

CYCLIST % HANDBOOK &

Everything you need to make your MS Bike a memorable experience!

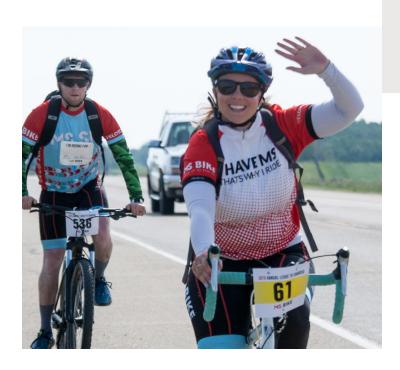


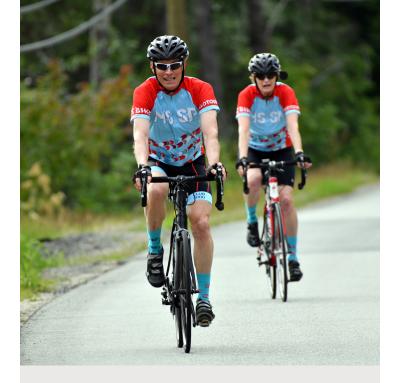
WELCOME TO MS BIKE

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YOUR IMPACT

A world free of MS is achievable but it will take more than one person. By participating in MS Bike, you join thousands of participants across the country, riding toward the same goal. No matter who you cycle for, your collective action and support for the MS community makes a difference. With your participation we can raise the funds needed to continue investing in fundamental MS research and supporting those living with the disease. We know our world looks different right now and things continue to change every day, but one thing that remains unchanged is our commitment to the MS community and to a world free of MS.

REQUIREMENTSTO PARTICIPATE

To participate a properly fitted helmet is mandatory when cycling. **The minimum fundraising goal for MS Bike is \$500**. MS can impact all Canadians and by fundraising for MS Bike, you will help support each of them though their MS journeys while funding research that could change their lives.



UNDERSTANDING THE CORRELATION BETWEEN EBV AND MS

A DEEPER DIVE INTO WHAT WE KNOW ABOUT EBV BEING A PRECURSOR TO MS

MS is thought to be caused by a combination of genetics, lifestyle, and environmental factors.

Researchers have long suspected the Epstein-Barr Virus (EBV) — a virus that causes infectious mononucleosis — to be a strong contributing risk factor for MS. A recent Harvard study suggests that EBV acts as an initial trigger required for MS onset. In this study, EBV infection increased the risk of MS by 32-fold. While EBV is likely necessary, it is not sufficient to trigger MS, and it is believed that other factors are needed. Fortunately, further research is being done to provide even more insight into the connection between EBV and MS.

In another recent study by Stanford University, researchers suggest 'molecular mimicry' as a potential mechanism of how EBV infection may trigger MS. Following EBV infection, people with MS

developed antibodies related to a specific part of the virus protein, EBNA1 protein. Through molecular mimicry, these antibodies could also target similar host's proteins, specifically GlialCAM, a component of the myelin sheath — the protective covering of nerve fibers in the central nervous system. This would trigger an autoimmune response that could damage the myelin sheath in people with MS.

Currently, MS Canada is funding several research studies to understand the role of EBV in MS like that of Dr. Marc Horwitz. Dr. Horwitz and his team at the University of British Columbia are developing mouse models with human-like immune systems to examine how EBV infection affects immune cell populations and increases the susceptibility and progression of MS.



BARRY'S RIDE FOR A MILLION32 YEARS OF HOPE AND DEDICATION

For over three decades, Barry has been pedaling for a purpose. It all started in 1991, when he embarked on his first MS Bike journey and raised \$750. Little did he know that this was just the beginning of a lifelong commitment to the cause.

As the years passed, Barry's dedication to MS Bike only grew stronger. Despite facing physical challenges like torn muscles, ligament tears, and even a knee replacement, he never let anything stand in the way of his mission to fight back against MS.

