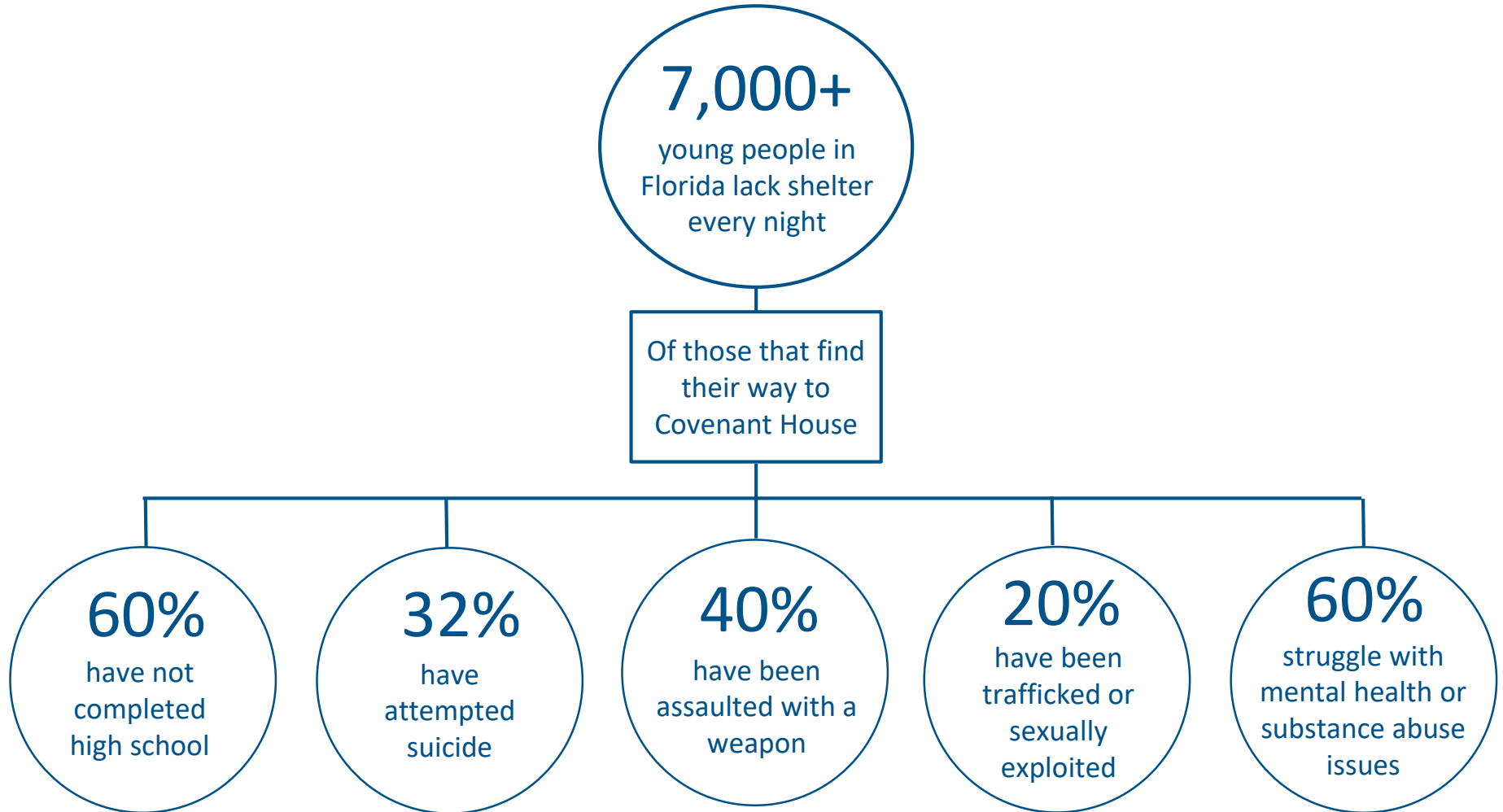


Covenant House Florida

Opening Doors for Youth Experiencing Homelessness



The Crisis of YOUTH HOMELESSNESS



**Since its founding,
Covenant House Florida has helped more than 45,000 youth.**

Covenant House Florida's OPEN DOOR

Since 1985, Covenant House Florida has sheltered young people in need. We celebrate the dignity of each person and serve them with absolute respect and unconditional love.



