



## 2022 Partnership Opportunities



Midwest Region - Iowa Market  
West Des Moines Iowa  
Raccoon River Park  
Saturday, September 24, 2022

# THE **NEED** IS CRITICAL

1 IN 78 **WOMEN**  WILL BE **DIAGNOSED**  
WITH OVARIAN CANCER  
IN HER LIFETIME

 2022 **THIS**  
**YEAR**

 **22,000+**

WOMEN WILL BE **DIAGNOSED**  
WITH OVARIAN CANCER

 **14,000**

WOMEN WILL LOSE THEIR LIVES  
FROM OVARIAN CANCER





# OUR **IMPACT** SAVES LIVES

## VISION

We envision a future where no woman loses her life to ovarian cancer.

## MISSION

To save lives through the prevention and cure of ovarian cancer and to improve the quality of life for survivors and their caregivers.

## CORE VALUES

Connection, Inclusivity, Perseverance, Authenticity, Compassion, and Empowerment.



**20,035** SURVIVORS IMPACTED



THROUGH SUPPORT GROUPS & EDUCATIONAL CONFERENCES

NOCC  
CANCERCONNECT  
COMMUNITY

**3,200+** MEMBERS  
ANNUALLY

FACES  
OF  
*Hope*

**19,400+**  
SURVIVOR  
CARE KITS  
ACROSS **325**  
FACILITIES

**375,405**  
COMMUNITY  
CONNECTIONS



**2.7 MILLION +**  
EDUCATIONAL RESOURCES  
DISTRIBUTED

**14,000+** MEALS  
DELIVERED

**130** SURVIVORS &  
CAREGIVERS

FROM 40 STATES HAVE BEEN SERVED THROUGH

Teal Comfort for the Soul & Teal Comfort for the Mind

**2.3 MILLION +**  
DESIGNATED  
TO RESEARCH





# YOUR INVESTMENTS MAKE AN IMPACT



**FACES<sup>®</sup>**  
*OF*  
**Hope**  
NATIONAL OVARIAN CANCER COALITION

Tote filled with educational materials and comfort items to assist newly diagnosed survivors or those going through a recurrence



**Animated Patient Guide**

Guides provide the basics of ovarian cancer, treatment, and other helpful topics



**Comfort for the Soul**

Healthy meals delivered weekly to ease the burden of grocery shopping and cooking during treatment



IF OPEN ARMS AND OPEN HEART

Regional peer to peer support network that invites survivors at any stage of treatment to hear words of encouragement and offer support



**Comfort for the Mind**

One-on-one online licensed counseling that provides professional emotional support to anyone impacted by ovarian cancer



National professionally led support group for those currently caring for a loved one



NOCC  
**CANCER CONNECT COMMUNITY**

24/7 online professionally moderated support forum, where anyone impacted by ovarian cancer can ask questions and connect with others across the country



**NOCC TREATMENT FUND**

National Financial Assistance Program includes two funds for women in treatment or on a clinical trial, to help cover the cost of daily living expenses



## TEAL PRESENTING PARTNER

\$5,000

- Logo on all event collateral
- Company name/logo used in all event marketing
- Company logo on all email communications on regional and national level
- Company logo prominently featured on all event signage
- Provide product or coupon for participant packets
- Partner-produced video to be shared on regional social media
- 4 Company social media posts with a link to company website
- Company logo on event t-shirts
- Company logo featured on participant bibs, option to include tear off coupon
- Company logo displayed on DigiTEAL Auction site
- Special recognition provided for company/organization team
- Personal team engagement: NOCC to register your team, deliver team items, and event-day concierge service
- Opportunity to host a lunch and learn event with employees and NOCC staff
- Opportunity to give remarks at Kick-Off Event - Summer 2020
- Receive a Partner Kit to help engage your team
- Recognition and opportunity to provide remarks by company official on event day
- Special recognition during National Broadcast Celebration
- Use of NOCC event logo in sponsor ads
- Company tent provided by NOCC in a prominent location at the event



## TEAL INSPIRATION PARTNER

**\$4,000**

- Company logo on all regional email communications
- Company logo featured on event signage
- Provide product or coupon for participant packets
- Partner-produced video to be shared on regional social media
- 3 Company social media posts with a link to company website
- Company logo printed on event t-shirts
- Company logo displayed on Together in TEAL platform
- Special recognition provided for company/organization team
- Personal team engagement: NOCC to register team, deliver team items, and event-day concierge service
- Opportunity to host a lunch and learn event with employees and NOCC staff
- Receive a Partner Kit to help engage your team
- Recognition of company on event day
- Use of NOCC event logo in sponsor ads
- Exhibitor space provided at the event