For Barry, the cause was deeply personal. He originally rode in honor of his sister Lynne, who lived with MS and passed away in 2018. Even after her passing, Barry refused to give up. As he puts it, "If I stop, MS wins." He knew that he had to keep riding for the 90,000 Canadians and their families who continue to face the daily struggles of life with MS.

Over the years, Barry's efforts have made an enormous impact. He has raised almost \$1 million in support of MS. Even when the going got tough, he pushed through, motivated by the knowledge that

every dollar raised could bring us one step closer to finding a cure.

Looking back on his journey, Barry acknowledges that it hasn't always been easy. His first year was particularly challenging, as he struggled with soreness and pain from the long ride, but he persevered and made it through the journey.

In 2003, Barry had a breakthrough. After discovering the benefits of bike shorts and training, he found that the ride became much more manageable. As he continued to ride year after year, he found renewed motivation in the knowledge that his efforts were making a real difference.

In 2022 Barry raised an impressive \$52,056, bringing him closer than ever to his goal of raising \$1 million for MS Canada through MS Bike. As he prepares for another year of riding, Barry is hopeful that with every pedal stroke, he is getting us one step closer to a world without MS. As he says, "Yes!! The more people helping and raising funds for research, the closer we come to finding relief and hopefully a cure for MS."

FUNDRAISING MADE EASY

WHAT'S NEXT? Joining MS Bike is the first step in the fight to end MS. Here are the other steps we suggest you take to make the most out of your MS Bike experience and help raise funds to improve the lives of those affected by MS.



MAKE A DONATION

Kick start your fundraising by showing your support by being the first to donate towards your fundraising goal.



UPDATE YOUR PERSONAL PAGE

Post a picture, include a story of why you joined MS Bike, and set a goal!



GO DIGITAL

Take advantage of the MS Bike app and use the tools to boost your fundraising and track your progress. Download the app today!



EMAIL YOUR DONORS

Reach out to your family and friends and ask them to help you reach your fundraising goal by making a donation.



ASK, ASK, ASK

Post on social media, send emails and ask your workplace about making a gift or matching your fundraising.



HOST A VIRTUAL EVENT

Get creative! Trivia night, Facebook fundraiser — it will be fun and help you raise money towards your goal.



GET READY FOR MS BIKE

Now it's time to ride!

No mater how you are participating, we hope you have a great ride.



SAY THANK YOU!

Be sure to recognize everyone who donated or helped you by saying thank you after the event.

msbike.ca has a lot of advice and helpful resources but if you need support, reach out to the MS Bike team, they are very knowledgeable. (1-800-268-7582 ext 3038 | msbike@mscanada.ca)

REWARDS

Your hard work helps improve the lives of those affected by MS, and we want to recognize your accomplishments with these rewards*.



Our MS Bike cycling kit has a new design every year and gives you well-deserved recognition for your amazing fundraising. New this year we have a new and improved style of shorts. Our MS Bike cycling kit is made of high-performance materials that will propel you forward as if you were lighter than air (results may vary). Click here for more information on our reward structure.

*MS Canada reserves the right to substitute prizes of equal or greater value. Rewards are based on funds submitted approximately four weeks after the event.



