

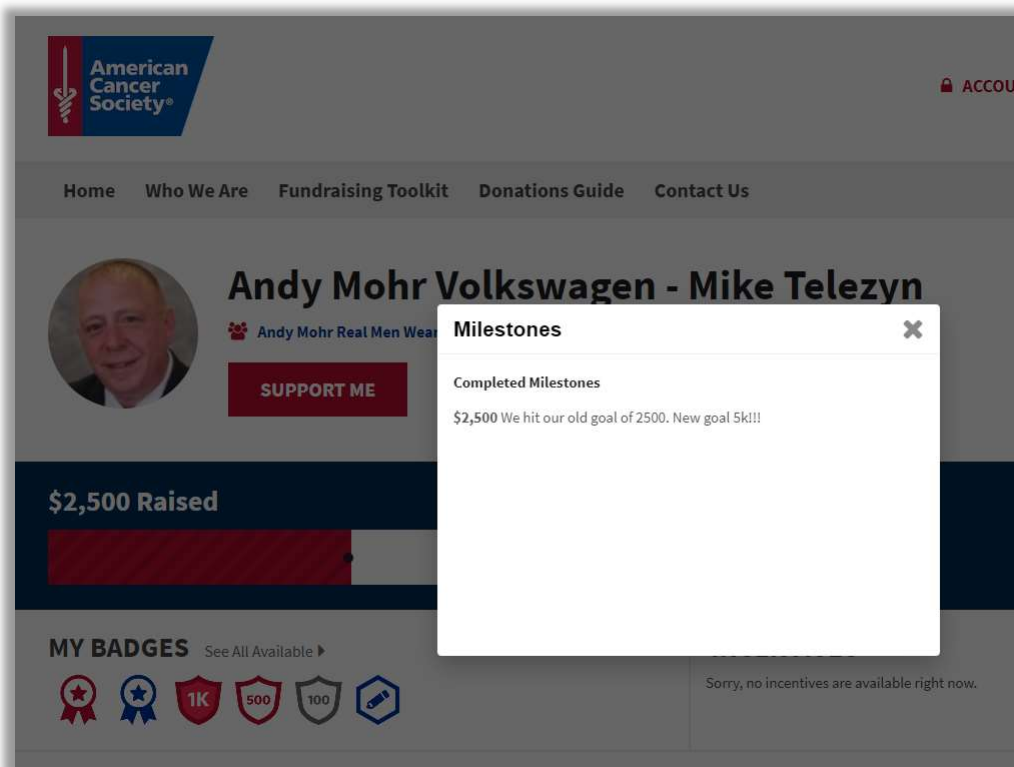
# Add Milestones to Your Fundraiser

Raise Your Way

## What are Milestones?

Milestones are a great way to encourage your donors to give more by helping you achieve fundraising mini goals on the way to raising the total target amount of your fundraiser. You can tie milestones to specific actions such as “When I raise \$1,000, I’ll dye my hair blue.” Mission or patient services funding levels such as “\$500 funds 20 rides to treatment” can also be used as milestones.

Milestones can also be used to indicate that your initial fundraising goal has been reached, and that you’re now raising to meet a stretch goal.

