

*Malnati Brain Tumor Institute presents*

MINDS MATTER

GALA

*May 10, 2024*

*Hilton Chicago*

## **Lou and Jean Malnati Brain Tumor Institute presents the Minds Matter Benefit**

Northwestern Medicine Lou and Jean Malnati Brain Tumor Institute of Robert H. Lurie Comprehensive Cancer of Northwestern University has been shaping advances in brain and spine tumor treatment and management for over 20 years. Known for its best-in-class clinical programming, groundbreaking research and holistic education, Malnati Brain Tumor Institute is at the forefront of changing the future for patients and their loved ones impacted by brain and spine tumors.

When you support Malnati Brain Tumor Institute, you will be joining a team that is in relentless pursuit of better medicine for patients with brain and spine tumors.

### **Sponsorship opportunities**

#### ***\$50,000 Presenting Sponsor***

Cash value amount \$10,450

- Three premier tables of 10
- Overnight accommodations in a Hilton VIP Specialty Suite
- Corporate logo featured on:
  - Event email blasts
  - Malnati Brain Tumor Institute and event websites
  - All event signage and digital screens at the event
- Verbal recognition at event

#### ***\$25,000 Gold Sponsor***

Cash value amount \$5,300

- Two premier tables of 10
- Corporate logo featured on:
  - Event email blasts
  - Malnati Brain Tumor Institute and event websites
  - All event signage and digital screens at the event
- Verbal recognition at event

**Celebrate 16 years of having a formalized brain tumor institute at Northwestern Medicine**

#### ***\$16,000 Anniversary Sponsor***

Cash value amount \$3,350

- One table of 10
- Corporate logo featured on:
  - Malnati Brain Tumor Institute and event websites
  - All event signage and digital screens at the event
- Verbal recognition at event

### ***\$10,000 Bronze Sponsor***

Cash value amount \$2,650

- One table of 10
- Corporate logo featured on:
  - Malnati Brain Tumor Institute and event websites
  - Digital screens at the event
- Verbal recognition at event

### ***\$5,000 Friend Sponsor (early bird)***

Cash value amount \$2,650

- One table of 10

### ***Sponsorship deadlines***

For your corporate logo to be included on event signage, commitment must be received by April 12, 2024

## **Underwriting sponsorship opportunities**



### ***\$20,000 Ferris Wheel Sponsor (Exclusive)***

Cash value amount \$10,000

Standing tall at an impressive 20 feet, this spectacular rotating Ferris Wheel is the decorative focal point of the main event. The wheel boasts gleaming LED lights, full rotation and customizable seats with logo or branding of sponsor's choice.

### ***\$15,000 Step and Repeat Sponsor (Exclusive)***

Cash value amount \$5,850

The "Interactive Step & Repeat" is a unique way to showcase logos and serve your guests. This unique décor piece is perfect for branding, photos, and a "WOW" factor experience. Featuring real human hands that present beverages or hand out giveaways. Sponsorship includes company logo and choice of hand-out.





**\$10,000 Dance Floor Sponsor (Exclusive)**

Cash value amount \$4,500

Have your corporate logo incorporated onto the 32x32 vinyl dance floor cover.

**\$10,000 Living Red Carpet Sponsor (Exclusive)**

Cash value amount \$2,600

Guests walk on the red carpet, which is customized with a sponsor's corporate logo before realizing the carpet is actually part of a surreal couture gown.



**\$10,000 360 Photo Booth Sponsor (Exclusive)**

Cash value amount \$5,500

Give guests a postable memory with this slow motion 360 photo experience. Sponsor branding will appear on the video messages that go to directly to guests and link to sponsor's website included.

**\$5,000 Smoked Cocktail Station Sponsor (Exclusive)**

Cash value amount \$1,500

This cocktail station adds finesse and flavor to already-poured classics and contemporary cocktails. Sponsor logo signage included.



**\$15,000 Band Sponsor (Exclusive)**

Cash value amount \$9,600

- One table of 10
- Exclusive branding of the band's stage at the event
- Recognition on digital screens at the event
- Recognition on event website

**\$5,000 Auction and Paddle Raise Sponsor (Exclusive)**

Cash value amount \$2,500

- Two Tickets
- Exclusive branding on all auction materials
- Exclusive branding on event paddles
- Recognition on digital screens at event

*Ticket opportunities*

\$500 Individual Ticket (early bird)

Cash value amount \$265

*Donation opportunity*

Cannot attend? Join us by making a donation to continue supporting Malnati Brain Tumor Institute.

I would like to donate back my tickets or table to the MBTI (Cash value amount per ticket \$265)

For questions regarding the event, please contact Tara Carlson at [Tara.Carlson@nm.org](mailto:Tara.Carlson@nm.org).