TOP 100 PARTICPANTS ACROSS CANADA

Event	Cyclist	Fundraising Total	Event	Cyclist	Fundraising Total
Trois Rivières	Lynda Archambault	\$61,925.00	Airdrie to Olds	Lee Cooper	\$8,721.25
Grand Bend to London	Barry Travnicek	\$53,447.91	Leduc to Camrose	Lesley Ripley	\$8,608.78
Grand Bend to London	Doug Meloche	\$39,921.22	Leduc to Camrose	Steven Owens	\$8,545.50
Airdrie to Olds	Bryan Simister	\$30,266.21	Grand Bend to London	Jeff Acorn	\$8,242.23
Niagara	Scott Davis	\$27,140.63	Ottawa to Brockville	Fern Landry	\$8,236.69
Leduc to Camrose	Dawn Leder	\$26,156.50	Airdrie to Olds	David Varga	\$8,192.67
Leduc to Camrose	Tyler Gamblin	\$25,516.00	Grand Bend to London	Alan Acorn	\$8,091.00
Hinton	Juan Manrique	\$21,234.00	Waskesiu	Mike Staines	\$8,075.75
Grand Bend to London	David Palmer	\$20,692.00	Grand Bend to London	Wayne Lessard	\$7,932.65
Airdrie to Olds	Ken Cudmore	\$20,221.17	Grand Bend to London	Karla Szauter	\$7,761.97
Airdrie to Olds	Frank Symons	\$20,127.25	Hinton	Travis Hawryluk	\$7,739.54
Leduc to Camrose	Jordan Janke	\$19,685.25	Fraser Valley	Claudine P. Bourgaize	\$7,622.10
Grand Bend to London	John Bowman	\$18,489.75	Trois Rivières	Sandra Beaudoin	\$7,595.25
Grand Bend to London	Caroline Bowman	\$18,421.00	Waskesiu	Dennis Helmuth	\$7,518.64
Trois Rivières	Christiane Thouin	\$18,064.87	Leduc to Camrose	David Coleman	\$7,500.00
Toronto	Steve Dobronyi	\$16,922.00	Fraser Valley	Carol Prantner	\$7,494.70
Leduc to Camrose	Scott Duhamel	\$16,784.00	Annapolis Valley	Craig Thurston	\$7,464.20
Leduc to Camrose	Timothy Mahoney	\$16,406.25	South	Peter Peters	\$7,418.34
Leduc to Camrose	Paul Shufelt	\$16,381.47	Gimli	Alex Dyck	\$7,347.00
Ottawa to Brockville	Mark Bazerman	\$16,152.92	Grand Bend to London	Colin O'Neil	\$7,308.25
Ottawa to Brockville	Matthew Boswell	\$16,051.00	Airdrie to Olds	John Curle	\$7,186.63
Leduc to Camrose	Nigel Inch	\$16,000.77	Cowichan	Reese Shufelt	\$7,168.50
Leduc to Camrose	Pierre Groleau	\$15,530.25	Grand Bend to London	Steve Szauter	\$7,043.75
Leduc to Camrose	Brian Spence	\$14,935.71	Ottawa to Brockville	Paul Bernards	\$6,954.01
Trois Rivières	Daniel Lanteigne	\$14,419.55	Trois Rivières	Charles Boily	\$6,947.15
