



**2025**  
**Exclusive \$35,000**  
**Sponsorships\*\***

**SOLD**

**LAWN SIGN SPONSOR**

**BIB SPONSOR**

**REWARDS PROGRAM SPONSOR**

**SOLD**

**HOSPITALITY SPONSOR**

**PRE-RIDE SPONSOR**

**BIKE TECH SPONSOR**

**ROUTE SPONSOR**

**PRE-EVENT RECOGNITION**

Logo/name on CTF Ride Lawn Sign	○						
Mention in select email communications	○	●	○	○	○	●	●
Logo/name on all Rewards program communications and website			○				
Social Media Post / Acknowledgement	○	●	○	○	○	●	●
Logo/name on CTF website	○	●	○	○	○	●	●
Opportunity for media interview	○	●	○	○	○	●	●

**LIVE/VIRTUAL EVENT RECOGNITION\***

Dedicated route signage (including Yale Bowl opening ceremony/staging signage)							●
Dedicated rest stop signage							●
Logo featured on exclusive sponsor acknowledgement signage	○	●	○	○	○	●	●
Logo on Stage Signage and Virtual Ceremony	○	●	○	○	○	●	●
Logo on rest stop signage	○	●	○	○	○	●	●

**EVENT APPAREL**

Logo on rider bib		●					
Logo placement on rider jersey	○	●	○	○	○	●	●

**RIDE DAY EXHIBITOR SPACE\***

Onsite activation in sponsor zone	10X20 tent	10X20 tent	10X20 tent	10X20 tent	10X20 tent	10X20 tent	10X20 tent
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**POST EVENT RECOGNITION**

Meet and greet breakfast with Dr. Winer and Smilow leadership. Date TBD	○	●	○	○	○	●	●
Acknowledgement in thank you e-mail	○	●	○	○	○	●	●
Invite to post-event thank you reception*	○	●	○	○	○	●	●

**EMPLOYEE/REGISTRATION BENEFITS**

Rider Spots	4	4	4	4	4	4	4
Yale Bowl Festival Entry* (5 employees)	○	●	○	●	○	●	●

\*Dependent on public health conditions. \*\*Each listed opportunity is exclusive, 1 available per category.

LOGO DEADLINES:

Lawn Signs 5/1/25; Rider Jersey 6/1/25; Rider Bib 7/15/25; Onsite Signage 8/1/25; Stage Recognition 9/1/25; Ride Day Exhibitor Space: 8/1/25

For more information on sponsorship opportunities, please email [Paige.Panda@ynhh.org](mailto:Paige.Panda@ynhh.org)

YaleNewHavenHealth  
 Smilow Cancer Hospital

Yale CANCER CENTER  
 A Comprehensive Cancer Center Designed by the National Cancer Institute