

# READ for the HOUSE



50 years

Read for the House is a service-learning project for children of any age that raises funds to support Ronald McDonald House Charities of the Philadelphia Region. Anyone can participate, whether your school or organization is involved, or you are a friend of the House participating on your own. In addition to helping our guest families, the program promotes the value of community service and encourages reading!

## TIMELINE:



### JANUARY:

Your teacher will show you a video so you can learn about the program, then you'll create your fundraising web page, and ask family and friends to pledge any amount of money for each minute you read during February.

### FEBRUARY:

Read as much as you can throughout the month and keep track of how many minutes you read using the calendar we provide.

**The more you read, the more prizes you'll get!**

Check out the prizes on the next page.

### MARCH:

You will reach out to your friends and family who are supporting your reading efforts and collect their donations. You can feel good knowing every dollar you raised will help families in need!

## SETTING UP YOUR WEBPAGE:

1. Visit [RMHCphilly.org/Read](http://RMHCphilly.org/Read), and click on "Register Now."
2. Review the agreement. (Please note: there are no fundraising requirements to participate in this program.)
3. Select "Reader." Find your school's team by clicking on the "Search" button below "Find a Team to Join." If you are participating on your own, search for the Ronald McDonald House readers and join our team.
4. Pick a fundraising goal that you think you can reach. You can change your fundraising goal at any time.
5. Complete the form to create a username and password for your fundraising account. If you created an account last year, you can log in using the same username and password, but will need to create a new fundraising page for this year. If you need help resetting your password, contact Alyssa McHugh.
6. Customize the fundraising page with photos, a story, and anything else you would like to share.
7. Now you are ready to spread the word that you are reading and raising money for the House!



presented by





Ronald McDonald House Charities Philadelphia Region

50 years

# PRIZES:

When you reach a fundraising level, you'll receive the prize at that level, and all of the prizes in lower levels, too.

## Everyone who raises at least \$1 will receive:

A certificate, RMHC Philly magnet, a free cookie from Famous 4th Street Cookie Company, a free scoop of ice cream from Jeni's, and a free water ice from Rita's.



### RAISE \$100:

Get 2 tickets to The Constitution Center and 1 child admission to the Betsy Ross House



### RAISE \$250:

Get 2 passes to Crayola Experience and 2 passes to the Turkey Hill Experience



### RAISE \$500:

Get 4 tickets to Sesame Place



### RAISE \$1,000:

Get 2 tickets to the Phillies vs. Giants game on 5/3/2024 at 6:40 pm.



### RAISE \$2,500:

Get a Razor Scooter!



### OVERALL HIGHEST FUNDRAISER

will win 4 tickets to the Flyers vs. Devils game on 4/13/2024 at 5:00 pm.



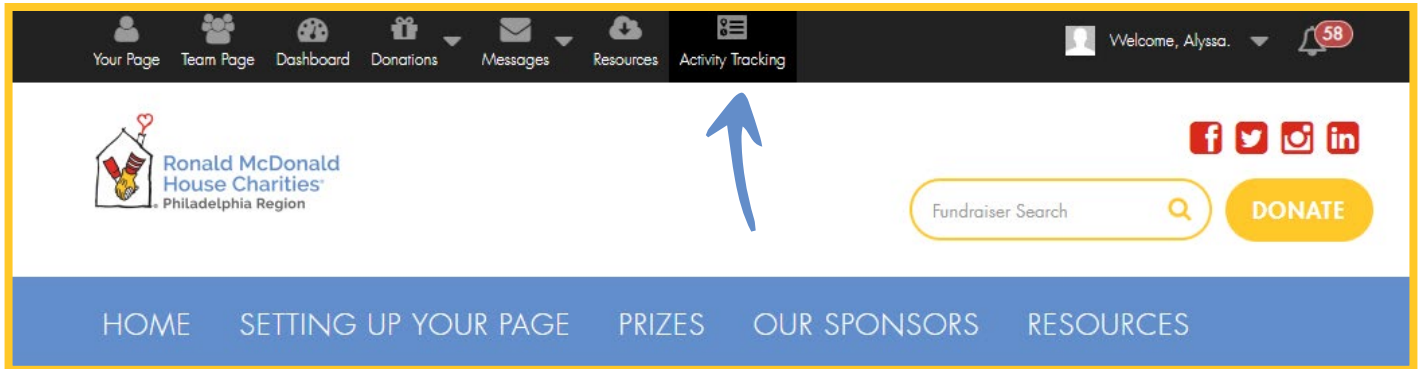
## ATTENTION PARENTS!

