

# SLEEP OUT

Covenant House

# STAGE & SCREEN

## SPONSORSHIP OPPORTUNITIES

**NEW YORK CITY  
PRESENTING PARTNER  
\$10,000**

This exclusive sponsor receives premier logo placement and gives your company maximum reach, recognition, and impact with co-branding on all local materials.

**OVERNIGHT PROMISE  
PARTNER | \$10,000+**

Overnight Promise Partners pledge to match funds raised during the Sleep Out. Sponsors are recognized in 2-3 emails to all participating Sleepers, in social media posts, and throughout the program.

**CHANGE MAKER | \$5,000  
HOPE HERO | \$2,500  
DREAM BUILDER | \$1,000**

Sponsors receive logo recognition commensurate with the sponsorship level on the event website and email communication to all participants, as well as signage and verbal recognition. Sponsorships may also count towards Sleeper individual fundraising goals.



## WHEN & WHERE

Sunday, August 20th to Monday, August 21st, 2023 8pm - 6am (with options to arrive late/leave early) Join at Covenant House New York (41st St. & 10th Ave.) or join virtually from anywhere in the world



## WHAT TO EXPECT

**A life-changing experience with your community.** At Sleep Out, you start the night hearing from people who have overcome homelessness and experts on the front-lines of this crisis. The night ends outside - in our courtyard at Covenant House New York or a safe and legal location of your choosing - where you'll sleep without a bed. In the morning, we gather for a moment of reflection before departing.



## HOW IT HELPS YOUTH FACING HOMELESSNESS

Each Sleeper creates a personal fundraising page that you use to raise awareness about youth homelessness. **Every dollar raised benefits Covenant House**, a non-profit organization that shelters and cares for youth overcoming homelessness across 34 cities and five countries.

Sleep Out is not a night of pretend. It's a way to amplify the message that everyone deserves a safe place to sleep, and take action to ensure that Covenant House's doors are open to offer just that to youth 24/7.



## WHO'S GONNA BE THERE

**Members of the Broadway, film, television, and related industries.**

You must be at least 21 years old to participate at Covenant House New York; a virtual option is also available.



SCAN FOR MORE



[sleepout@covenanthouse.org](mailto:sleepout@covenanthouse.org)  
[sleepout.org/event/friendlyURL](https://sleepout.org/event/friendlyURL)





## WHEN & WHERE

Sunday, August 20th to Monday, August 21st, 2023  
8pm - 6am (with options to arrive late/leave early)

Join at Covenant House New York (41st St. & 10th Ave.)  
or join virtually from anywhere in the world

## WHAT TO EXPECT

A life-changing experience with your community. At Sleep Out, you start the night hearing from people who have overcome homelessness and experts on the front-lines of this crisis. The night ends outside - in our courtyard at Covenant House New York or a safe and legal location of your choosing - where you'll sleep without a bed. In the morning, we gather for a moment of reflection before departing.

## HOW IT HELPS YOUTH FACING HOMELESSNESS

Each Sleeper creates a personal fundraising page that you use to raise awareness about youth homelessness. **Every dollar raised benefits Covenant House**, a non-profit organization that shelters and cares for youth overcoming homelessness across 34 cities and five countries.

Sleep Out is not a night of pretend. It's a way to amplify the message that everyone deserves a safe place to sleep, and take action to ensure that Covenant House's doors are open to offer just that to youth 24/7.

## WHO'S GONNA BE THERE

Members of the Broadway, film, television, and related industries. You must be at least 21 years old to participate at Covenant House New York.

