



## WOMEN UNITE | MAY 2, 2019 CORPORATE SPONSORSHIP OPPORTUNITIES

Covenant House offers shelter, safety, and support to youth experiencing homelessness, reaching nearly 89,000 kids each year. **Our corporate partners** help us help kids on a local and international level.

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### NATIONAL SPONSORSHIPS

Sleep Out: Women Unite events are hosted in 8 cities across the United States and Canada. In addition to the benefits listed below, national sponsors also receive logo recognition on [Covenant House International website](#) and [national event website](#) for one year.

#### NATIONAL PRESENTING SPONSOR | \$100,000

- Significant naming opportunity at a Covenant House location for one year
- Premium logo recognition on international marketing materials and signage, verbal recognition at events in all participating cities
- Spots reserved at the Sleep Out event(s) of your choice for up to 20 participants

#### PREMIER SPONSOR | \$50,000

- Logo recognition on international marketing materials and signage, verbal recognition at events in all participating cities
  - Spots reserved at the Sleep Out event(s) of your choice for up to 15 participants
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### NYC SPONSORSHIPS

In addition to the benefits listed below, sponsors of Sleep Out: Women Unite in New York City also receive logo recognition on the New York City event signage, and event website, [newyork.sleepoutwomenunite.org](#).

#### GUARDIAN SPONSOR | \$25,000

- Spots reserved at the Sleep Out in New York City for up to 12 participants
- Verbal spotlight recognition during the program in New York City
- Logo recognition on New York City event marketing material
- Inclusion in local event media, social media, and press releases

#### SAFEGUARD SPONSOR | \$10,000

- Spots reserved at the Sleep Out in New York City for up to 6 participants
- Logo recognition on New York City event marketing material
- Inclusion in local event media, social media, and press releases

#### STARLIGHT SPONSOR | \$7,500

- Spots reserved at the Sleep Out in New York City for up to 5 participants

#### MOONLIGHT SPONSOR | \$5,000

- Spots reserved at the Sleep Out in New York City for up to 3 participants

#### DUSK-TO-DAWN SPONSOR | \$2,500

- Spot reserved at the Sleep Out in New York City for 1 participant
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**TO SPONSOR SLEEP OUT: WOMEN UNITE**, contact the event lead, Colleen Veldt, at (212) 727-4990 or [sleepout@covenanthouse.org](mailto:sleepout@covenanthouse.org) or Ashley Crawford, Vice President of Corporate Partnerships, at [acrawford@covenanthouse.org](mailto:acrawford@covenanthouse.org). Additional co-created benefits are available!

*We ask that sponsors confirm the number and names of Sleep Out participants representing your company at least 3 weeks prior to the event. The deadline for printed recognition is April 11, 2019.*