You can help make an even bigger impact for our guest families by checking if your employer will match your personal donations toward your child's reading efforts.

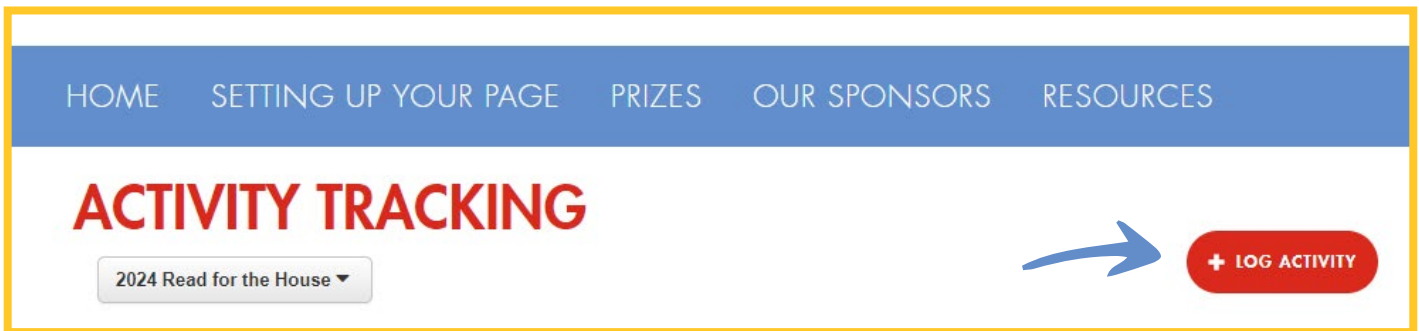
If you would like your match to count toward your child's fundraising total, be sure to email Alyssa (alyssa@rmhcphilly.org) to let us know. We won't receive the matched funds until after the program has concluded, but we want your child's fundraising total to reflect the matched amount. You can encourage each of your child's supporters to check if their employer will match their donation, too!

# TRACKING YOUR MINUTES ONLINE:

1. Open your fundraising page and click **"Activity Tracking"** located in the black dashboard at the top of the screen. This will open the Activity Tracker.



2. Click the red **"LOG ACTIVITY"** button.



3. Input the number of minutes you read, the date, and a description, then click "SAVE." You can do this process every day, every week, or at the end of the month with your grand total.

A screenshot of the 'LOG ACTIVITY' form. The form has a red title 'LOG ACTIVITY' and a close button in the top right corner. It contains three input fields: 'Minutes Completed\*' with the value '25', 'Activity Date\*' with the value '11/17/2024' and a calendar icon, and 'Activity Description' with the text 'I read Goodnight Moon with my sister'. A red 'SAVE' button is located at the bottom right of the form. A blue arrow points to the 'Minutes Completed' input field.

**YOU CAN NOW VIEW YOUR  
READING PROGRESS ON YOUR  
FUNDRAISING PAGE!**

A screenshot of the fundraising page showing reading progress. At the top, there is a progress bar with the text '25.00/100.00 Minutes' and a blue pencil icon. Below the progress bar, there is a section for 'Your Progress' and a section for 'Current Streak' and 'Longest Streak: 1 Days'. Below this, there is a table with the following data:

Date	Minutes	Description
November 17	25	I read Goodnight Moon with my sister

**Need some help?**


Contact Alyssa at [alyssa@rmhchilly.org](mailto:alyssa@rmhchilly.org).



