Fundraising ideas





Casual Friday

Friday by donation.

Ask your work to do a casual

OFQ

KM Challenge

Go old school and ask donors to pledge you by kilometre. Download the MS Bike or MS Walk app and join the Strava club to track your kilometers. The MS Bike and MS Walk apps sync automatically to your Personal Fundraising page, so your donors can keep track of your progress!



Theme/Dinner Party

Host your very own themed dinner party and have guests come with a donation!



Team Pub Night

Reach out to your favorite pub or sports bar and share your idea for a team fundraiser supporting MS Canada. You can sell tickets for \$10 or \$20.



BBQ

Grocery Stores will often allow you to put on a BBQ in front of their store. They provide the BBQ and hot dogs and may split the earnings with you. Contact your local store and see if this opportunity is available to you.



Yoga/Gym

Ask your yoga/gym instructor if they will teach a class with 50%–100% of the proceeds going toward your goal to end MS!



Host a Movie Night at Your House

Invite people over for a movie night with popcorn and snacks! Charge admissions to go towards your fundraising goal!



Birthday Gift Pledge

On your birthday, request that your friends & family donate to your fundraising goal! Facebook has made this even easier, ask your local coordinator for more information!

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Bake Sale

Host a delicious bake sale in your office or the main floor of your building. Sell your baked goods for a fixed price or simply accept donations for your generosity. The same idea can be used for pancake breakfasts, selling pizza, and more!

Start Your Own Extra Change Box

Empty your daily pocket change into the jar and see it grow! Encourage your coworkers or friends to join you.



Creative Friends

Ask a friend who is an artist to donate a piece of art that you could auction off! This creates awareness for the artist as well!



Offer Donor Incentives

Customize your donor incentives by showcasing your talents. For example, for each donation you receive, send your donor a handmade thank you card or a homemade cookie. The possibilities are endless!



Garage Sale

Do some spring cleaning and have a garage sale. Get others to join your sale too by sharing on your social media!



Photo/Video Contest

Ask team members to send you photos or videos of themselves, their kids, or pets. Set a time to showcase all the submissions and let friends, family and co-workers vote for their favourite with their donation dollars. The person with the most donations wins!



Activity Night

Host an activity night online or in person. Encourage donors to contribute a set amount to participate. Activities could include: Cooking Class, Dance Party, Trivia Night, Paint Night.



Do Chores

Help your network by offering to do some of their chores in exchange for donations. Options include: Delivery of Groceries, Snow Removal, Lawn Mowing, Dog Walking and Window Washing.