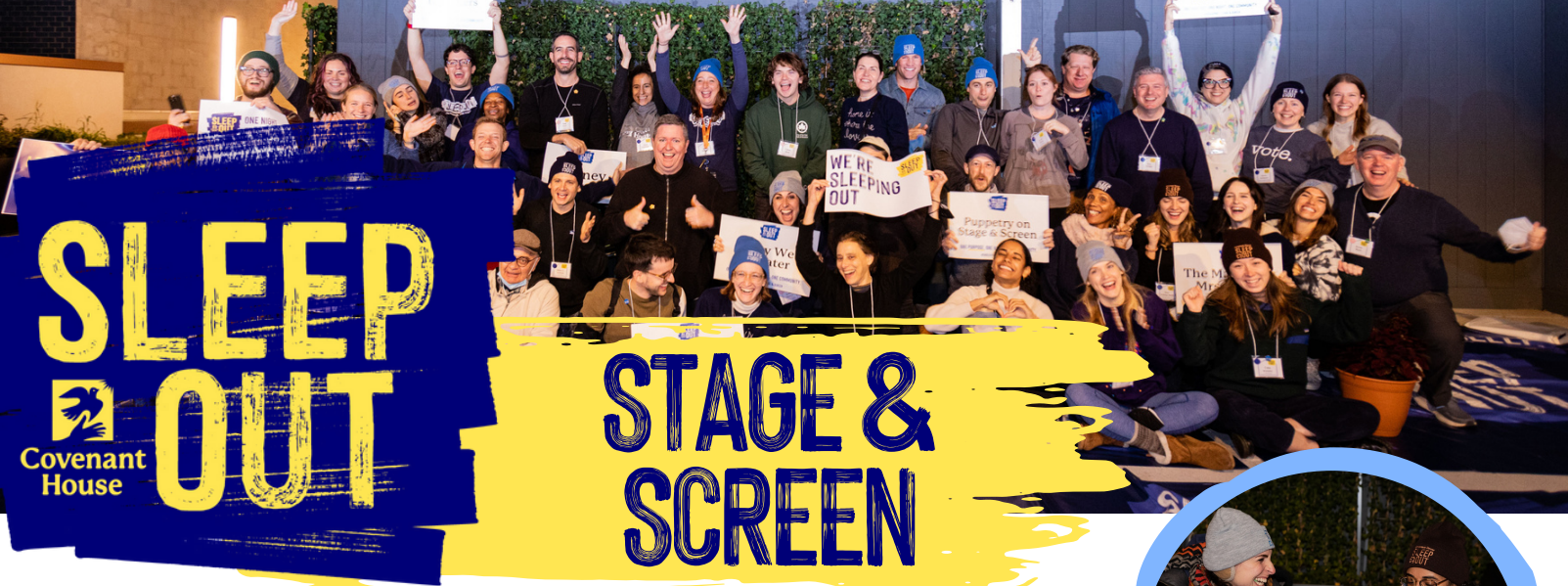


SCAN FOR MORE



[sleepout@covenanthouse.org](mailto:sleepout@covenanthouse.org)  
[sleepout.org/event/stageandscreen](https://sleepout.org/event/stageandscreen)





# SLEEP OUT

Covenant House

# STAGE & SCREEN



## WHEN & WHERE

**Sunday, August 20th to Monday, August 21st, 2023, 8pm - 6am (with options to arrive late/leave early)**  
Join at Covenant House New York (41st St. & 10th Ave.) Or join virtually from anywhere in the world



## WHAT TO EXPECT

**A life-changing experience with your community.**  
At Sleep Out, you start the night hearing from people who have overcome homelessness and experts on the front-lines of this crisis. The night ends outside - in our courtyard at Covenant House New York or a safe and legal location of your choosing - where you'll sleep without a bed. In the morning, we gather for a moment of reflection before departing.



## HOW IT HELPS YOUTH FACING HOMELESSNESS

Each Sleeper creates a personal fundraising page that you use to raise awareness about youth homelessness. **Every dollar raised benefits Covenant House**, a non-profit organization that shelters and cares for youth overcoming homelessness across 34 cities and five countries.

Sleep Out is not a night of pretend. It's a way to amplify the message that everyone deserves a safe place to sleep, and take action to ensure that Covenant House's doors are open to offer just that to youth 24/7.



## WHO'S GONNA BE THERE

**Members of the Broadway, film, television, and related industries.** You must be at least 21 years old to participate at Covenant House New York.



## SPONSORSHIP OPPORTUNITIES

### OVERNIGHT PROMISE PARTNER | \$10,000+

Overnight Promise Partners pledge to match funds raised during the Sleep Out. Sponsors are recognized in 2-3 emails to all participating Sleepers, in social media posts, and throughout the program.