**50**  
years

# READ for the HOUSE

## FEBRUARY 2024

SUN	MON	TUES	WED	THURS	FRI	SAT
 <p>Every minute you read throughout February helps families with children who are being treated at local hospitals!</p> <p>presented by  <b>ADVANTAGE INSURANCE</b>    <b>NEWTOWN INSURANCE PROFESSIONALS</b></p>				<p><b>1</b> How many chapters did you read today?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>2</b> What is your favorite book?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>3</b> How many pages does your book have?</p> <p>TOTAL MINUTES READ <input type="text"/></p>
<p><b>4</b> Who taught you to read?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>5</b> Who is the author of the book you are reading?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>6</b> What did you read today?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>7</b> Take turns reading out loud with your friends today!</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>8</b> What do you like most about reading?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>9</b> What is the main character's name in your book?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>10</b> Where does your book take place?</p> <p>TOTAL MINUTES READ <input type="text"/></p>
<p><b>11</b> We  Read for the House!</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>12</b> Which character in your book would you like to be friends with?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>13</b> What new word did you learn this week?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>14</b> What did you read today?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>15</b> What book do you want to read next?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>16</b> How many pages does your book have?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>17</b> <b>You're almost there! Keep on reading!</b></p> <p>TOTAL MINUTES READ <input type="text"/></p>
<p><b>18</b> Did you know you can collect your soda can tabs for RMHC Philly? Learn more at <a href="http://RMHCphilly.org/Recycle">RMHCphilly.org/Recycle</a>.</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>19</b> What did you read today?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>20</b> What time of day do you like to read the most?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>21</b> How many chapters did you read today?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>22</b> We are so proud of you for reading to help other kids!</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>23</b> Who is your favorite teacher?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>24</b> What new word did you learn this week?</p> <p>TOTAL MINUTES READ <input type="text"/></p>
<p><b>25</b> See if you can read five extra pages today!</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>26</b> What did you read today?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>27</b> What is your favorite story you've read?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>28</b> What did you read today?</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p><b>29</b> LEAP DAY It's a bonus day of reading!</p> <p>TOTAL MINUTES READ <input type="text"/></p>	<p>Add up all of the minutes you read throughout the month and put your grand total in the box below!</p> <p>MY READING GRAND TOTAL <input type="text"/></p>	







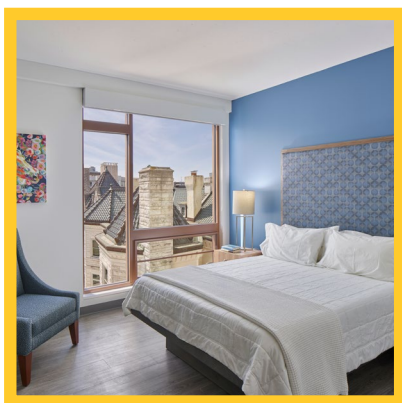
**50** years

# All About Ronald McDonald House Charities of the Philadelphia Region

## OUR MISSION:

Ronald McDonald House Charities of the Philadelphia Region supports families on their children's medical journeys with a community of comfort and hope.

## OUR PROGRAMS:



### 2 Houses

Our Ronald McDonald Houses provide temporary lodging, transportation, meals, and social services to families who travel to Philadelphia for pediatric care.



### 3 Family Rooms

Our three Ronald McDonald Family Rooms extend the support of our Houses into the hospital setting and offer a quiet respite space for families at Children's Hospital of Philadelphia and St. Christopher's Hospital for Children.



### 1 Camp

Ronald McDonald Camp is a week-long overnight camp for children with cancer and their siblings held in the Pocono Mountains every August.



### 1 Care Mobile

The Ronald McDonald Care Mobile, operated in partnership with St. Christopher's Foundation for Children, provides comprehensive and continuous oral healthcare to children in North Philadelphia.

## ABOUT OUR SPONSOR:

Read for the House is sponsored by The Kramer Family and its businesses, Advantage Insurance and Newtown Insurance Professionals. The Kramer Family became involved at the Ronald McDonald House 16 years ago, volunteering a few days each month through the Therapy Dog Program. Now, they sponsor events, raise money, collect tabs at local schools, support the Food Services program, and of course, are still active with the Therapy Dog Program. Giving back is the core of who they are as a family, and how they run their businesses. They are so proud to support RMHC Philly in their efforts to provide lodging, food, and transportation to and from the hospitals for families of seriously ill children. The Kramer Family and their businesses are proud to sponsor the 2024 Read for the House program.

**Stay Connected!**



@RMHCphilly | [www.RMHCphilly.org](http://www.RMHCphilly.org)

# ABOUT OUR PRIZE SPONSORS

## The Famous 4th Street Cookie Company

The Famous 4th Street Cookie Company was founded in 1978 with one goal: serving delicious, fresh-baked cookies made only with the finest ingredients. Using the same recipe for their award-winning cookies for more than 40 years, owners Brian and Tina Phillips have grown the original bakery concept – born in South Philadelphia and raised in the Reading Terminal Market – into an e-commerce and wholesale distributor of the most delicious cookies money can buy. Today, Famous Cookies can be found throughout Pennsylvania and New Jersey, and shipped anywhere in the US. For more information, please visit <http://www.famouscookies.com>.

