



NATIONAL OVARIAN CANCER COALITION

*Together in* **TEAL**®

EVERYWHERE AS ONE

**Annapolis Together in TEAL**

Annapolis, MD

**Saturday, September 25, 2021**

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**PARTNERSHIP OPPORTUNITIES**

# THE NEED IS CRITICAL



Ovarian cancer ranks fifth in cancer deaths among women, and causes more deaths than any other gynecological cancer.



 **IN 78**

women will be diagnosed with ovarian cancer in her

**L I F E T I M E**



**21,000+** WOMEN WILL BE **DIAGNOSED** WITH OVARIAN CANCER

**THIS YEAR**



**NEARLY 14,000** WOMEN WILL LOSE THEIR LIVES TO **OVARIAN CANCER** THIS YEAR

**NO EARLY DETECTION TEST**

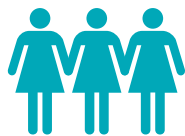
Most cases are diagnosed when the disease is in advanced stages.



# OUR **IMPACT** SAVES LIVES

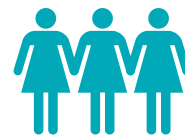


We are a national women's health organization focused on saving lives through the prevention and cure of ovarian cancer and improving the quality of life for Survivors and Caregivers.



**20,150**

**SURVIVORS IMPACTED**



THROUGH SUPPORT GROUPS & EDUCATIONAL CONFERENCES

NOCC  
**CANCERCONNECT**  
**COMMUNITY**  
**2,200 MEMBERS**  
ANNUALLY

FACES  
OF  
*Hope*  
**15,275**  
SURVIVOR  
CARE KITS  
ACROSS **325**  
FACILITIES

**375,405**  
COMMUNITY  
CONNECTIONS



**10,832** MEALS  
DELIVERED

**555+** SURVIVORS & CAREGIVERS

FROM 40 STATES HAVE BEEN SERVED THROUGH

Teal Comfort for the Soul & Teal Comfort for the Mind

**2 MILLION +**  
DESIGNATED  
TO RESEARCH



**1 MILLION +**  
EDUCATIONAL RESOURCES  
DISTRIBUTED

# YOUR INVESTMENTS MAKE AN IMPACT



## Your funding provides critical programming to invest in our four pillars of work:



### EARLIER AWARENESS

Raising earlier awareness about the signs, symptoms, and risk factors of ovarian cancer and educating the public about the power of early detection.



### QUALITY OF LIFE

Providing resources, services, and support so that women with ovarian cancer can live extraordinary lives.



### RESEARCH

Funding the most impactful research initiatives that push forward the study of ovarian cancer detection and treatment.



### COMMUNITY OUTREACH

Creating nationwide movements that activate communities across the U.S. to become involved in the battle against ovarian cancer.

## 2020 TOGETHER IN TEAL NATIONAL BROADCAST CELEBRATION



 **1.8 MILLION**  
DOLLARS RAISED

 **16,500** PARTICIPANTS & DONORS ACROSS  
50 STATES & 8 COUNTRIES

OVER **600** SURVIVORS HONORED 

OVER **850** VIEWED THE NATIONAL BROADCAST CELEBRATION 

### SOCIAL IMPACT

 Facebook, Twitter, & Instagram Cross Network Performance  
 **2,724,273** **110,125** **16,274**  
 IMPRESSIONS ENGAGEMENTS POST LINK CLICKS  
increased 203% increased 129% increased 676%

 FACEBOOK PAGE LIKES  
**1,292**  
up 97.9%

**294,567**   
Together in TEAL  
OVARIAN.ORG PAGE VIEWS

# TOGETHER IN TEAL - EVERYWHERE AS ONE

## TEAL PRESENTING PARTNER

**\$10,000**

- Special recognition during National Broadcast Celebration on September 25, 2021
- Partner video to be shared on social media, pre and post event
- Partner highlighted in press release
- National email highlighting your partnership
- Featured on Watch Party materials and ability to provide celebration item
- Company logo on downloadable Survivor Salute & Teal Toast Party photo
- Give remarks at Kick-Off Party, Survivor Salute and Teal Toast events
- Table, sponsor signage, and bring your team to greet participants at the Drive Thru Pick-Up
- Premier logo placement on all event collateral
- Company logo on downloadable bib for Together in TEAL Virtual 5K
- Company logo featured on Get Active site and map
- Company logo on DigiTEAL Auction site, and ability to provide auction gifts
- Company logo featured on all emails, website, and social media with link to company site
- Provide a virtual/digital gift and/or item for participant bags
- Premier company logo placement on all event t-shirts
- Opportunity to have Employee Company Team and host a Kick-Off and/or Lunch & Learn
- 10 complimentary registrations for your company team, including delivery of event t-shirts