### NEW YORK CITY PRESENTING PARTNER | \$25,000

This exclusive sponsor receives premier logo placement and gives your company maximum reach, recognition, and impact with co-branding on all local materials.

### CHANGE MAKER | \$5,000 HOPE HERO | \$2,500 DREAM BUILDER | \$1,000

Sponsors receive logo recognition commensurate with the sponsorship level on the event website and email communication to all participants, as well as signage and verbal recognition. Sponsorships may also count towards Sleeper individual fundraising goals.



## SCAN FOR MORE



[sleepout@covenanthouse.org](mailto:sleepout@covenanthouse.org)  
[sleepout.org/event/stageandscreen](https://sleepout.org/event/stageandscreen)





# SLEEP OUT

Covenant House

# STAGE & SCREEN

## WHEN & WHERE

**Sunday, August 20th to Monday, August 21st, 2023, 8pm - 6am (with options to arrive late/leave early)** Join at Covenant House New York (41st St. & 10th Ave.) Or join virtually from anywhere in the world

## WHAT TO EXPECT

**A life-changing experience with your community.** At Sleep Out, you start the night hearing from people who have overcome homelessness and experts on the front-lines of this crisis. The night ends outside - in our courtyard at Covenant House New York or a safe and legal location of your choosing - where you'll sleep without a bed. In the morning, we gather for a moment of reflection before departing.

## HOW IT HELPS YOUTH FACING HOMELESSNESS

Each Sleeper creates a personal fundraising page that you use to raise awareness about youth homelessness. **Every dollar raised benefits Covenant House**, a non-profit organization that shelters and cares for youth overcoming homelessness across 34 cities and five countries.

Sleep Out is not a night of pretend. It's a way to amplify the message that everyone deserves a safe place to sleep, and take action to ensure that Covenant House's doors are open to offer just that to youth 24/7.

## WHO'S GONNA BE THERE

**Members of the Broadway, film, television, and related industries.** You must be at least 21 years old to participate at Covenant House New York.

## SPONSORSHIP OPPORTUNITIES

### OVERNIGHT PROMISE PARTNER | \$10,000+

Overnight Promise Partners pledge to match funds raised during the Sleep Out. Sponsors are recognized in 2-3 emails to all participating Sleepers, in social media posts, and throughout the program.

### CHANGE MAKER | \$5,000 HOPE HERO | \$2,500 DREAM BUILDER | \$1,000

Sponsors receive logo recognition commensurate with the sponsorship level on the event website and email communication to all participants, as well as signage and verbal recognition. Sponsorships may also count towards Sleeper individual fundraising goals.

### NEW YORK CITY PRESENTING PARTNER | \$25,000

This exclusive sponsor receives premier logo placement and gives your company maximum reach, recognition, and impact with co-branding on all local materials.

