

# FUNDRAISE YOUR WAY



*Together in* **TEAL**<sup>®</sup>  
ENDING OVARIAN CANCER

NATIONAL OVARIAN CANCER COALITION



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Bring in more donations and discover ways to have fun while raising awareness and dollars to support women facing ovarian cancer!



## Connect

**FACEBOOK:** Grow your fundraising with Facebook! Create a Facebook fundraiser through your dashboard and share your story to raise money directly on Facebook to help you reach your fundraising goal!

**EMAIL:** Send an email to your friends, family, and co-workers to follow up with those who haven't sent in a donation.

**PUBLICIZE:** Share your efforts in your college alumni magazine or your office newsletter.

**BREAKFAST:** Buy donuts for breakfast (or get them donated) and sell them every Monday morning at work or school.

**MATCHING GIFTS:** Take advantage of corporate matching gift programs. Many of your donors may work for companies that have a program like this.

**ONLINE AUCTION:** Collect those unwanted but valuable items or get them donated and auction them on eBay, Facebook Marketplace and Poshmark. Donate the proceeds to your team.

**TALENT SHOW:** If you're comfortable singing, ask your community to donate \$20 with their song request for performing on social media.

**WHO YOU KNOW:** Contact clubs or organizations you are a member of and ask for a donation.

**ASK:** Contact your house of worship and request to speak on behalf of the NOCC and your fundraising efforts. You may also request to place it in the bulletin/newsletter.

**DIGITEAL AUCTION:** Invite your friends to bid on one of the many items on the virtual auction site.

**VENDORS:** Ask vendors with who you do business for a donation or a percentage of sales.

## Challenge

**CAREGIVER SUPPORT:** Ask your doctors, nurses, or friends in the medical field to support you and your fundraising effort! The NOCC is here to support the many vital caregivers worldwide and have more information available for caregivers to practice self-care and feel informed.

**WACKY CHALLENGES:** Eating hot chilis, taking ice baths, getting pried in the face, and running 5 miles in a tutu are just some of the challenges we've seen teams do to raise funds. Start by brainstorming some wild challenges and creating incremental fundraising goals to match each challenge.

**STEPS CHALLENGE:** Challenge your friends and family to count steps towards a cure for ovarian cancer. They can donate a flat pledge or pledge per day for steps taken. Use the Together in TEAL app to track your steps.

**KARAOKE CHALLENGE:** Take your pick: SING OR DONATE DOUBLE! Select your favorite song, grab your hairbrush microphone, & record a lip sync on social media. Tag your friends to complete the challenge and make a donation.

**HAIR SALON/BARBER SHOP:** Ask your hair salon/barber shop if they will donate \$2 from each haircut over the course of a weekend to your team and support the NOCC.

**CHANGE A LIFE:** Put all your change in a jar and then roll the coins and use the money toward your fundraising goal.



## Host

**HOST A BENEFIT NIGHT AT A LOCAL RESTAURANT:** Ask for a percentage of sales for one day and remember this could work for online ordering and take-out as well! Also, ask the restaurant or bar to donate a gift card and use it as a prize for a team member who gets a donation.

**SILENT AUCTION:** Hold a silent auction and have local businesses and restaurants donate their goods and services.

**HOST A DINNER PARTY:** Invite your friends and family to your home or create a virtual dinner party in exchange for donations. Make it a fun potluck and vote on the best dish.

**HOST AN COOKING CLASS:** Ask your friends and family to donate to attend your in-person or virtual cooking class and walk them through cooking one of your favorite dishes or desserts.

**HOST A COFFEE GET-TOGETHER:** Meet your neighbors for coffee! Ask your favorite coffee shop to donate the coffee and goodies if possible. Invite your neighbors and friends. Suggest a donation of \$10—or more!