## TEAL HOPE PARTNER

**\$3,000**

- Company logo featured on event signage
- Provide product or coupon for participant packets
- Partner-produced video to be shared on social media
- 2 Company social media posts with a link to company website
- Company logo printed on event t-shirts
- Company logo displayed on Together in TEAL platform
- Special recognition provided for your company/organization team
- Personal team engagement: NOCC to register team and event-day concierge service
- Opportunity to host a lunch and learn event with employees and NOCC staff
- Receive a Partner Kit to help engage your team
- Use of NOCC event logo in sponsor ads
- Exhibitor space provided at the event



## TEAL AWARENESS PARTNER

\$2,000.00

- Company logo featured on event signage
- Provide product or coupon for participant packets
- 2 Company social media posts with a link to company website
- Company logo printed on event t-shirts
- Company logo displayed on Together in TEAL platform
- Special recognition provided for your company/organization team
- Personal team engagement: NOCC to register team and event-day concierge service
- Receive a Partner Kit to help engage your team
- Use of NOCC event logo in sponsor ads
- Exhibitor space provided at the event

## TEAL PILLAR PARTNER

\$1,000.00

- Company logo printed on event t-shirts
- Provide product or coupon for participant packets
- 1 Company social media post
- Company logo displayed on Together in TEAL platform
- Exhibitor space provided at the event



## TEAL FRIEND

\$500

- Company logo printed on event t-shirts
- Provide product or coupon for participant packets
- 1 Company social media post
- Exhibitor space provided at the event

## IN-KIND PARTNERSHIP OPPORTUNITIES

- You can help us underwrite event expenses through In-Kind support.
- Areas of support needed include: advertising, media, digital photography, drone services, printing and copying, signage, food and beverage, awards, gifts, and entertainment.

In-kind partnerships are available at all levels.





# Join Us In Summer 2022

## PRESENTING KICK-OFF EVENT PARTNER

**\$2,500**

- Logo on digital invite, event collateral, and event email communications
- Opportunity to make keynote remarks to attendees
- Opportunity to have a staffed table at the event
- Opportunity to provide gift/promotional items to attendees
- All Teal Awareness Partner benefits included



## TEAL PILLAR KICK-OFF PARTNER

**\$1,500**

- Logo on digital invite and event email communications
- Opportunity to have a staffed table at the event
- Opportunity to provide gift/promotional items to attendees
- All Teal Pillar Partner benefits included

## TEAL FRIEND KICK-OFF PARTNER

**\$750**

- Logo on digital invite, and event email communications
- Opportunity to provide gift/promotional items to attendees
- All Teal Friend Partner benefits included



**KICK-OFF EVENT PARTNER SUMMER 2022**



## SURVIVOR TENT PARTNER

\$1,500

- Receive a Partner Kit to help engage your team
- Company logo featured on event signage at the tent
- Company logo displayed on Together in TEAL platform
- Provide product or coupon made available in all event participant packets
- 3 Company social media posts with a link to company website
- Provide food & beverage
- Provide volunteers to manage the tent
- Company Logo printed on event t-shirts

## REGISTRATION TENT PARTNER

\$1,500

- Receive a Partner Kit to help engage your team
- Company logo featured on event signage at the tent
- Company logo displayed on Together in TEAL platform
- Provide product or coupon made available in all event participant packets
- 2 Company social media posts with a link to company website
- Provide food & beverage
- Provide volunteers to manage the tent
- Company logo printed on event t-shirts



## KIDS TENT PARTNER

\$1,500

- Receive a Partner Kit to help engage your team
- Company logo featured on event signage at the tent
- Company logo displayed on Together in TEAL platform
- Provide product or coupon made available in all event participant packets
- 2 Company social media posts with a link to company website
- Provide food & beverage for volunteers
- Provide volunteers to manage the tent and plan fun, interactive experiences for kids
- Company logo printed on event t-shirts



## MISSION TENT PARTNER

\$1,500

- Receive a Partner Kit to help engage your team
- Company logo featured on event signage at the tent
- Company logo displayed on Together in TEAL platform
- Provide product or coupon made available in all event participant packets
- 2 Company social media posts with a link to company website
- Provide food & beverage for volunteers
- Provide volunteers to manage the tent and help with education
- Company logo printed on event t-shirts





## TEAM VILLAGE PARTNER

\$1,500

- Receive a Partner Kit to help engage your team
- Company logo featured on event signage at tent
- Company logo displayed on Together in TEAL platform
- Provide product or coupon made available in all event participant packets
- 2 Company social media posts with a link to company website
- Provide food & beverage for Top Teams
- Provide volunteers to manage the tent
- Company logo printed on event t-shirts



## REFRESHMENT STATION PARTNER

\$750.00

- Company logo featured on event signage at the tent
- Company logo displayed on Together in TEAL platform
- Provide product or coupon made available in all event participant packets
- 1 Company social media post with a link to a company website
- Provide volunteers to manage the station
- Company logo printed on event t-shirts





## Walk



# Midwest Region - Iowa Market

West Des Moines IA - Raccoon River Park  
Saturday, September 24th, 2022

[Give.Ovarian.Org](https://www.giveovarian.org)

For More Information Contact:

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Stay Connected

