, Covenant House lobbies for systemic change aimed to end youth homelessness everywhere.

THE SLEEP OUT MOVEMENT

By giving up your bed for one night, you ensure that youth facing homelessness sleep safely at Covenant House. Sleep Out is a global movement that sees thousands of participants (aka Sleepers) do just that each year, shining a light on our mission and raising critical funds to keep our doors open 24/7.

Sleep Out will be hosted at Casa Alianza in Mexico City on November 10-11, 2023. The experience is not about pretending to be homeless; instead, it offers opportunities to hear from people with lived experience and experts on the front-lines of the youth homelessness crisis, as well as ways to meaningfully engage with colleagues and teammates.

OUR CORPORATE PARTNERS

Our corporate partners believe that every young person deserves a safe place to sleep — period — and are at the forefront of the movement to end youth homelessness. There are four ways you can support Sleep Out:

SPONSORS support a Sleep Out event through a donation, which is put to work immediately providing food, shelter, and care to youth overcoming homelessness. **Best for companies seeking a low lift, high impact.*

CORPORATE TEAMS bring employees together to participate in a Sleep Out event. Employees engage in grassroots fundraising and advocacy efforts, building camaraderie through friendly competition. **Best for companies seeking unique employee engagement without a budget.*

CORPORATE CHAMPION TEAMS enhance the company team experience by adding a corporate gift to employees' grassroots efforts. **Most popular! Best for companies seeking employee engagement and premium recognition.*

MULTI-CITY SPONSORS & TEAMS activate in two or more of our 20+ markets (recognition is based on total combined support). **Best for national and global companies seeking high-impact employee engagement.*

CONTACT our team at sleepout@covenanthouse.org or visit sleepout.org/event/mexicocity

PARTNER BENEFITS

	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000	\$100,000	\$300,000+
EVENT BENEFITS							
Local Recognition: Program, Signage, Website, Press Release	X	X	X	X	X	X	X
National Recognition: Program, Signage, Website, Press Release				X	X	X	X
Recognition: Social Media	X	X	X	X	X	X	X
Recognition: Email Stationery; Custom Message to Sleepers				X	X	X	X
Speaking Opportunity in Program				X	X	X	X
Event Guests <small>*Can be spread across cities; # determined by event markets</small>	5	10	15	20	30	30+	30+
ADDITIONAL BENEFITS							
Employee Access to Covenant House VIP Events (Virtual & In-Person)		X	X	X	X	X	X
Customized Website Showcasing Multi-City Engagement		X	X	X	X	X	X
Designated Staff Partner; Custom Company Kick-Off Event		X	X	X	X	X	X
Custom Presentation Showcasing Company Impact*				X	X	X	X
Custom Thank You Video*; Recognition: Youth Homelessness Awareness Month Partner on CovenantHouse.Org; Co-Branded Swag Item*, Reserved Team Sleeping Area						X	X
Spotlight in Global Virtual Program							X

Multi-city partners can work with Covenant House staff to customize benefits package. Contact sleepout@covenanthouse.org to learn more.

*Items must be confirmed at least 6 weeks before the event and/or may be distributed after the event.