We help youth build a bridge from homelessness to hope, offering them a full continuum of services, including:

C O N T I N U U M O F C A R E

Outreach

Crisis Care

**Day
Services**

**Supportive
Housing**

**Independent
Living**



Dear Covenant House Florida Supporters:

Welcome to Covenant House Florida (CHF) – a nonprofit organization fulfilling its mission by providing shelter and supportive services to children and youth who are experiencing homelessness or at great risk. Covenant House Florida actively participates in community efforts to improve critically needed outreach to thousands of families and children. Our life-changing work reaches close to 2,000 young people each year throughout the state of Florida and yet there are so many more who need our support.

I appreciate your interest in learning more about Covenant House Florida, our mission, our youth, and our service programs. I hope you'll be inspired to join us and become a part of our organization that is helping young people transform their lives.

By sponsoring one of our events, you contribute to our mission of providing respite from the dangers of life on the streets, and give our youth an opportunity to achieve their personal goals and learn how to live successfully and productively.

With gratitude,

A handwritten signature in blue ink, appearing to be "Renee Trincanello". The signature is stylized and fluid.

Reneé Trincanello
Chief Executive Officer
Covenant House Florida

PREMIER SPONSOR \$50,000



STANDARD BENEFITS

- Premium logo placement on all event marketing materials, website, including verbal recognition during program & signage
- Opportunity to create and submit a 30-60 second PSA to be used during program (video guidelines attached)
- Premium logo placement in email stationery used to message all participants and donors
- Company logo placed on the back of the Sleep Out T-shirt
- Company branded item (up to 100 items for the Sleep Out Packs)
- Food delivery to up to 10 homes (snack basket) for Sleep Out (within South Florida's Tri-County Area)
- Opportunity to provide company information in the Sleep Out Packs
- Invitation to Covenant House Florida on campus post-Sleep Out

Impact: Provides four nights of shelter, 3 meals a day, and counseling for **80** youth

PLUS 3 OF THE FOLLOWING

- **Recognized as Broadway Under the Stars Theatre Sponsor (May 2021) (Fort Lauderdale market) (\$15,000 min. value)**
Recognition on Covenant House Florida social media channels & website
Hyperlinked logo sponsor listing on 4 quarterly e-newsletters for (11,000 contacts)
Broadway Under the Stars Event branded with corporate logo
Ten (10) VIP seats for performance
Private meet and greet with the stars
And more...
- **Host an annual Workforce Development Program onsite for youth (Fort Lauderdale & Orlando markets available)**
- **Complimentary On Site Corporate Service Day for up to 12 employees (Fort Lauderdale & Orlando markets available)**
- **Evening volunteer activity with youth for up to 10 employees (Fort Lauderdale & Orlando markets available)**
- **Ten (10) 12-month memberships for CHF's Young Professionals group (YPFCH is for professionals aged 25-45) (\$600 value)**

GUARDIAN SPONSOR \$25,000



STANDARD BENEFITS

- Logo placement on all event marketing materials, website, including verbal recognition during program & signage
- Opportunity to create and submit a 30-60 second PSA to be used during program (video guidelines attached)
- Company logo placed on the back of the Sleep Out T-shirt
- Company branded item (up to 100 items for the Sleep Out Pack)
- Food delivery to up to 8 homes (snack basket) for Sleep Out (within South Florida's Tri-County Area)
- Invitation to Covenant House Florida on campus post-Sleep Out

