



**2025**  
**Exclusive \$35,000**  
**Sponsorships\*\***

**SOLD** LAWN SIGN SPONSOR    **ON HOLD** BIB SPONSOR    REWARDS PROGRAM SPONSOR    **SOLD** HOSPITALITY SPONSOR    **SOLD** PRE-RIDE SPONSOR    BIKE TECH SPONSOR    ROUTE SPONSOR

PRE-EVENT RECOGNITION							
Logo/name on CTF Ride Lawn Sign	<input type="radio"/>						
Mention in select email communications	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Logo/name on all Rewards program communications and website			<input type="radio"/>				
Social Media Post / Acknowledgement	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Logo/name on CTF website	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Opportunity for media interview	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
LIVE/VIRTUAL EVENT RECOGNITION*							
Dedicated route signage (including Yale Bowl opening ceremony/staging signage)							<input checked="" type="radio"/>
Dedicated rest stop signage							<input checked="" type="radio"/>
Logo featured on exclusive sponsor acknowledgement signage	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Logo on Stage Signage and Virtual Ceremony	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Logo on rest stop signage	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
EVENT APPAREL							
Logo on rider bib		<input checked="" type="radio"/>					
Logo placement on rider jersey	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
RIDE DAY EXHIBITOR SPACE*							
Onsite activation in sponsor zone	10X20 tent	10X20 tent	10X20 tent	10X20 tent	10X20 tent	10X20 tent	10X20 tent
POST EVENT RECOGNITION							
Meet and greet breakfast with Dr. Winer and Smilow leadership. Date TBD	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Acknowledgement in thank you e-mail	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Invite to post-event thank you reception*	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
EMPLOYEE/REGISTRATION BENEFITS							
Rider Spots	4	4	4	4	4	4	4
Yale Bowl Festival Entry* (5 employees)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

\*Dependent on public health conditions. \*\*Each listed opportunity is exclusive, 1 available per category.  
 LOGO DEADLINES:  
 Lawn Signs 5/1/25; Rider Jersey 6/1/25; Rider Bib 7/15/25; Onsite Signage 8/1/25; Stage Recognition 9/1/25; Ride Day Exhibitor Space: 8/1/25