Airdrie to Olds	Kevin Thompson	\$13,992.65	Grand Bend to London	Marie O'Neil	\$6,795.95
Ottawa to Brockville	Jonathan Allenger	\$13,813.50	Leduc to Camrose	Ellen MacGregor	\$6,591.40
Leduc to Camrose	Alli Leithoff	\$13,145.44	Leduc to Camrose	Joe Mcvea	\$6,587.39
Grand Bend to London	Gus Kailis	\$13,100.00	Grand Bend to London	Kaileigh Krysztofiak	\$6,564.48
Waskesiu	Tracey Wahba	\$12,873.25	Grand Bend to London	David Turner	\$6,535.25
Trois Rivières	Etienne Dube	\$12,662.55	Trois Rivières	Martin Cossette	\$6,428.75
Leduc to Camrose	Roger Keglowitsch	\$12,002.33	Toronto	Simon Chamberlain	\$6,414.73
Trois Rivières	Simon Britt	\$11,764.50		Darlana Lee	\$6,384.50
Cowichan	Jacobus Zwaan	\$11,664.90	Waskesiu Grand Bond to London	Michael Geddes	\$6,290.28
	Patrick Li		Grand Bend to London Trois Rivières	John Sypnowich	\$6,290.28 \$6,281.34
Hinton Ottawa to Brockville		\$11,611.50 \$11,434.00		, ,	\$6,281.34 \$6,103.96
	Christian Choquet	\$11,434.00	Fraser Valley	Denise Begg	
Gimli	Ron Bailey	\$11,252.92	Trois Rivières	Simon Mercier	\$6,090.50
Cowichan	Ralph Lapp	\$10,953.00	Leduc to Camrose	Peter Fehler	\$6,031.50
Leduc to Camrose	Doug Hansen	\$10,618.60	Airdrie to Olds	Ralph Hindle	\$5,983.40
Niagara	Larry Peyton	\$10,560.54	Trois Rivières	Eric Laberge	\$5,958.50
Trois Rivières	Benoit Brodeur	\$10,465.00	Cowichan	Heather Armstrong	\$5,948.50
Leduc to Camrose	Bon Trathen	\$10,356.45	Leduc to Camrose	David Prince	\$5,927.70
Grand Bend to London	Jennie Wells	\$10,353.01	Grand Bend to London	Paul Fraser	\$5,817.25
Airdrie to Olds	Kevin Woodcock	\$10,121.30	Prince Edward County	Carole Carpentier	\$5,794.50
Leduc to Camrose	Mary MacGregor	\$9,850.34	Gimli	Tobie Berthon	\$5,771.75
Ottawa to Brockville	Marissa Greco	\$9,320.00	Fraser Valley	Allen Booth	\$5,768.50
Cowichan	Dave Macmurchie	\$9,319.92	Leduc to Camrose	Blair Trigg	\$5,619.50
Grand Bend to London	Michael Acorn	\$9,104.95	Niagara	Paul Wemple	\$5,619.25
Grand Bend to London	Damian Van dooren	\$8,952.40	Grand Bend to London	Elaine Rankine	\$5,614.61
Ottawa to Brockville	Sandra Zagon	\$8,759.12	Prince Edward County	Dorothy Van Groothees	t \$5,576.59