Impact: Provides onsite general education degree classes for **50 youth**

PLUS 2 OF THE FOLLOWING

- **Recognized as Broadway Under the Stars Orchestra Sponsor (May 2021) (Fort Lauderdale market) (\$7,500 min. value)**
Recognition on Covenant House Florida social media channels & website
Hyperlinked logo sponsor listing on 4 quarterly e-newsletters for (11,000 contacts)
Broadway Under the Stars Event branded with corporate logo
Ten (10) reserved seats for performance
Private meet and greet with the stars
And more...
- **Host an annual Workforce Development Program onsite for youth (Fort Lauderdale & Orlando markets available)**
- **Complimentary On Site Corporate Service Day for up to 12 employees (Fort Lauderdale & Orlando markets available)**
- **Evening volunteer activity with youth for up to 10 employees (Fort Lauderdale & Orlando markets available)**
- **Ten (10) 12-month memberships for CHF's Young Professionals group (YPFCH is for professionals aged 25-45) (\$600 value)**



SAFEGUARD SPONSOR \$15,000



STANDARD BENEFITS

- Logo placement on all event marketing materials, website, including verbal recognition during program & signage
- Company logo placed on the back of the Sleep Out T-shirt
- Opportunity to create and submit a 30-60 second PSA to be used during program (video guidelines attached)
- Food delivery to up to 6 homes (snack basket) for Sleep Out (within South Florida's Tri-County Area)
- Invitation to Covenant House Florida on campus post-Sleep Out

Impact: Provides one night of shelter, 3 meals a day, and counseling for **30 youth**

PLUS 2 OF THE FOLLOWING

- Recognized as Broadway Under the Stars Mezzanine Sponsor (May 2021) (Fort Lauderdale market) (\$5,000 min. value)
 - Recognition on Covenant House Florida social media channels & website
 - Hyperlinked logo displayed on the Covenant House Florida website
 - Six (6) reserved seats for performance
 - Private meet and greet with the stars post-performance
 - And more...
- Host an annual Workforce Development Program onsite for youth (Fort Lauderdale & Orlando markets available)
- Complimentary On Site Corporate Service Day for up to 12 employees (Fort Lauderdale & Orlando markets available)
- Evening volunteer activity with youth for up to 10 employees (Fort Lauderdale & Orlando markets available)
- Ten (10) 12-month memberships for CHF's Young Professionals group (YPFCH is for professionals aged 25-45) (\$600 value)



STARLIGHT SPONSOR \$7,500

STANDARD BENEFITS

- Company name placed on event marketing materials, website and program booklet
- Opportunity to create and submit a 30-60 second PSA to be used during program (video guidelines attached)
- Food delivery to up to 4 homes (snack basket) for Sleep Out (within Broward County)
- Invitation to Covenant House Florida on campus post-Sleep Out

Impact: Provides medical services for **9** youth

PLUS 1 OF THE FOLLOWING

- Recognized as Broadway Under the Stars Orchestra Pit Sponsor (May 2021) (Fort Lauderdale market) (\$1,250 min. value)
 - Four (4) reserved seats for performance
 - Corporate logo displayed in area of high visibility
 - Hyperlinked company logo included on website and promotional materials to over 11,000 Covenant House Florida supporters
 - Engage with corporate leaders in all industries throughout South Florida through our Stars event
- Host an annual Workforce Development Program onsite for youth (Fort Lauderdale & Orlando markets available)
- Complimentary On Site Corporate Service Day for up to 12 employees (Fort Lauderdale & Orlando markets available)
- Evening volunteer activity with youth for up to 10 employees (Fort Lauderdale & Orlando markets available)
- Ten (10) 12-month memberships for CHF's Young Professionals group (YPFCH is for professionals aged 25-45) (\$600 value)



MOONLIGHT SPONSOR \$5,000

STANDARD BENEFITS

- Company name placed on event marketing materials, website, signage featured during program, and program booklet
- Food delivery to up to 2 homes (snack basket) for Sleep Out (within Broward County)
- Invitation to Covenant House Florida on campus post-Sleep Out