## TEAL INSPIRATION PARTNER

**\$5,000**

- Company logo on downloadable Survivor Salute & Teal Toast Party photos
- Give remarks at Kick-Off Party, Survivor Salute and Teal Toast events
- Table, sponsor signage, and bring your team to greet participants at the Drive Thru Pick-Up
- Premier logo placement on all event collateral
- Company logo on downloadable bib for Together in TEAL Virtual 5K
- Company logo featured on Get Active site and map
- Company logo on DigiTEAL Auction site, and ability to provide auction gifts
- Company logo featured on all emails, website, and social media with link to company site
- Provide a virtual gift and/or item for participant bags
- Premier company logo placement on all event t-shirts
- Opportunity to have Employee Company Team and host a Kick-Off and/or Lunch & Learn
- 8 complimentary registrations for your company team, including delivery of t-shirts

## TEAL HOPE PARTNER

**\$2,500**

- Sponsor signage and bring your team to greet participants at the Drive Thru Pick-Up
- Company logo featured on Get Active website and map
- Company logo on DigiTEAL Auction site, and ability to provide auction gifts
- Company logo featured on all emails, website, and social media with link to company site
- Provide a virtual gift and/or item for participant bags
- Company logo on all event t-shirts
- Opportunity to have Employee Company Team and host a Kick-Off and/or Lunch & Learn
- 6 complimentary registrations for your company team, including delivery of t-shirts

# TOGETHER IN TEAL - EVERYWHERE AS ONE

## TEAL AWARENESS PARTNER

**\$1,500**

- Bring your team to greet participants at Drive Thru Pick-Up
- Company logo on DigiTEAL Auction site, and ability to provide auction gifts
- Company logo featured on Thank You email, website and social media with link
- Provide a virtual gift and/or item for participant bags
- Sponsor logo on all event t-shirts
- Opportunity to have Employee Company Team
- 4 complimentary registrations for your company team

## TEAL PILLAR PARTNER

**\$1000**

- Provide auction gifts for DigiTEAL Auction
- Company logo featured on Thank You email, and a social media post
- Provide a virtual gift and/or item for participant bags
- Sponsor logo on all event t-shirts
- Opportunity to have Employee Company Team
- 2 complimentary registrations for your company team



## TEAL FRIEND PARTNER

**\$500**

- Provide an item for participant bags
- Company logo featured on Thank You email, and a social media post
- Provide an auction item
- Sponsor name on events t-shirts
- Opportunity to create a company team



PARTNERSHIP & MARKETING OPPORTUNITIES

# TOGETHER IN TEAL - EVERYWHERE AS ONE



## EA1- SURVIVOR SALUTE PARTNER

**\$1,000**

- Sponsor logo featured in social media posts and emails announcing Survivor Salute
- Sponsor can create a video post addressing Survivors to be posted on social media
- Sponsor congratulates Survivors during event spotlight
- Sponsor acknowledgement in post-event social media posts
- Sponsor logo on downloadable 2021 Survivor Salute Photo

## EA1 - TEAL TOAST PARTNER

**\$1,000**

- Sponsor logo featured in social media posts and emails announcing Teal Toast
- Sponsor can create a congratulatory video posted on social media
- Sponsor can provide items for event
- Sponsor toast all participants to lead off the event
- Sponsor acknowledgement in post-event social media posts

## EA1 - TOGETHER IN TEAL KICK-OFF PARTY PARTNER

**\$1,000**

- Sponsor logo featured in social media posts and emails announcing Kick-Off
- Sponsor officially kicks off Together In TEAL - Everywhere As One during event spotlight
- Sponsor acknowledgement in post-event social media posts
- Featured on all digital collateral for Kick-Off event

## EA1 - VIP EVENT PARTNER

**\$1,000**

- Sponsor signage and area at Drive Thru event
- Sponsor logo featured in social media posts and emails announcing VIP partnership
- Sponsor can provide bags, marketing materials, and gifts to be included VIP bags
- Sponsor acknowledgement in post-event social media posts
- Featured on all digital collateral for event

# TOGETHER IN TEAL - EVERYWHERE AS ONE

## EA1 - DRIVE THRU PICK UP EVENT PARTNER

**\$1,000**

- Sponsor logo featured in social media posts and emails announcing Drive Thru event
- Sponsor can greet participants and provide a giveaway during the Drive Thru event
- Sponsor acknowledgement in post-event social media posts
- Sponsor can provide refreshments for event volunteers
- Sponsor can feature company assets and signage

## EA1 - WATCH PARTY PARTNER

**\$1,000**

- Sponsor logo and personalized message in email to team to announce achievement
- Sponsor can provide gifts to Watch Party participants for photo opportunities
- Sponsor can provide Watch Party food & refreshments
- Sponsor acknowledgement in post-event social media posts

## EA1 - TOGETHER IN TEAL CHALLENGE PARTNER

**\$500**

- Sponsor logo featured in social media posts and emails announcing a challenge
- Sponsor featured on Challenge Website
- Sponsor video post on social media







NATIONAL OVARIAN CANCER COALITION

# Together in **TEAL**

**EVERYWHERE AS ONE**

Connect with us



**Annapolis Together in TEAL**  
**Nancy Long**

443-569-4651

CentralMD@ovarian.org