TOP 100 TEAMS ACROSS CANADA

Les Pédaliers de l'Avenir Happy Fillmores Team Cowbell Butt Ugly Kiss MS Goodbye Alpine Misterlegou No Names	Lynda Archambault Paul Paridaen Anita Trusler Rachel Chandler Lee Cooper David Hartley Martin Legault	\$160,488.00 \$135,713.62 \$83,143.27 \$75,012.97 \$67,373.06
Team Cowbell Butt Ugly Kiss MS Goodbye Alpine Misterlegou	Anita Trusler Rachel Chandler Lee Cooper David Hartley	\$83,143.27 \$75,012.97
Butt Ugly Kiss MS Goodbye Alpine Misterlegou	Rachel Chandler Lee Cooper David Hartley	\$75,012.97
Kiss MS Goodbye Alpine Misterlegou	Lee Cooper David Hartley	
Alpine Misterlegou	David Hartley	\$67,373.06
Misterlegou	ŕ	
-	Martin Legault	\$50,851.31
No Names	martin Legacit	\$50,748.00
	David Varga	\$46,778.09
Mighty Spinners	Brian Spence	\$41,576.02
Team Rehab	Tyler Gamblin	\$41,349.94
Croix Bleue Medavie	Daniel Lanteigne	\$41,339.00
ITC Skyliners	Patrick Li	\$41,005.35
PCL Construction	Matthew Martinell	\$38,607.33
The Bowcycle Team	Caroline Bowman	\$36,930.75
The Rolling Cause	Dawn Leder	\$36,756.50
Bioscript X PS j'ai la SP	Sophie Berriault	\$36,653.00
Inch by Inch	Krysta Inch	\$36,455.46
Canada Life Cycles	Marlene Travers-Smith	\$34,675.43
Doug & Marion's MS Erasers	Sharen Robinson	\$34,577.31
-	Ellen Macgregor	\$33,016.24
Just Soar	Janice Owens	\$32,296.68
Pirate Ship	Luke Faubert	\$30,389.90
•	Jeff Strome	\$30,353.55
	Neven Aksic	\$30,298.28
	John Paul	\$29,203.17
•		\$28,399.65
•		\$27,921.00
		\$27,758.00
·		\$27,495.55
-	•	\$25,298.00
	-	\$24,441.34
-	•	\$23,601.75
·	ŭ	\$22,677.97
		\$22,493.73
		\$22,181.66
,		\$22,157.41
		\$21,189.37
		\$21,037.20
		\$19,948.14
	•	\$18,297.35
, ,	•	\$17,732.25 \$17,430.80
		\$17,420.80
	G	\$17,400.15 \$17,360.06
		\$17,360.96 \$17,175.79
· ·	· ·	\$17,175.78
		\$16,854.86
•	·	\$16,139.65
		\$16,133.23
		\$16,130.76 \$15,983.61
	Team Rehab Croix Bleue Medavie ITC Skyliners PCL Construction The Bowcycle Team The Rolling Cause Bioscript X PS j'ai la SP Inch by Inch Canada Life Cycles Doug & Marion's MS Erasers Menstrual Cycles	Team Rehab Croix Bleue Medavie ITC Skyliners PCL Construction The Bowcycle Team The Rolling Cause Bioscript X PS j'ai la SP Inch by Inch Canada Life Cycles Doug & Marion's MS Erasers Menstrual Cycles Just Soar Pirate Ship Team United To Energy Bars Bunsen Honeydews Bunsen Honeydews Bunsen Honeydews Vol-au-vent Shifting Rears Bipa Riders Dan Craig Anderson Craft Ales Team Pronto! Copper Pedalers 2022 Miles Pass Marion Robinson Ments Wires Marten Travers-Smith Marten Travers-Smith Marten Travers-Smith Doug & Marion's MS Erasers Martene Travers-Smith Doug & Marion's MS Erasers Sharen Robinson Menstrual Cycles Ellen Macgregor Just Soar Janice Owens Pirate Ship Luke Faubert Team United Team United Jeff Strome TC Energy Bars Neven Aksic Bunsen Honeydews John Paul Easy Riders Patricia Wilson Roule avant que ça rouille eSPrit Sportif Christiane Thouin The Remyelinators Tracey Wahba Vol-au-vent Charles Boily Shifting Rears Devin Mahoney Bipa Riders Dan Craig Anderson Craft Ales Team Stein Club Gus Kailis MyButts-Eh-King Lucas Kessler Gears & Beers Matthew Boswell Team Pronto! Mark Kube Copper Pedalers 2022 Jacobus Zwaan Miles for Smiles Allen Booth Giuteus To The Maximus Pern Landry Optimize Physio Matthew Lahey PCL Construction Todd Thorn Wheelie Awesome Live Wires Ms Goldfish Nance Bass Chain Gang Greatful Tread of Canada Life Marc Mcdonald Bumpers Randy Boddez Flahr's with Flair Bike for Mike Elaine Rankine

