

# MS WALK FUNDRAISING IDEAS



## KILOMETER CHALLENGE

Go old school and ask donors to pledge you by kilometer. [Download the new MS Walk app](#) and join the [MS Walk Strava club](#) to track your kilometers. The MS Walk app now syncs automatically to your Personal Fundraising page, so your donors can keep track of your progress!



## OFFER DONOR INCENTIVES

Customize your donor incentives by showcasing your talents. For example, for each \$50 donation you receive, offer to post a goofy video of yourself dancing in honour of the donor (you can dance to their favourite song!), or for each \$20 donation, send your donor a handmade thank you card. The possibilities are endless! Our new fundraising platform allows you to enter your unique incentives directly into your fundraising thermometer! Reach out to us at [walk@mssociety.ca](mailto:walk@mssociety.ca) for more information.



## GARAGE SALE

Do some spring cleaning and have a garage sale. You can set-up in your driveway, or host this sale online using sites like Kijiji, Garage Sale or Facebook Marketplace. Get others to join your sale too by sharing on your social media!



## LIP SYNC BATTLE

Ask team members to send you videos of themselves lip-syncing to their favourite song. Set a time to showcase all the submissions and let friends, family and co-workers vote for their favourite with their donation dollars. The person with the most donations wins! Variations of this event could include a pet or kid photo contest.



## ACTIVITY NIGHT

Host an activity night online or in-person. Encourage donors to contribute a set amount to participate in a socially distanced or online experience. Activity examples include:

- Cooking Class/Virtual Dinner Party
- Exercise/Yoga/Zumba Class
- Dance Party
- Paint Night
- Trivia Night



## DO CHORES

Help your network by offering to do some of their chores in exchange for donations. Options include:

- Delivery of groceries
- Snow removal
- Lawn mowing
- Dog walking
- Window washing