## Betsy Ross House

The well-known and loved story of Betsy Ross sewing the first Stars & Stripes is tightly woven into the colorful fabric of America's rich history. The Betsy Ross House, the birthplace of the American flag, is alive with the sights and sounds of the 18th century. Tour the house and then stay a while longer to meet Betsy in her upholstery shop and learn more about her exciting life and times through our interactive, historical programming. <https://historicphiladelphia.org/betsy-ross-house>

## The National Constitution Center

The National Constitution Center brings together people of all ages and perspectives, across America and around the world, to learn about, debate, and celebrate the greatest vision of human freedom in history, the U.S. Constitution. <https://constitutioncenter.org/>

## Crayola Experience

Discover the magic of color at Crayola's premier and one-of-a-kind family destination. More than 27 activities throughout 65,000 square feet of color await families at the Crayola Experience flagship in Easton, Pa., the birthplace of Crayola crayons. Bigger, brighter, and bolder than ever, the adventures of Crayola Experience help kids and adults alike explore art and technology, express their creativity, and experience color in a whole new way. Families typically spend 3-4 hours exploring our 27 hands-on attractions. Go on a wonderful, whimsical adventure with our unique experiences. Star in your very own coloring page, name and wrap your very own Crayola crayon, embark on a 4-D coloring adventure, learn how crayons are made in a live manufacturing show, explore the world's largest selection of Crayola products and unique souvenirs...and so much more! The brand's other attractions are located in Orlando, Fla.; Mall of America (Bloomington, Minn.); Plano, Texas; and Chandler, Ariz. To learn more, visit <https://www.crayolaexperience.com/Easton> or join the conversation at [Facebook.com/CrayolaExperienceEaston](https://www.facebook.com/CrayolaExperienceEaston).

## Jeni's

We are a creative-led, community-spirited company on a mission to make better ice creams and bring people together. <https://jenis.com/>

## Philadelphia Flyers

The Philadelphia Flyers organization is committed to growing the game of hockey through accessible, diverse and inclusive entry points into the sport. Inspired by our city's grit and driven by our fans, we are dedicated to creating meaningful and positive impact throughout the Greater Philadelphia Region. <https://www.nhl.com/flyers/>

## Philadelphia Phillies

The Philadelphia Phillies are an American professional baseball team competing in the Major League Baseball as a member of the National League division. In 2022, the Phillies became the National League Champions. <https://www.mlb.com/phillies>

## Rita's

At Rita's, "Ice Custard Happiness" is our way of life. We're passionate about delivering super-friendly guest service and providing our guests with a cool, smooth, delightfully happy treat experience. If you're looking to build memories, celebrate special moments, mark traditions, or simply need a pick-me-up, our fresh, tasty treats are guaranteed to do the trick. The best part? We take great pride in serving them to our community—and always with a side of happy. <https://www.ritasice.com/>

## Sesame Place

Sesame Place® Philadelphia, the only theme park on the East Coast based entirely on the award-winning show, Sesame Street®, was the first theme park in the world to become a Certified Autism Center. The park has more than 25 Sesame Street-themed attractions, entertaining character shows and parades, an interactive Sesame Street Neighborhood, and everyone's favorite furry friends. Conveniently located 30 minutes from Philadelphia and 90 minutes from NYC, Sesame Place is ideal for families with kids of all ages. <https://sesameplace.com/Philadelphia/>

## Turkey Hill Experience

The Turkey Hill Experience features interactive exhibits allowing you to learn about dairy culture, the story of Turkey Hill Dairy, and how the company's ice cream and iced tea flavors are selected and created. You will truly experience what it's like to be a Turkey Hill Dairy ice cream maker for a day, including the opportunity to create your own virtual ice cream flavor. In addition, you can sit in our vintage milk truck, milk our mechanical cows, star in your very own Turkey Hill commercial, and enjoy plenty of unlimited samples of iced tea and ice cream! Visit the Turkey Hill Experience in Columbia, PA - right here in Lancaster County. <https://www.turkeyhillexperience.com/>