



National Alliance on Mental Illness

Colorado Springs

2024

COMMUNITY EVENT

SPONSORSHIP OPPORTUNITIES





DUAL EVENT

■ **Both**

■ **NAMIWalks Colorado Springs**

Saturday, May 11 • 10 a.m. • Panorama Park

■ **Breakfast and Fundraiser**

Thursday, Oct. 10 • 7:30 a.m. • The Antlers Hotel

\$30,000 You Are Not Alone sponsor (limit 2)

- An opportunity to address all guests from the event stages
- Top billing for your organization's logo on all written and electronic communication associated with the events: printed programs, press releases, table captain/team captain training materials, email blasts, websites
- Logo inclusion on all event-day signage + collateral
- Promotion on social media and/or electronic newsletters pre- and post-events: 8x
- Opportunity to display company-provided banner at NAMIWalks event (must be approved by NAMI and no larger than 4' x 6')
- Premium exhibit space to fit table + tent*
- Logo inclusion on NAMIWalks participant t-shirt
- Special introduction of your organization during the program, along with visual recognition
- Logo inclusion on event invitation
- Full-page advertisement inside printed program
- Logo inclusion on signage in Robson Arena parking garage
- Prominent table for up to 10 guests from your organization + logo inclusion on table signage
- One informational piece and one promotional item from your organization at each guest's place setting
- A table display for your organization's promotional materials



\$22,500 Health & Wellness sponsor

- Your organization's logo on all written and electronic communication associated with the events: printed programs, press releases, table captain/team captain training materials, email blasts, websites
- Logo inclusion on all event-day signage + collateral
- Promotion on social media and/or electronic newsletters pre- and post-events: 6x
- Opportunity to display company-provided banner at NAMIWalks event (must be approved by NAMI and no larger than 4' x 6')
- Premium exhibit space to fit table + tent*
- Logo inclusion on NAMIWalks participant t-shirt
- Verbal and visual recognition for your organization during the program
- Logo inclusion on event invitation
- Half-page advertisement inside printed program
- Logo inclusion on signage in Robson Arena parking garage
- Prominent table for up to 10 guests from your organization + logo inclusion on table signage
- One informational piece from your organization at each guest's place setting
- A table display for your organization's promotional materials

\$15,000 Resiliency sponsor

- Your organization's logo on all written and electronic communication associated with the event: printed programs, press releases, table captain/team captain training materials, email blasts, websites
- Logo inclusion all event-day signage + collateral
- Promotion on social media and/or electronic newsletters pre- and post-events: 6x
- Exhibit space to fit table + tent*
- Logo inclusion on NAMIWalks participant t-shirt
- Verbal and visual recognition for your organization during the program
- Logo inclusion on event invitation
- Table for up to 10 guests from your organization + logo inclusion on table signage
- One informational piece from your organization at each guest's place setting
- A table display for your organization's promotional materials



\$10,000 Positivity sponsor

- Logo inclusion on all event-day signage + collateral
- Promotion on social media and/or electronic newsletters pre- and post-events: 5x
- Exhibit space to fit table + tent*
- Logo inclusion on NAMIWalks website
- Logo inclusion on NAMIWalks participant t-shirt
- Verbal and visual recognition for your organization during the program
- Logo inclusion on event invitation
- Table for up to 10 guests from your organization + logo inclusion on table signage
- One informational piece from your organization at each guest's place setting
- A table display for your organization's promotional materials

\$7,500 Optimism sponsor

- Logo inclusion on all event-day collateral
- Promotion on social media and/or electronic newsletters pre- and post-event(s): 4x
- Exhibit space to fit table + tent*
- Logo inclusion on NAMIWalks website
- Logo inclusion on NAMIWalks participant t-shirt
- Verbal and visual recognition for your organization during the program
- Table for up to 10 guests from your organization + logo inclusion on table signage
- A table display for your organization's promotional materials



\$5,000 Hope sponsor

- Name inclusion on all event-day collateral
- Promotion on social media and/or electronic newsletters pre- and post-events: 3x
- Exhibit space to fit table + tent*
- Logo inclusion on NAMIWalks website(s)
- Logo inclusion on NAMIWalks participant t-shirt
- Table for up to 10 guests from your organization + logo inclusion on table signage
- A table display for your organization's promotional materials

\$3,000 Self-Care sponsor

- Name inclusion on all event-day collateral
- Promotion on social media and/or electronic newsletters pre- and post-events: 2x
- Exhibit space to fit table + tent*
- Logo inclusion on NAMIWalks website(s)
- Logo inclusion on NAMIWalks participant t-shirt
- A table display for your organization's promotional materials

\$1,000 Advocate sponsor

- Name inclusion on all event-day collateral
- Name inclusion on NAMIWalks participant t-shirt
- Name inclusion on one NAMIWalks poster

BOOTH ONLY | \$50

To reserve exhibit space at the NAMIWalks event, please click/tap [HERE](#) or scan the QR code below.



*Sponsor provides their own table and tent unless a special arrangement has been made with NAMI.



COMMITTING TO BOTH EVENTS?

Your NAMIWalks sponsorship is customizable! Let's get creative with your support and add one of these special recognitions.

For an additional \$1,000: (Limit 2)

ALONG THE WAY SPONSOR • Additional signage along the walk trail and around the park

For an additional \$500 (Limit 3 for each)

ENTERTAINMENT SPONSOR • Additional signage on stage and during programming

MOTHER'S DAY SPONSOR • NAMI-provided flowers (or other souvenirs) to hand out to mothers

PARKING SPONSOR • Logo placement on parking lot signage

For an additional \$250 (Limit 3 for each)

HYDRATION STATION SPONSOR • Additional signage at 2 water stations

NUTRITION & NOURISHMENT SPONSOR • Additional signage near bagel and coffee station(s)

SAFETY & SANITATION SPONSOR • Signage near porta potties, bathrooms and hand wash stations



TO SECURE A SPONSORSHIP OR
REQUEST MORE INFORMATION:

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