TOP 100 TEAMS ACROSS CANADA

Team Addison	Dave Macmurchie	\$15,752.17
Port de Montréal	Alexandre Montpetit	\$15,106.00
Rusty Nutz	Rodney Marcichiw	\$15,010.84
Out Spoke'n	Denise Begg	\$14,919.56
StandardAero Turbinators	Ed Ferbers	\$14,913.06
No MS'in Around	Laura Ung	\$14,520.00
Peyton's Pace	Larry Peyton	\$14,490.23
Journey for Jani	Marie O'Neil	\$14,104.20
TransCanada Turbines	Casey Giovanetto	\$13,860.82
Battered Piles	Paul Carter	\$13,813.25
MyélinisAction	Christian Choquet	\$13,770.40
Don't Quit You're Winning!	Mark Morrison	\$13,644.60
Team Sunshine Coast	Tina Kaizer	\$13,436.11
Barbie's Believers	Alli Leithoff	\$13,220.44
Team MSfits	Bev Famulak	\$13,197.71
Linda's Life Savers	Ernie Raftis	\$12,959.60
Team ISL	Matthew Boily	\$12,847.05
MS Wheely Sucks	•	\$12,754.40
•	•	\$12,672.50
		\$12,666.61
-		\$12,661.93
		\$12,500.00
		\$12,230.75
		\$12,183.45
		\$12,143.60
	· ·	\$12,062.27
		\$11,859.66
		\$11,815.20
	•	\$11.728.97
-		\$11,698.00
		\$11,592.23
•	•	\$11,468.43
· ·	• .	\$11,397.05
	•	\$11,091.52
,		\$11,070.00
•		\$10,763.79
		\$10,569.84
	•	\$10,475.44
·		\$10,473.44
		\$10,420.00
		\$10,393.01 \$10,343.17
•		
•		\$10,164.53 \$9,784.00
		\$9,784.00 \$0,647.82
		\$9,647.82 \$0,383.45
ŭ	•	\$9,283.45
•		\$9,139.54
		\$9,094.90
Freedom Riders	Paul Lapierre	\$9,067.60
	Port de Montréal Rusty Nutz Out Spoke'n StandardAero Turbinators No MS'in Around Peyton's Pace Journey for Jani TransCanada Turbines Battered Piles MyélinisAction Don't Quit You're Winning! Team Sunshine Coast Barbie's Believers Team MSfits Linda's Life Savers Team ISL	Port de Montréal Rusty Nutz Out Spoke'n StandardAero Turbinators No MS'in Around Peyton's Pace Journey for Jani TransCanada Turbines Battered Piles Barbies Believers Barbies Believers Baile Aussome Bikers Dillon Highway Rollers Cettic Tigers Wheelie Awsome Bikers MAC4 Devils & Divas Parker Peloton MS Derailleurs Heather Armstrong The Spin Cycle PCL Winnipeg Abaco's Drill Riders Al's Angels La famille roulante Triany Nathon Server Round Marie Conter Round Marie Conter Battered Piles Paul Carter MyélinisAction Christian Choquet Don't Quit You're Winning! Mark Morrison Tream Sunshine Coast Tina Kaizer Barbie's Believers Alli Leithoff Team MSfits Bev Famulak Linda's Life Savers Ernie Raftis Team ISL Matthew Boily MS Wheely Sucks Jaclyn Krucik Dillon Highway Rollers Cettic Tigers Alieen Comerton Wheelie Awesome Bikers John Chafe MAC4 Julie MacLellan Devils & Divas Ralph Lapp Parker Peloton Julia Williams MS Derailleurs Heather Armstrong The Spin Cycle PCL Winnipeg Abaco's Drill Riders Al's Angels Kerri Gaminek La famille roulante Jeanne Laverdière Triumph 2L Revolution Leah Conley The Velociraptors Kaileigh Krysztofiak WRIGHT 2 BIKE 4 MS Jody Pratt Cycloners for MS Steve Slater SuperSPotes Samuel Vaillancourt No Such Thing as Can't Chris Wade Travis Hawryluk Chamco Spokes Karla Bitzer Team ML Benoit Brodeur Marissa Greco Rondeau Riders Jennie Wells Team Speed Skating Oval Si'Myelin Cyclists Beth Tutiah Routards Rive Sud Ghislain Blais No Breaks Kai Honby Jeanne Refuge Jocelyn Tucker Gernot Cyclists Glen MacInnis Des's Team

