



2021 Sleep Out Corporate Challenge New York City 2021

The Corporate Challenge is a friendly competition between corporate teams (or those participating with professional colleagues) to raise the most money for young people overcoming homelessness at Covenant House.

Corporate teams participating in the New York Sleep Out will automatically be entered into the Corporate Challenge. Each week, teams can check the Corporate Challenge page and see how their efforts compare with teams across the city. At the end of the challenge, we'll announce winners across four divisions and recognize them on our social media channels for their dedication and commitment to Sleep Out.

Below are a few guidelines and expectations for the Sleep Out Corporate Challenge:

1. Teams in the Corporate Challenge will be competing in one of four divisions based on team size. This will allow teams with fewer participants to compete against one another rather than be compared to teams where they are outnumbered. Size divisions will be:

Division I: 40+ Sleepers

Division IV 1: 1- 4 Sleepers

Division III: 5-19 Sleepers

Division II: 20-39 Sleepers

2. Recognition for participating in the Corporate Challenge will include:
 - Listing on the Corporate Challenge webpage
 - Winners listed on a social media post, recognized on the website, and during the event.
 - Teams that commit to raising \$25,000 and above will receive additional benefits included [here](#).

3. To assist in your healthy competition within the challenge, Covenant House will:
 - Send emails to team captains once a week with a leaderboard placement
 - Help track toward the fundraising milestone goals which qualify your company for other recognition opportunities.

Frequently Asked Questions

1. What qualifies as a corporate team?

Corporate teams are any teams formed under the name of a company, and captained by an employee of that company. They may include vendors, clients, former co-workers or friends within your industry. We encourage all Sleepers to invite their networks to get involved either on their team or as supporters for the team.

2. Can my friends or family join my corporate team?

Talk to your team! Some companies are excited to invite friends and family to join as part of their community, while others prefer Sleep Out to be a team building experience. As long as the majority of your team is composed of professional colleagues and connections it will be considered a corporate team.

3. If my team starts off in Division IV, can I invite additional people to move up the ranks?

To keep the competition fair we'll upgrade your team to the appropriate division as your team grows. Our hope is to have many teams grow up the ranks and eventually become Division I teams.

4. When does my team size need to be finalized?

We encourage folks to register early as that provides the most opportunity for fundraising success. However, people are always welcome to join your team right up until the event starts. In an effort to have fair competition, teams will be placed into their respective divisions by 9am EST on November 18th.