

Children's Miracle Network TELETHON



Event Overview

The 39th annual **Children's Miracle Network Telethon** aired from June 5 - 8 on WGAL8. This year, the finale hour was broadcast **LIVE** from the studios at JPL in Harrisburg and included on-set interviews with Miracle Kids and families, care providers, and community partners. The energy in the air was magical!

Throughout the week, Telethon highlighted the stories of children who have received lifesaving care at Penn State Health Children's Hospital, including **Miracle Champion Benjamin**. [Click here](#) to watch Benjamin's story.

As our 2023 Miracle Champion, Benjamin designed the artwork on this year's **Telethon t-shirt**, which was given to donors who pledged \$35 a month or made a one-time gift of \$420.

Thank you for tuning in to learn how your support helps to give kids like Benjamin the **gift of growing up!**



"Our hearts are overflowing with gratitude for all those that donated to CMN as part of this year's Telethon event. Thanks to CMN, we have the gift of seeing Benjamin grow up." -The Grumbine Family

Miss the exciting finale to the 2023 CMN Telethon? You can [re-watch the full finale hour](#) at [WGAL.com](#).

Event Highlights

Dollars at Work



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The **Life Lion** pediatric ambulance paid a visit! Chief Flight Paramedic Matt Baily explained how CMN-funded equipment makes lifesaving care possible for the smallest patients.

Party Time!



While they were off-air, Miracle kids and families enjoyed a **viewing party** hosted by our friends at JPL! There were games, food, and fun - topped off with a viewing of the final hour!

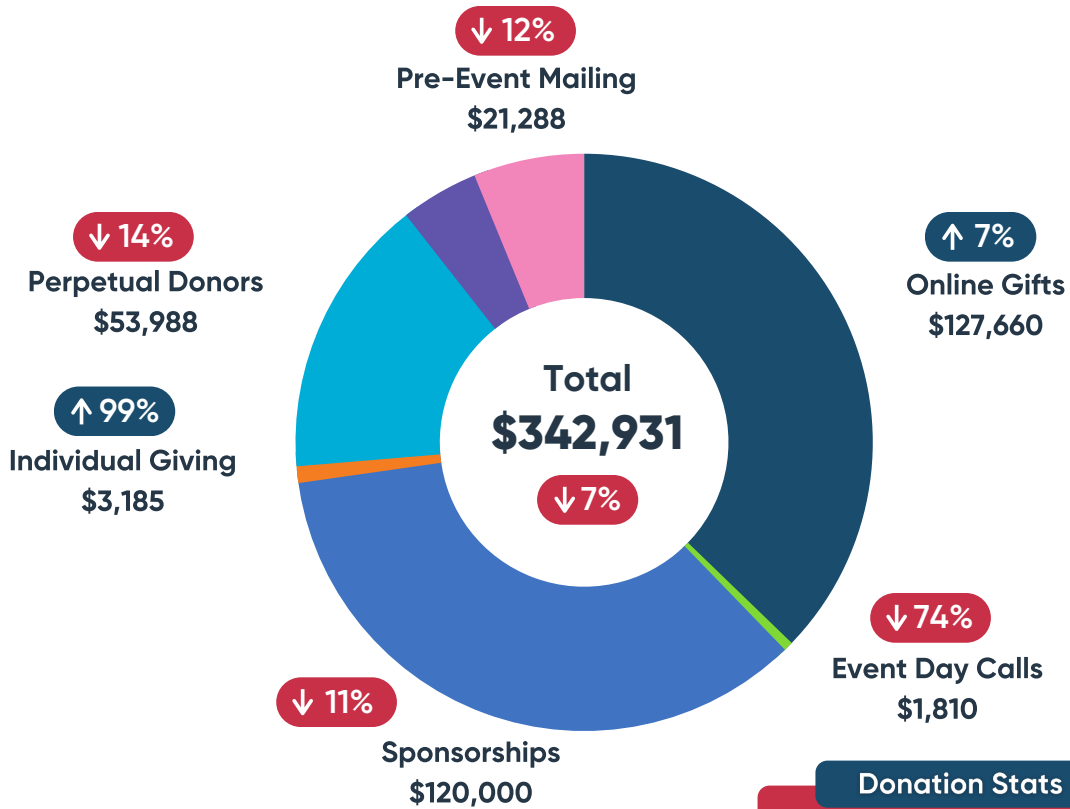
Meet Kenny



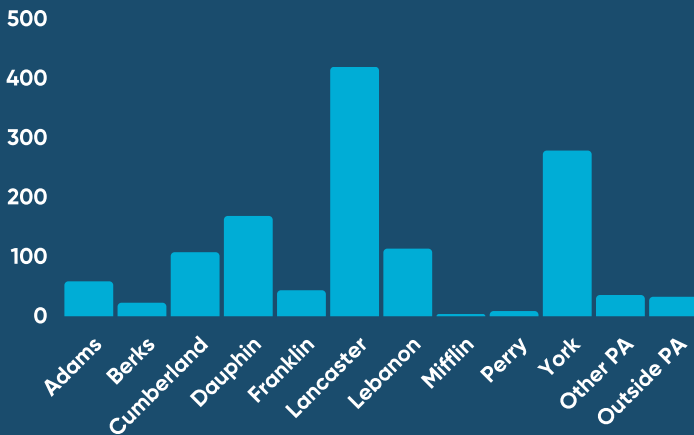
▶ WATCH NOW

Kenny, a **Miracle Child** who was born with a congenital heart defect, explained how he earned the nickname "Superman" during an interview with WGAL's Lori Burkholder.

By the Numbers



Donors by County



Donation Stats

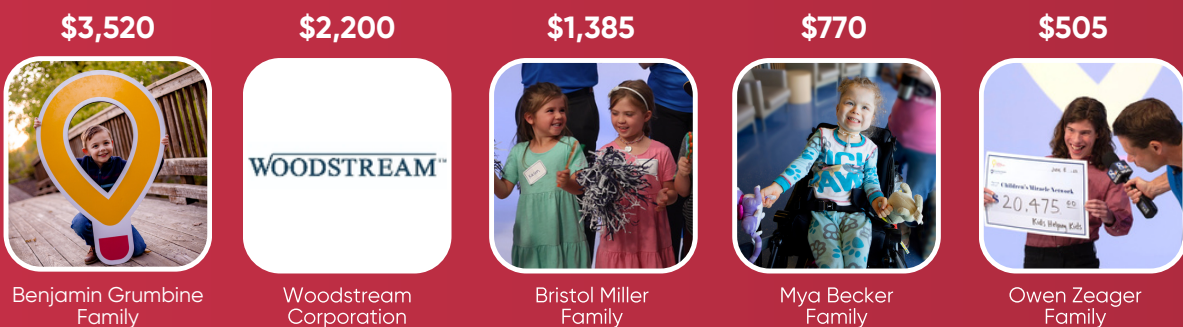
137 recurring gifts

average gift **\$129**

285 new donors

donors from other states **14**

Top Individual Fundraisers





Digital Marketing Impact

& SOCIAL MEDIA HIGHLIGHTS



24,274

people reached on Facebook & Instagram

306%

increase in Facebook page visits

\$10,265

gifts from Lion Line



cmnhershey Benjamin got to show the Life Lion crew his shirt design - and he got to meet some of the first responders who helped to transport him safely to Penn State Health Children's Hospital when he was born!



wgal8 The social media team from WGAL8 teamed up with CMN on collaborative Instagram posts. They interviewed Miracle kids and families at the viewing party and got viewers excited to tune in!

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