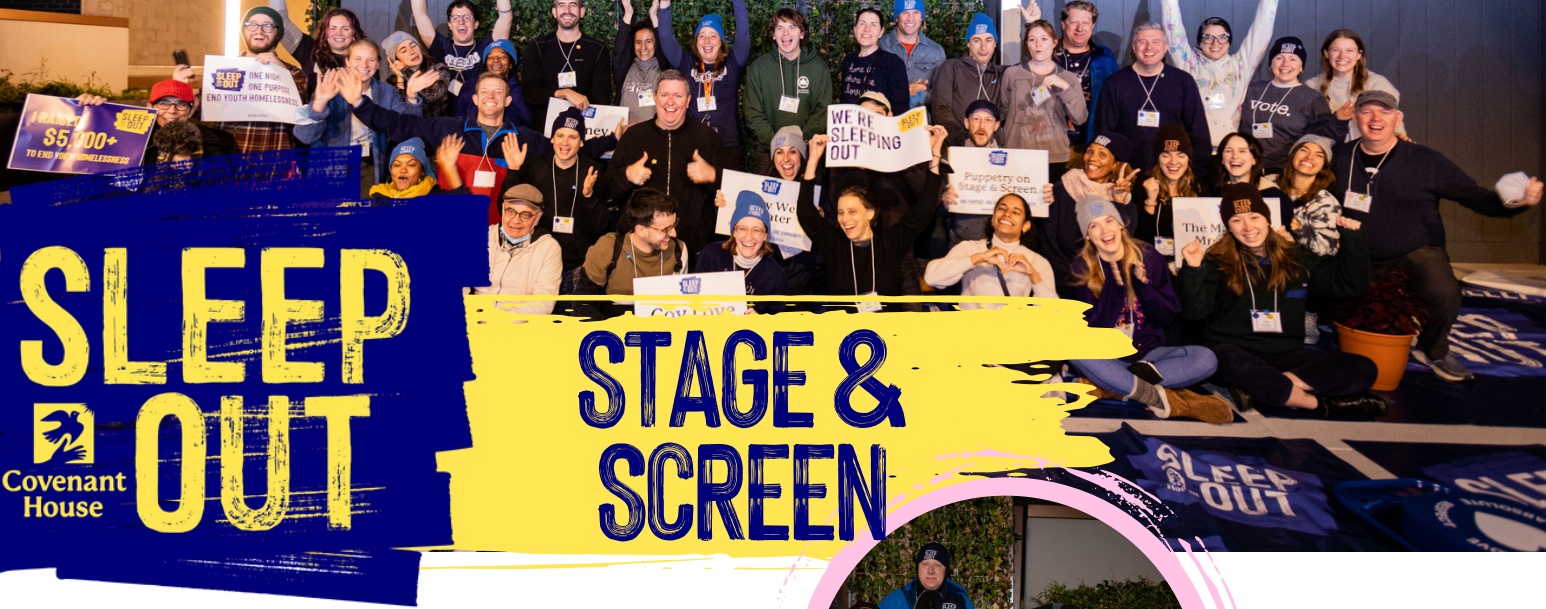


SCAN FOR MORE



[sleepout@covenanthouse.org](mailto:sleepout@covenanthouse.org)  
[sleepout.org/event/stageandscreen](https://sleepout.org/event/stageandscreen)





# SLEEP OUT

Covenant House

# STAGE & SCREEN

## WHEN & WHERE

**Sunday, August 20th to Monday, August 21st, 2023**  
**8pm - 6am (with options to arrive late/leave early)**  
 Join at Covenant House New York (41st St. & 10th Ave.)  
 or join virtually from anywhere in the world

## WHAT TO EXPECT

A life-changing experience with your community. At Sleep Out, you start the night hearing from people who have overcome homelessness and experts on the front-lines of this crisis. The night ends outside - in our courtyard at Covenant House New York or a safe and legal location of your choosing - where you'll sleep without a bed. In the morning, we gather for a moment of reflection before departing.

## HOW IT HELPS YOUTH FACING HOMELESSNESS

Each Sleeper creates a personal fundraising page that you use to raise awareness about youth homelessness. **Every dollar raised benefits Covenant House**, a non-profit organization that shelters and cares for youth overcoming homelessness across 34 cities and five countries.

Sleep Out is not a night of pretend. It's a way to amplify the message that everyone deserves a safe place to sleep, and take action to ensure that Covenant House's doors are open to offer just that to youth 24/7.

## WHO'S GONNA BE THERE

**Members of the Broadway, film, television, and related industries.**  
 You must be at least 21 years old to participate at Covenant House New York.



## SPONSORSHIP OPPORTUNITIES

### OVERNIGHT PROMISE PARTNER | \$10,000+

Overnight Promise Partners pledge to match funds raised during the Sleep Out. Sponsors are recognized in 2-3 emails to all participating Sleepers, in social media posts, and throughout the program.

### CHANGE MAKER | \$5,000 HOPE HERO | \$2,500 DREAM BUILDER | \$1,000

Sponsors receive logo recognition commensurate with the sponsorship level on the event website and email communication to all participants, as well as signage and verbal recognition. Sponsorships may also count towards Sleeper individual fundraising goals.

### NEW YORK CITY PRESENTING PARTNER | \$25,000

This exclusive sponsor receives premier logo placement and gives your company maximum reach, recognition, and impact with co-branding on all local materials.

SCAN FOR MORE



[sleepout@covenanthouse.org](mailto:sleepout@covenanthouse.org)  
[sleepout.org/event/stageandscreen](https://sleepout.org/event/stageandscreen)