



Parkinson's  
Resources



# SOLE SUPPORT SPONSORSHIP OPPORTUNITIES

## ABOUT US

Founded in 1980, Parkinson's Resources (PRO) is a community funded nonprofit with the singular focus of improving quality of life for residents living with Parkinson's. By working to address the varied and complex needs of each client and aligning with experts in the medical field, PRO is able to significantly improve quality of life for patients and families. With a focus on core services, we have additionally, steadily expanded a variety of services, remaining ever responsive to the changing needs of our clients. Through integrity, innovation, and best practices, PRO's services are as personal as our clients' fight against this disease. While currently serving more than 13,000 households, PRO estimates we are reaching half the affected population in our service area of Oregon and SW Washington.

PRO offers sponsorship opportunities that will help you reach your cause marketing and philanthropy goals while achieving our shared goals to inform and support our collective audience. Our corporate sponsors make vital contributions to advance PRO's mission while promoting a positive corporate image and engaging an audience tied to a cause effecting our neighbors and loved ones.

Through shared optimism, dedication, and urgency we are able to offer compelling opportunities for collaboration. Our partners' brand assets are delivered to highly motivated patient, supporter, clinical, and industry audiences. Funds invested by our corporate community are crucial to growing, enhancing, and delivering our high-impact services.



### PROgrams

- **Helpline** offers information, referral, and support
- **Patient education** with partnering health care systems
- **Professional training** for those in the long term care field
- **Newsletter** of program and research updates and tips
- **Counseling** and case management by licensed staff
- **Respite grants** for family caregivers
- **Webinars** to reach rural and homebound clients
- **Exercise and wellness** classes employing proven techniques
- **70+ support groups** provide safe and nurturing space
- **Peer mentors** provide personal connection and strategies through difficult times
- **Outreach events** engage clients, boost morale among peers, and reduce isolation.

### PRO BY THE NUMBERS

#### EVERY 9 MINUTES

someone is diagnosed with Parkinson's in U.S.

#### 20,000+

Individuals estimated to have PD in our region

#### 100+

new households connect with PRO every month

#### 12

staff are dedicated to serving our community with offices in Portland, Bend, and Eugene

#### 250+

volunteers enable a deeper reach than we could do on our own

#### 100%

Local & independent 501c3 serving Oregon & SW Washington

#### 61%

of clients reported PRO's ability to offer services without requiring payment is a determining factor in program participation (2018 survey)

#### 83

cents of every dollar goes to client services





**SOLE SUPPORT** is a longstanding series of philanthropic events based on a peer-to-peer platform. Through this model the 1,500 participants tap into their networks of family, colleagues, and friends to sponsor them in this event. Each of the five events culminates in a community celebration with 1k and 5k walks. In the past 17 years, this event has raised more than \$3M through the generosity of corporations and individuals as they **step out on Parkinson's**.

**GUEST EXPERIENCE:** At each event walkers enjoy an afternoon of celebration, gathering together as friends, family, and community in a social setting with music, food vendors, and family-friendly activities, culminating in 1k and 5k walks. Prizes are available for participants who reach fundraising benchmarks, as well as recognition to top fundraisers in each location.

**VANCOUVER** September 24th  
**EUGENE** October 2nd

**PORTLAND** October 1st  
**BEND** October 9th

[SOLESUPPORT.ORG](http://SOLESUPPORT.ORG)

SOLE SUPPORT sponsorship benefits	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Local Invite Sponsor \$1,000	Local Invite Exhibitor \$250
Presented by Your Company (2 available)	•				
Opportunity to lead the start of the walk(s)	•				
Corporate banner at registration/check-in area	•				
Feature story of support in email to PRO clients	•			<b>Local walkers</b>	
Inclusion in all press releases	•				
Inclusion in digital advertisements	•	•			
Logo with link on event website, social media, t-shirts & signage	•	•	•		
Logo on print collateral and ads	•	•	•	<b>Local</b>	
Verbal recognition during event program	•	•	•	<b>Local</b>	
Logo in PRO newsletter and event emails	•	•	•	<b>Local email newsletter listing</b>	<b>List in local email</b>
Social Media mention as SS21 sponsor	•	•	•	•	•
Recognition on event participant packets	<b>All</b>	<b>All</b>	<b>All</b>	<b>1</b>	<b>1</b>
Tabling opportunities partner area + two 2021 event t-shirts	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>

"It is critical that patients living with Parkinson's disease in our region have access to the specialized resources and services necessary to living well with this illness. OHSU enjoys the opportunity to partner with Parkinson's Resources in education and support while raising awareness of and funds for PRO's provision of these services."

**Dr. Joseph Quinn**

Director, OHSU Parkinson Center & VA Parkinson's Center,  
PRO Board Member



**Parkinson's  
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**EVENT SPONSOR PROPOSAL 2022**

#### CONTACT INFORMATION

COMPANY NAME (AS IT SHOULD APPEAR IN ALL MATERIALS)

MAILING ADDRESS

CITY

STATE

ZIP

CONTACT PERSON

TITLE

EMAIL

PHONE

#### ENGAGEMENT LEVEL

Single event

Sole Support for Parkinson's

LEVEL

We will exhibit in the following locations:

#### PAYMENT OPTIONS

Invoice me at the above address

Enclosed is a check made payable to PRO

Visa    MasterCard    AMEX

CARD NUMBER

EXPIRATION

SECURITY CODE

MAILING ADDRESS

CITY

STATE

ZIP

NAME AS IT APPEARS ON CARD

SIGNATURE

#### FULFILLMENT

Benefit fulfillment begins upon prompt payment or agreement of payment terms.

Please identify the individual from your team we should work with on fulfilling your benefits.

FULFILLMENT CONTACT

TITLE

EMAIL

PHONE



**Parkinson's  
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*Thank you!*

Please contact Holly Chairnov, Executive Director, with any questions about benefit options, sponsorship terms, fulfillment, or ideas you have to serve our Parkinson's community together.

Holly@parkinsonsresources.org

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EIN# 93-0905013

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