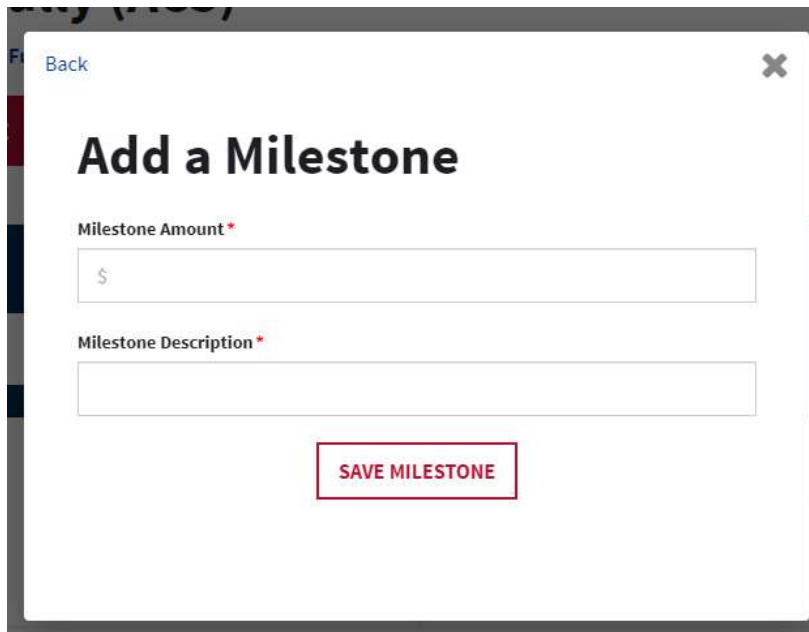


## How to Add Milestones to Your Fundraiser

1. Select **Add a Milestone** next to your fundraising thermometer

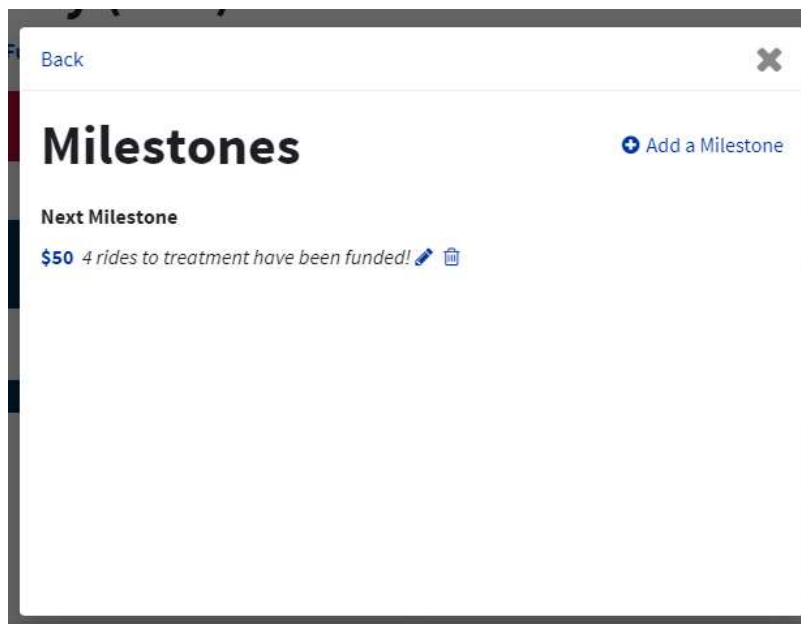


2. Add in a **Milestone Amount** and a **Milestone Description**



The screenshot shows a mobile app interface for adding a milestone. At the top left is a 'Back' button and at the top right is a close 'X' button. The main heading is 'Add a Milestone'. Below this, there are two input fields: 'Milestone Amount\*' with a '\$' symbol inside, and 'Milestone Description\*'. At the bottom center, there is a red-bordered button labeled 'SAVE MILESTONE'.

3. Select **Save Milestone**. You have created your first milestone! Follow these steps to add more milestones to your fundraiser.



The screenshot shows the 'Milestones' page in the app. At the top left is a 'Back' button and at the top right is a close 'X' button. The main heading is 'Milestones'. In the top right corner, there is a blue '+ Add a Milestone' button. Below the heading, there is a section titled 'Next Milestone' which displays '\$50 4 rides to treatment have been funded!' followed by edit and delete icons.

**\$0 Raised**

**\$50**  
4 rides to treatment have been funded!

**Goal \$100**

Add milestones to celebrate progress on the way toward your fundraising goal!

Add a Milestone ▶

4 rides to treatment have been funded!