



**2025
Exclusive \$50,000
Sponsorships****

SOLD

**MEDIA
SPONSOR**

**FOOD TRUCK
VILLAGE
SPONSOR**

**SHIPPING &
FULFILLMENT
SPONSOR**

**REST STOPS
SPONSOR**

**SUPPORT
VEHICLE
SPONSOR**

SOLD

**SMILOW
SALUTE
SPONSOR**

PRE-EVENT RECOGNITION						
Mention in select email communications	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social Media Post / Acknowledgement	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo/name on CTF website	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
LIVE/VIRTUAL EVENT RECOGNITION*						
Logo featured on exclusive sponsor acknowledgement signage	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo on Stage Signage and Virtual Ceremony	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stage mentions during Opening Ceremony	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo on all sponsored route vehicles					<input type="radio"/>	
Logo on rest stop signage	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Additional Onsite Benefits		Custom entrance arch	Logo on packaging	Custom rest stop signage	Vehicle decals	Custom arch & handhelds
EVENT APPAREL						
Logo placement on rider jersey	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
RIDE DAY EXHIBITOR SPACE*						
Onsite activation in sponsor zone	10X20 tent	10X20 tent	10X20 tent	10X20 tent	10X20 tent	10X20 tent
POST EVENT RECOGNITION						
Meet and greet breakfast with Dr. Winer and Smilow leadership. Date TBD	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acknowledgement in thank you e-mail	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invite to post-event thank you reception*	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
EMPLOYEE/REGISTRATION BENEFITS						
Rider Spots	5	5	5	5	5	5
Yale Bowl Festival Entry* (5 employees)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Dependent on public health conditions. **Each listed opportunity is exclusive, 1 available per category.

LOGO DEADLINES:

Lawn Signs 5/1/25; Rider Jersey 6/1/25; Rider Bib 7/15/25; Onsite Signage 8/1/25; Stage Recognition 9/1/25; Ride Day Exhibitor Space: 8/1/25

For more information on sponsorship opportunities, please email rideclosertofree@ynhh.org

YaleNewHavenHealth
Smilow Cancer Hospital

Yale CANCER CENTER
A Comprehensive Cancer Center Endorsed by the National Cancer Institute