# What's Next?

Now that you are registered, you have access to tools and tips to help grow your team and reach your fundraising goal. Here are some of the steps we suggest you take to make the most of your MS Walk experience, and to help you raise funds that will improve the lives of those affected by MS.



### Make a donation

Kick start your fundraising by making the first donation towards your fundraising goal.



# Update your personal page

Post a picture, include a story of why you walk, and set a goal!



# Go digital

Take advantage of the MS Walk app and fundraise on the go! The app has tools to boost your fundraising and track your progress. Download the app today!



# Email your donors

Reach out to your family and friends and ask them to help you reach your fundraising goal by making a donation.



# Ask, ask, ask

Post on social media, display posters at work, and ask your workplace for a donation or to match your fundraising.



#### Host an event

Get creative! Bake sale, board game night, smoothie bar, fitness class it will be fun and raise money towards your goal.



## Get ready for MS Walk

Print and fill out any forms, put together your cash/cheque donations, and send a final email to people who have not yet donated.



# Say thank you!

Be sure to recognize everyone who donated or helped you by saying thank you after the event.