Impact: Provides 30 moms and their children a safe shelter and parenting education services

PLUS 1 OF THE FOLLOWING

- **Recognized as Broadway Under the Stars Patron Sponsor (May 2021) (Fort Lauderdale market) (\$500 min. value)**
 - Recognition on Covenant House Florida social media channels
 - Hyperlinked logo displayed on the Covenant House Florida website
 - Two (2) reserved seats for performance
 - Name displayed on Patrons signage in area of high visibility
 - Name/logo displayed on website and promotional materials to over 11,000 Covenant House Florida supporters
 - Engage with corporate leaders in all industries throughout South Florida through our Stars event
- **Host an annual Workforce Development Program onsite for youth (Fort Lauderdale & Orlando markets available)**
- **Complimentary On Site Corporate Service Day for up to 12 employees (Fort Lauderdale & Orlando markets available)**
- **Evening volunteer activity with youth for up to 10 employees (Fort Lauderdale & Orlando markets available)**
- **Ten (10) 12-month memberships for CHF's Young Professionals group (YPFCH is for professionals aged 25-45) (\$600 value)**



ADDITIONAL SPONSORSHIPS

\$2,500 - \$1,000

STANDARD BENEFITS

- Company name placed on event marketing materials, website, signage featured during program, and program booklet
- Invitation to Covenant House Florida post-Sleep Out

\$2,500 - Shirt Sponsor

\$1,500 - Signage Sponsor

\$1,500 - Program Journal Sponsor

\$1,000 - PowerPoint Sponsor

PLUS 1 OF THE FOLLOWING

- **Attend our Broadway Under the Stars (May 2021) (Fort Lauderdale market) (\$150 min. value)**
Recognition on Covenant House Florida social media channels
One (1) seat for performance
Name displayed on signage at event
- **Host an annual Workforce Development Program onsite for youth (Fort Lauderdale & Orlando markets available)**
- **On-site Corporate Service Day for up to 12 employees (Fort Lauderdale & Orlando markets available)**
- **Evening volunteer activity with youth for up to 10 employees (Fort Lauderdale & Orlando markets available)**
- **Two (2) 12-month memberships for CHF's Young Professionals group (YPFCH is for professionals aged 25-45) (\$100 value)**



PSA Video Guidelines

Guidelines

- 30-60 secs of “ready-to-roll” video
- MP4 files (QuickTime videos are not compatible with our software)
- Messaging related to your business + your support of Covenant House Florida (unfortunately we cannot accept full commercials)

Sleep Out: South Florida

We are proud to support Sleep Out: South Florida benefitting Covenant House Florida! We are requesting our corporate name and logo on all materials consistent with our sponsorship below:

Sponsorship Levels

\$50,000 Premier Sponsor: _____

\$5,000 Moonlight Sponsor: _____

\$25,000 Guardian Sponsor: _____

\$2,500 Shirt Sponsor: _____

\$15,000 Safeguard Sponsor: _____

\$1,500 Signage Sponsor: _____

\$7,500 Starlight Sponsor: _____

\$1,500 Program Journal Sponsor: _____

\$1,000 PowerPoint Sponsor: _____

Name: _____ Company: _____

Address: _____ City: _____

State: _____ ZIP: _____ Phone: _____ Email: _____

_____ Enclosed is my check for \$ _____ made payable to Covenant House Florida.

OR

Please charge \$ _____ to my credit card (Circle one): **VISA / MASTERCARD / AMEX / DISC**

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date on Card: _____ / _____ CVV: _____

Billing Address on Card (if different from above): _____

City: _____ State: _____ ZIP: _____

Please return this form to:

Covenant House Florida, Attn: Rebecca D'Amico, 733 Breakers Ave., Fort Lauderdale, FL 33304 or rdamico@covenanthousefl.org.

To purchase online, please visit: <https://www.covenanthousefl.org/donate>

Thank you.

