



**Shine
with EXPERIOR**
Presents
Stride and Ride
SEPTEMBER 15-22, 2024

Event Overview

You are invited to join Experior Financial Group as we *Stride and Ride* across Canada in support of Shine Foundation! In an effort to collectively walk, run and ride the distance from coast to coast across Canada – 5,514 km – we are raising funds to provide life-changing opportunities for young people living with severe physical disabilities that will help them gain confidence, experience equity, diversity and inclusion, and have a brighter future outlook.

Your support of Shine will help us move closer to achieving a vision of true accessibility and inclusion for all young people with severe disabilities. With no government or United Way funding, Shine relies on community events, individuals, and organizations like ours to help them change lives. With your support, we can create opportunities that lead to a brighter, more hopeful and engaged future.

Showcase your commitment to creating opportunities and providing brighter futures for young people living with severe physical disabilities by joining us as a Stride and Ride sponsor today!

Partner Engagement

As we create partnerships for our inaugural Stride and Ride event, we are driven to align with organizations that have a long-term, dedicated commitment to diversity, equity, inclusion and accessibility. We welcome a conversation with you to discuss how we can build a partnership that makes a meaningful impact for our recipients while meeting your business objectives.

Reach out today, and together we can build brighter futures:

Shawn Redford

Chief Business Development Officer and Experior Charitable Giving Committee Chair

shawn.redford@experiorheadoffice.ca | 289-440-4020

About Shine Foundation

Shine Foundation changes the lives of young people between the ages of 11-21 living with severe physical disabilities, across Canada.

More than just a once in a lifetime opportunity, Shine Dreams are centered around helping young people see a future full of possibility and contribution, personal development and expanding education and career possibilities, while addressing emotional stresses and helping combat mental health challenges like depression. By providing young people with the tools and support they need, Shine is helping them discover a world where possibilities shine brighter.

For more information, please visit www.ShineFoundation.ca.

SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR | \$6,000

Exclusive Opportunity

- National recognition as the Stride and Ride platinum sponsor
- Company logo featured on all event materials and in event communications
- Company logo featured on event website with link to company website
- Social Media recognition
- Logo recognition on Shine's website
- Logo recognition in Shine's annual Community Report (published in Spring 2025)
- Opportunity to provide a top fundraising prize
- Invitation to a Shine Dream Presentation (location and recipient pending)

GOLD SPONSOR | \$4,000

Multiple Opportunities

- National recognition as a Stride and Ride gold sponsor
- Company logo included on event materials and in event communications
- Company logo featured on event website with link to company website
- Post-event thank you on social media showcasing event sponsors
- Name recognition on Shine's website
- Name recognition in Shine's annual Community Report (published in Spring 2025)
- Opportunity to provide a top fundraising prize
- Invitation to a Shine Dream Presentation (location and recipient pending)

SILVER SPONSOR | \$2,000

Multiple Opportunities

- National recognition as a Stride and Ride silver sponsor
- Company logo included on some event materials and in event communications
- Company logo featured on event website
- Post-event thank you on social media showcasing event sponsors
- Name recognition on Shine's website
- Name recognition in Shine's annual Community Report (published in Spring 2025)
- Opportunity to provide a top fundraising prize

BRONZE SPONSOR | \$1,000

Multiple Opportunities

- National recognition as a Stride and Ride bronze sponsor
- Company logo featured on online event website
- Name recognition on Shine's website
- Name recognition in Shine's annual Community Report (published in Spring 2025)

OUR PARTNERSHIP WITH SHINE



Join us as we the change lives of young Shine recipients from coast to coast!

Exterior Financial Group partnered with Shine Foundation in 2023 because we recognize that that fulfilling a young person's dream is a catalyst for developing confidence, strength, and a positive sense of self. A Shine Dream not only has impact on the recipient, but we know from current studies that this kind of experience can impact hundreds of people – by inspiring kindness, fostering unity, spreading joy, raising awareness, creating long-term benefits, influencing future generations, and strengthening support networks.

Since 1987, Shine has impacted more than 8,800 people, including:



ERIK | AGE 18 | SHERWOOD PARK, AB ETRIKE & RCMP VISIT Progressive Myoclonic Epilepsy

Since receiving his bike, Erik has developed his endurance and independence. Visiting the RCMP helped him feel connected to, and supported by his community, inspiring an active future. It helped him find his voice and boosted his confidence.



PAYTON | AGE 11 | TECUMSEH, ON BEDROOM MAKEOVER Spina Bifida

Payton spends most of her time in her room but the style was outdated. She worked with Shine to pick out every detail for her new space ensure it reflects her current creative style and is a safe space to relax.



JOSH | AGE 18 | WOODSTOCK, ON CUSTOM BUILD GYM Cerebral Palsy, Right Hemiplegia

Exercise helps Josh maintain his strength and mental health, especially helping him get through tough days. A home gym eliminates his frustration and anxieties of working out in a shared space. He can now work out any time of day and spend more time with family.