



YOUNG PROFESSIONAL EDITION | MARCH 22, 2019 CORPORATE SPONSORSHIP OPPORTUNITIES

Covenant House offers shelter, safety, and support to youth experiencing homelessness, reaching nearly 89,000 kids each year. **Our corporate partners** help us help kids on a local and international level.

NATIONAL SPONSORSHIPS

Sleep Out: Young Professional Edition events are hosted in 11 cities across the United States and Canada. In addition to the benefits listed below, national sponsors also receive logo recognition on [Covenant House International website](#) and [national event website](#) for one year.

NATIONAL PRESENTING SPONSOR | \$100,000

- Significant naming opportunity at a Covenant House location for one year
- Premium logo recognition on international marketing materials and signage, verbal recognition at events in all participating cities
- Spots reserved at the Sleep Out event(s) of your choice for up to 20 participants

PREMIER SPONSOR | \$50,000

- Logo recognition on international marketing materials and signage as well as verbal recognition at events in all participating cities
 - Spots reserved at the Sleep Out event(s) of your choice for up to 16 participants
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NEW YORK CITY EVENT SPONSORSHIPS

In addition to the benefits listed below, sponsors of the Young Professional Sleep Out in New York City also receive logo recognition on the event signage and event website, newyork.ypsleepout.org.

GUARDIAN SPONSOR | \$25,000

- Spots reserved at the Sleep Out in New York City for up to 12 participants
- Verbal spotlight recognition during the program in New York City
- Logo recognition on event marketing material
- Inclusion in local event media, social media, and press releases

SAFEGUARD SPONSOR | \$10,000

- Spots reserved at the Sleep Out in New York City for up to 8 participants
- Logo recognition on New York City event marketing material
- Inclusion in local event media, social media, and press releases

SLEEPING BAG SPONSOR | \$8,000

- Provide a new sleeping bag for participants of the Sleep Out in New York City! Includes recognition on event signage, during the event program, and at newyork.ypsleepout.org

STARLIGHT SPONSOR | \$7,500

- Spots reserved at the Sleep Out in New York City for up to 5 participants

MOONLIGHT SPONSOR | \$5,000

- Spots reserved at the Sleep Out in New York City for up to 4 participants

DUSK-TO-DAWN SPONSOR | \$2,500

- Spots reserved at the Sleep Out in New York City for up to 2 participants
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TO SPONSOR THE SLEEP OUT: YOUNG PROFESSIONAL EDITION, contact Daniel Ryan, Event Lead, at (212) 727-4990 or sleepout@covenanthouse.org or Ashley Crawford, VP of Corporate Partnerships,

at acrawford@covenanthouse.org. Additional co-created benefits are available!