



NATIONAL  
OVARIAN CANCER  
COALITION®



*Together in* **TEAL**®

ENDING OVARIAN CANCER

NATIONAL OVARIAN CANCER COALITION

Central Maryland Market

October 8, 2023 | Westfield Annapolis Mall

**SPONSORSHIP OPPORTUNITIES**



## About the National Ovarian Coalition

Since 1991, the National Ovarian Cancer Coalition (NOCC) has provided support to thousands of cancer survivors, delivered millions of educational resources, and connected with countless local community partners to raise awareness about ovarian cancer. The NOCC is an influential national advocate for patients, survivors, caregivers, and their families facing an ovarian cancer diagnosis, and remains steadfast in its mission “to save lives through the prevention and cure of ovarian cancer, and to improve the quality of life for survivors and caregivers.” At the NOCC, our teal team leads with our values and unique experiences to provide support and education across all communities, ensuring that every person is empowered to advocate for their health.

## Our Vision

We envision a future where no one ever loses their life to ovarian cancer.

## About Together In TEAL® - Ending Ovarian Cancer

Together in Teal - Ending Ovarian Cancer is the NOCC's signature fundraising series. Hosted annually in communities across the country, these events increase awareness, honor those affected by ovarian cancer, and raise financial support benefiting the NOCC's local and national programs and initiatives. Through these events, the community is strengthened and empowered, survivors are honored, and those lost to the disease are remembered. This community spirit continues through ongoing participation of both individuals and teams.

### STATISTICS

**19,880**  
NEW CASES

The American Cancer Society estimates that there will be approximately 19,880 new cases of ovarian cancer diagnosed this year, and more than 12,810 women will die from ovarian cancer this year.

### OVARIAN CANCER

**5**

Ovarian cancer ranks fifth in cancer deaths among women, accounting for more deaths than any other cancer of the female reproductive system.

**IN 78**

WOMEN WILL BE DIAGNOSED WITH OVARIAN CANCER

**NEARLY 80% OF WOMEN**



ARE DIAGNOSED IN ADVANCED STAGES

**CURRENTLY NO EARLY DETECTION TEST EXISTS**



## Your Investment Helps Us Save Lives

Our communities span the country, encompassing local markets that are essential to the fulfillment of the NOCC's mission. For survivors and their caregivers, we offer a compassionate connection to ovarian cancer support groups, educational programs, events, and a link to information and resources that support families throughout their journeys.



### Peer Support Programs

- Survivor Peer-to-Peer Support Groups
- Caregiver Support Group
- 24/7 Online Support Forum



### Online Programs

- Interactive Learning Resource - Animated Guide
- FB Live Educational Series
- Quality of Life Online Series



### Direct Support Services

- Educational/Support Kits
- Meal Delivery Service
- One-on-One Counseling
- Financial Assistance



### Community Events

- Signature Run/Walk Event
- Regional Rejuvenate Retreats
- Regional Educational Events
- National Wellness Conference



**630+** SURVIVORS SUPPORTED



THROUGH THE NOCC TREATMENT FUND TO REDUCE FINANCIAL BARRIERS ASSOCIATED WITH AN OVARIAN CANCER DIAGNOSIS

CANCERCONNECT  
COMMUNITY

3,700 MEMBERS ANNUALLY



**21,880+** SURVIVOR CARE KITS DISTRIBUTED



**2.8 MILLION+** EDUCATIONAL RESOURCES DISTRIBUTED

**25,000+** MEALS DELIVERED

48 STATES HAVE BEEN SERVED THROUGH TEAL COMFORT FOR THE SOUL



**\$2.5 MILLION+** DESIGNATED TO RESEARCH



## Why Should You Partner?

As a proud partner of the NOCC, your company will have a profound impact on a critical women's health issue that devastates the entire family. Your brand will be recognized as a leader in the battle against ovarian cancer and will be associated with an initiative that is gaining visibility, both locally and nationally.

It is our goal to underwrite expenses through both monetary and in-kind contributions. This ensures that more funds can support the battle against ovarian cancer by providing maximum return on the dollars raised by our community to support our mission and programs.

## Monetary Sponsorship

Monetary sponsorships help cover costs of producing the event and translate into more event revenue used to fund local and national programs and initiatives. Benefits vary depending on financial commitment level, but all partners reach a broad audience of individuals committed to this cause.