**HOST A TED TALK NIGHT:** Have an inspirational speaker talk for what could make for an hour of inspiring conversation. Consider hosting a live stream presentation where you can have your speaker present from the friendly confines of their own home. Charge a fee (donation) to attend the talk. You can raise money and inspire others at the same time.

**HOST OPEN MIC COMEDY SHOW:** Have your friends and family that are really funny (*or at least THEY think they are*) present their best material! Invite folks to watch and laugh along for a donation.

**HOST PAINT/CRAFT NIGHT:** Host in person or live stream a guided art project. The art can even reflect the cause. Reach out to local college art departments and studios for experts and instructors.

## Create

**SCAVENGER HUNT:** Create teams to compete in a local scavenger hunt. Ask for a donation to take part. Download the lists, and you can even create a teal list theme and email the list as the event starts.

**PHOTO SESSION:** Ask a local photographer to donate a photo session, or even better, take the photos yourself!

**CREATE:** Put together a gift basket with wine, food, or other goodies and hold a door prize drawing.

**RECYCLE FOR SURVIVORS:** Return bottles and cans and donate the funds.

**PAINT/CRAFT:** Use your talents and create some amazing art projects and sell them for fundraising donations. Share your creativity and spread joy for a good cause.



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## More Ideas to Share!

**FACEBOOK LIVE FUNDRAISER:** Go LIVE and share your story, connect with others and ask them to donate to the NOCC mission to support women around the country.

**WORK DRESS UP DAY:** Since everyone has been working in their sweats these days, let's get them to dress up and make a donation to your fundraiser. You could have a sports team jersey day or crazy 80's day. Have fun with it.

**FAMILY FUED:** Gather families in person or virtually and play this legendary TV game show. Charge the families a fee to play and then have a prize for the winning family. Maybe a restaurant gift certificate to enjoy dinner together.

**TRIVIA NIGHT:** Test your general knowledge by hosting an in-person or virtual trivia night! You could download a set of trivia questions from the internet, use an app with trivia games built-in (like House party), or create your own personalized trivia questions! Set a time and date, promote your event online, and charge a participation fee.

**GARAGE SALE:** Clean out your closets and garage and hold a garage sale. Try it virtually and post your items to one of the online sites and apply your sales to your fundraising goal.

**BINGO NIGHT:** Host an in-person or virtual bingo night to raise funds for a great cause! Sell tickets and encourage participants to bring along their entire households by offering group discounts.

**MOVIE/TV MARATHON:** Host a movie or TV series marathon. Choose a theme (Hitchcock, I Love Lucy, Gilligan's Island) and start making the popcorn! Ask for donations to attend this in-person or virtual event and then provide a [Zoom link](#) or use a browser extension like [Netflix Party](#) so you can all watch together. Enhance the theme with a suggested \$1 donation every time a specific word or phrase is spoken, or every time Hitchcock himself appears.

**TALENT SHOW:** Host a talent night where members of your team can showcase their talents. You could sing, play an instrument, read poetry, tell jokes, or perform any other talents you might have! Promote the event to your friends and family and ask them to donate to your team if they enjoyed the show.

**COSTUME PARTY:** See who can create the most extravagant outfit from the things they have at home. Host a party in-person or jump on a video call to show off your creations and vote on who is best dressed! Offer prizes for the winning look and charge a participation fee.

**FITNESS CLASS:** Many fitness centers and personal trainers are running classes or creating workout videos to help us stay strong and active. To create a fundraiser, you could team up with a fitness instructor and host a class. Charge a fee for participation or encourage attendees to make a donation.

**ONLINE GIFT CARD AUCTION:** Use a gift card or get one donated and auction them off. This is an event that can be managed ALL online and keeping it to gift cards means that you can send prizes to winning bidders all over the country.

**VIRTUAL RAFFLE:** Here's how it works: Set up a custom donation page for the raffle campaign. For every \$1, \$5, or \$10 someone donates (or whatever increment you'd like to use), the individual receives an entry into the raffle drawing, just like a standard raffle fundraiser.

