



To End Addiction Stigma

NYC | October 26, 2024 | Pier 76

What is the Shatterproof Walk to End Addiction Stigma?

The Shatterproof Walk is an opportunity for people to gather without the stigma or judgement of addiction. Surrounded by friends, family, and loved ones, our community creates a national support system for people impacted by substance use.

Is registration required to participate?

Everyone is welcome to join us for walk day, but we encourage you to [register here](#) so that you don't miss out on all pre-event communications, updates, and fun opportunities! Registration is free!

Is fundraising required to participate?

You do not need to fundraise to participate in the Shatterproof Walk to End Addiction Stigma. For those who do fundraise, all money raised supports Shatterproof's mission and expands our efforts to support the prevention, treatment, & recovery of addiction. There are also [individual and team fundraising incentives](#) available! Individual incentives can be redeemed through December 20th!

How do I get to the NYC Shatterproof Walk to End Addiction Stigma?

Parking: There is no parking on their pier. There are parking garages nearby on W 42nd St.

ADA Parking: Closest parking lot – MPG Parking on 34th St at 12th Ave

Public Transportation: Public transit is highly encouraged:

A, C, E – Trains (.7 mi / 15 min)

1. Exit subway at 42nd St - Port Authority Terminal.
2. Walk northwest on 42nd toward 9th Ave
3. Take a left onto 12th Ave
4. Cross 12th Ave with caution at crosswalk
5. Turn left to go south to Pier 76

1, 2, 3, 7, N, Q, R, S – Trains (.9 mi / 18 min)

1. Exit subway at Times Square – 42nd St.
2. Walk northwest on 42nd toward 9th Ave
3. Take a left onto 12th Ave
4. Cross 12th Ave with caution at crosswalk
5. Turn left to go south to Pier 76

Driving Directions: Best GPS Address to use: Pier 76, 408 12th Avenue., New York, NY 10018

Drop Off:

1. Vehicles may pull into the ferry station at Pier 78. This can be accessed northbound (left lane) or southbound (right lane) from the West Side Highway or westbound (right lane) from 40th St.
2. Walk south along esplanade to Pier 76.

Is this event dog friendly?

Yes! Dogs are allowed as long as they are kept on a leash.

Is the Walk Route wheelchair and stroller friendly?

Yes! The walk route will have a 1 mile and 2.39 mile option. [Click here](#) to see the details of the route.

Can I bring cash and/or check donations with me on-site?

We encourage you to send all cash and check donations directly to Shatterproof's office so they can be processed and added to your walk page! When mailing in your donations, be sure to include your name, the walk you are participating in, and your walk team name! Please allow 4 – 6 weeks processing time for all donations mailed in. Please also send an email to your Walk lead, so they can note the updates for your walk page.

Shatterproof

Attn: Walk

101 Merritt 7 Corporate Park

1st Floor

Norwalk, CT 06851

What time should I plan to arrive?

Our event site opens at 8 AM and we encourage you to come right on time! You will start with registration and/or check-in for those who are already registered. This is where you can pick up your fundraising incentives, purchase a 2024 Walk T-Shirt if you don't have one already, and get all your information for the day!

After that, head to the **Together with You** wall to share why you walk with Shatterproof and pick up your bracelet, which you will need for the Official Walk Program that starts promptly at 9:30am!

From there, we have designated space for those who are celebrating recovery to create their own wearable to celebrate their journey. We also have a designated space for those walking in memory of a lost loved one, if you would like to have a photo printed to wear on walk day to honor their memory, [please upload it here](#) (pin is 5127).

Finally, we will have our Community Resource Village up and running for you to meet local organizations supporting Shatterproof's mission, and the Shatterproof and You tent, where you can learn more about our work and meet our staff!

P.S. Be sure to visit the App Store on your phone and download the Donor Drive app! Once it is installed on your phone, search for the Shatterproof Walk and you will have everything you need for the day at your fingertips! You can check in on event day right on the app.

I heard there were bracelets. What are those about?

See the Shatterproof community come to life like never before! All Walk attendees are invited to stop by the Together with You area where you can pick up the color bracelet that best reflects your connection to our mission:

- White Bracelet: Lost someone to substance use disorder/addiction
- Teal Bracelet: Living in recovery
- Purple Bracelet: Member of the community who is ready to end stigma and save lives
- Navy Bracelet: Love someone living with substance use disorder/addiction

How Can I get a Walk T-Shirt?

This year, Shatterproof launched an early-bird registration for all in-person walks. Participants who registered on or before July 12 could start their fundraising with a \$35 self-donation that also guaranteed a 2024 Walk T-shirt.

For participants who opted into this opportunity, your Walk T-shirt will arrive at the address you provided at the time of registration before the end of September.

For anyone who was not able to opt in to this early bird registration opportunity, a limited number of Walk T-shirts will be available for purchase on-site on Walk Day for \$45 at the Registration and Check-In Area.