## In-Kind Opportunities

Our goal is to underwrite necessary event expenses as much as possible through in-kind contributions of products and services. This ensures that more funds raised will support our battle against ovarian cancer. All essential items are valued at 100% retail value; donations not considered essential are valued at half retail value for sponsorship and tax deduction purposes.

Benefits of in-kind opportunities are based on fair market value and align with the corporate sponsor levels.

## Examples of In-Kind Contributions Needed:

### • Pre-Event Needs

- Advertising & Media
- Printing and Copying
- Signage/Banner Production
- Office Supplies
- Moving & Transportation Services

### • Event Day Needs

- Audio/Visual Services
- Survivor Gifts
- Food & Beverage
- Sound Systems
- Rental Services (Tents, Tables, Chairs, Staging, Etc.)
- Bottled Water

- Portable Toilets
- Dumpster/Trash Collection
- Entertainment
- Gifts/Prizes
- Security
- Walkie Talkies

# SPONSORSHIP OPPORTUNITIES

Benefits	Teal Presenter \$10,000	Teal Inspiration \$5,000	Teal Hope \$2500	Teal Awareness \$1500	Teal Pillar \$1000	Teal Friend \$500
Special recognition during National Broadcast Celebration	✓					
Recognition and opportunity to provide remarks by a company official on event day	✓					
Logo on all event collateral	✓					
Company logo on all email communications	National to 100k subscribers & Regional	Regional				
Personal team engagement: NOCC to register your team, deliver team items, and event-day concierge services	✓	✓				
Partner-produced video to be shared on regional social media	✓	✓	✓			
Opportunity to host a lunch and learn event with employees and NOCC staff	✓	✓	✓			
Company logo featured on event signage	All Signage & Along 5k Route	All Signage & Along 5k Route	Partial Signage Inclusion	Partial Signage Inclusion		
Company tent or exhibitor space provided by NOCC in a prominent location at the event	Tent	Tent	Table	Table		
Use of NOCC event logo in sponsor ads	✓	✓	✓	✓		
Receive a Partner Kit to help engage your company team	✓	✓	✓	✓		
Company social media post/stories with a link to the company website	2	2	2	1	1	
Company logo displayed on Together in TEAL platform	✓	✓	✓	✓	✓	
Company logo on event t-shirts	✓	✓	✓	✓	✓	✓
Provide product or coupon for participant packets	✓	✓	✓	✓	✓	✓



## SPECIALTY SPONSORSHIP OPPORTUNITIES

### Specialty Partnership Opportunities

A specialty partnership package allows your message to be targeted to a specific group of participants while underwriting a portion of event festivities.

#### **TOP TEAMS & VIP VILLAGE SPONSOR - \$5,000**

Help us recognize our top performing participants in a tent designed to pamper and reward them for their fundraising efforts! Your amenities will have each one fondly remembering our event and feeling extra specially thanked for a job well done!

#### **MISSION VILLAGE SPONSOR - \$5000**

We invite you to explore Mission Village and learn more about the work being done in the community and beyond to support survivors, caregivers, and families. Collect a passport and enjoy the activities as you explore the village.

#### **FOREVER IN OUR HEARTS TENT SPONSOR - \$5000**

Participants who identify as “legacy-families”, are encouraged to visit this tent to remember their loved one. A number of special activities are coordinated to engage those who have lost their loved one to ovarian cancer.

#### **SURVIVOR TENT SPONSOR - \$5000**

Help us celebrate and honor anyone that has been diagnosed with ovarian cancer. Survivors have an opportunity to collect event day items, fill the hand print banner and build camaraderie with other teal sisters.





## SPECIALTY SPONSORSHIP OPPORTUNITIES

### REGISTRATION & REWARDS TENT SPONSOR - \$5000

This tent is where our participants check-in we get to thank everyone who raised money to support NOCC. Anyone who raised \$100 or more, will receive their T-shirt here and all team captains will be picking up their team bags.

### REFRESHMENT TENT SPONSOR - \$2500

Join us in handing out refreshments and snacks to refuel the communities energy during the event and after the walk.

### SPIRIT TENT SPONSOR - \$2500

Participants and families can create items to use during the event such as glitter tattoos, face painting and many other fun activities for the family.





**Sunday - October 8, 2023**  
**Westfield Annapolis Mall - Annapolis, MD**

**TO DISCUSS PARTNER OPPORTUNITIES PLEASE CONTACT:**  
**Nancy Long [centralmd@ovarian.org](mailto:centralmd@ovarian.org)/410-991-2520**

**[GIVE.OVARIAN.ORG](https://www.give.ovarian.org)**

Stay connected:     