RIDING MOUNTAIN SCHEDULE AT-A-GLANCE

SATURDAY SEPTEMBER 9, 2023

7:00am – 8:45am Arrive at Elkhorn Riding Adventures

Check-in

Snacks and refreshments

Team photos

8:45am Opening remarks at start line

9:00am Bike tour starts

Cyclists begin by staggered start

11:00am – 5:00pm Lunch at Moon Lake or Northgate

Finish

Team photos

5:30pm – 6:30pm Cocktail hour at Elkhorn Riding Adventures Stables

6:30pm Dinner served at Elkhorn Riding Adventures Stables

7:00pm Evening ceremonies

START/FINISH LOCATION:

Elkhorn Riding Adventures

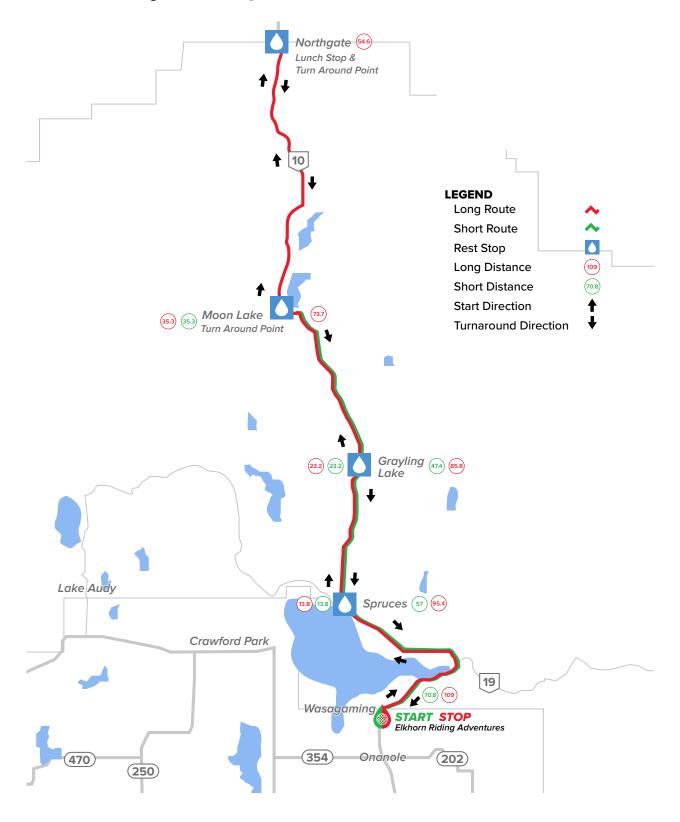
Mooswa Drive E

Onanole, MB

10

ROUTE MAP

Saturday • September 9, 2023



RULES FOR SAFE CYCLING

A properly fitted helmet is mandatory when cycling.

All cyclists, spectators and supports must **follow the Highway Traffic Act** since roads will remain open to motorists. You are required to obey all traffic signs and signals.

Cycle on the right side of the road and pass cyclists on their left. Make sure to say "on your left".

Ride no more than two across; ideally cycle in single file.

Be respectful to fellow cyclists, drivers and the communities we ride through.



TRAINING TIPS

Here are a few tips to get ready for MS Bike.

- Visit your local bike shop to have your bike inspected. Bike
 mechanics can inform you if a tune-up or adjustment is necessary.
- Join a cycling club. Ask the staff at your local bike store or search for one online. You can also speak with MS Society staff about joining a MS Bike team.
- Go ride. Start your training rides with shorter distances like 15 to 20 kilometres and gradually increase it up to 60 kilometres. We will let participants know about their local training rides by email and on our social media channels.
- Visit <u>cyclingmagazine.ca</u> to learn more training tips to achieve your fitness goals.





EXCLUSIVE FINISHER LINE MEDAL

We are excited to introduce this year's exclusive finisher line medal! You can look forward to receiving one of your very own after you cross your MS Bike finish line. If you're riding virtually, don't fret! Log 90km in one week from June until September on our Ride With GPS Challenges page and we'll send you a finisher line medal to celebrate your accomplishment, from wherever you are!



