



2024 Sponsorship Packages

These packages include sponsorship at **ALL 3** NAMI WA Events in 2024.

Please click on each event for their respective event page and more information:

1. [NAMIWalks Washington June 1st](#)
2. [NAMI WA State Conference](#) (October, Date TBD, Yakima)
3. [The Brainpower Chronicles](#) (Fall 2024 Date TBD)

\$20,000 Premier Level Sponsorship

- Premier Level Recognition and benefits at all 3 events
- Featured in Press Releases
- Logo placement on event pages, emails, promotions, marketing materials, posters, event day signage and collateral
- Large Logo on the back of the Walk T-Shirts
- Table at the Walk and Conference
- Social media promotion and sponsorship recognition
- Full Page Ad in the Conference brochure
- 10 Tickets to attend the Conference + 15 Tickets to the Brainpower Chronicles
- Individualized sponsorship recognition emails and social media posts

\$15,000 Gold Level Sponsorship

- Featured in Press Releases
- Logo placement on event pages, emails, promotions, marketing materials, posters, event day signage and collateral
- Medium Logo on the back of the Walk T-Shirts
- Table at the Walk and Conference
- Social media promotion and sponsorship recognition
- 1/2 Page Ad in the Conference brochure
- 10 Tickets to attend the Conference + 10 Tickets to the Brainpower Chronicles
- Individualized sponsorship recognition emails and social media posts

\$7,500 Silver Level Sponsorship

- Logo placement on event pages, emails, promotions, marketing materials, posters, event day signage and collateral
- Small Logo on the back of the Walk T-Shirts
- Table at the Walk and Conference
- Social media promotion and sponsorship recognition
- 1/4 Page Ad in the Conference brochure
- 8 Tickets to attend the Conference + 10 Tickets to the Brainpower Chronicles
- Individualized sponsorship recognition emails and social media posts

\$5,000 Bronze Level Sponsorship

- Logo placement on event pages, emails, promotions, marketing materials, posters, event day signage and collateral
- Small Logo on the back of the Walk T-Shirts
- Table at the Walk and Conference
- Social media promotion and sponsorship recognition
- 1/8 Page Ad in the Conference brochure
- 5 Tickets to attend the Conference + 8 Tickets to the Brainpower Chronicles

We appreciate your support of NAMI WA and look forward to working with you!

Please contact Kris Eschman for more information: keschman@namiwa.org or 206.672.0955