

# SPONSORSHIP TIERS OF IMPACT *at a glance*



NAMIWalks is proud to help build better lives for people living in Washington state affected by mental health conditions. We are grateful to our partners for making this possible.

	Presenting \$15,000	Premier \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Supporter \$500
Speaking opportunity at your local NAMIWalks event	●					
Dedicated press release announcing sponsorship	●					
"Presented by" naming rights with logo included on select customized materials	●					
Logo in all scheduled participant electronic communications starting 80 days from the event date	●	●				
Opportunity to display company-provided banner	●	●				
Name included in press releases	●	●				
Logo on NAMIWalks poster*	●	●	●			
Logo recognition at Cultivation Events*	●	●	●			
Exhibit space at your NAMIWalks event*	Premium Table	Table	Table	Table	Table	
Promotion on social media and/or in newsletters, pre and post event	6	5	4	3	2	
Recognition on NAMIWalks participant T-shirts*	Large logo	Large logo	Medium logo	Small logo	Name	
Recognition on NAMIWalks event day signage*	Logo	Logo	Logo	Logo	Name	
Recognition on local NAMIWalks website	Logo	Logo	Logo	Logo	Name	
Logo recognition on one NAMIWalks route sign*						●

In order to be included on all print materials commitments must be made by May 3rd, 2024

Benefits may vary by location. If a physical event can't take place, comparable benefits will be given. Safety is of the highest priority. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

\*Benefit is subject to print deadlines