This summer PCL Construction employees are once again filling their water bottles, clipping in and cycling Canadian roads to change the future of Multiple Sclerosis. With offices and job sites from Vancouver to Halifax, PCL will be fielding teams across the country and raising funds to help support groundbreaking work into MS treatments and, ultimately, a cure.

As a construction leader with a vision for the future of our industry and our country, PCL focuses on solving problems and finding solutions. As a community-focused company motivated by health and wellness, PCL employees are excited to get out, have fun and give back to the community while getting fit.

Thank you to PCL Construction for your continued support for those affected by MS. With your involvement in MS Bike, we will move that much closer to a world free of MS!

CYCLING WITH A TEAM IS THE BEST WAY TO...

- Have more fun! Create great memories and bond with your friends, family and co-workers.
- Strengthen your impact. Teams raise more funds and increase awareness because they work together, leading to a greater impact on the cause.
- Ride in style. Order custom team jerseys from Primal with your own logos and colours, and they'll make a donation to your team's fundraising.
- Increase your corporate visibility. Enhance your company's exposure while enjoying a team building experience.
- Stay motivated. Having a team beside you keeps you motivated and your fundraising on track.

Go the Distance. Make a Difference— From Anywhere!



GET THE APP

Update your fundraising page, ask for donations, thank your donors and monitor your progress by using the MS Bike app from your phone.

Download the app on your Apple or Android device today!







ONLINE **COMMUNITY**

Make a connection

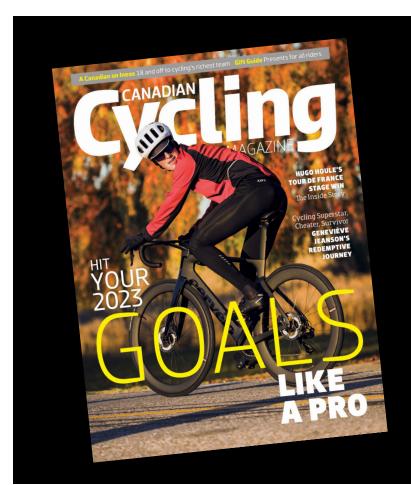
Continue to build your MS Bike connections by joining our brand new <u>Strava club</u> and private <u>Facebook</u> <u>group</u>. In these groups you can share your fundraising ideas and cycling tips, find out more information on our organized indoor and outdoor training ride series, and connect with members of the MS Bike community from across Canada, coast to coast.

Join Strava Club I Join Facebook Group I Ride with GPS

Fundraise on the Go with Social and Mobile

Boost your fundraising and go social by sending messages via Facebook, Twitter, LinkedIn and more. Get started now!

Manage and share your MS Bike experience on the go with our newly-updated MS Bike mobile and tablet application. This FREE app lets you fundraise and connect with others through social media and email, update your web pages and check your fundraising progress all from the palm of your hand. <a href="https://example.com/iPhanel/iPhan



LET US
ANSWER
ALL YOUR
CYCLING AND
TRAINING
QUESTIONS

cyclingmagazine.ca

SUBSCRIBE TO CANADIAN CYCLING MAGAZINE TODAY

(and save over 38%)!

Stay up to date on all things cycling with an exclusive discounted subscription to Canadian Cycling Magazine. Get a special MS Bike rate of \$12.95 for a year's subscription (6 issues) and read expert reviews of bikes, gear, apparel, and electronics, as well as features on training, nutrition, destinations and Canadian events like MS Bike.



GO THE DISTANCE.

MAKE A DIFFERENCE— FROM ANYWHERE.

- Log into your Participant Centre to access fundraising resources and track your progress.
- Get fundraising tips and learn about rewards.
- Visit your MS Bike event page for up-to-date event information.

DO YOU RECEIVE OUR EMAILS?

News updates are sent out regularly to keep you informed. If you haven't received information, contact us at msbike@mscanada.ca.

To ensure you receive the most up-to-date information about MS Bike, log into your Participant Centre and update your email address.











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