

DonorDrive®

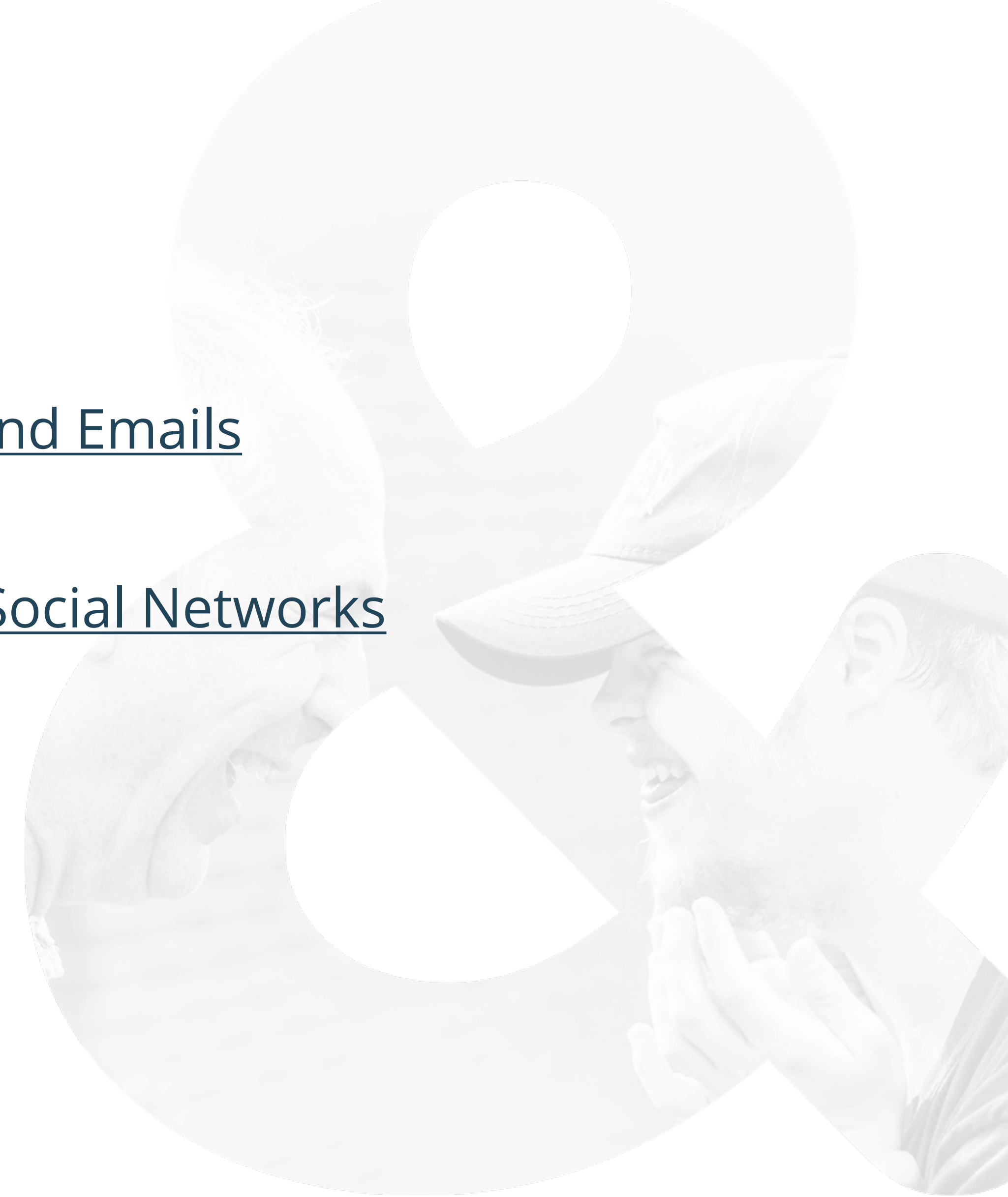
Fundraising Guide

How to use the DonorDrive Fundraiser Portal and
become a successful fundraiser

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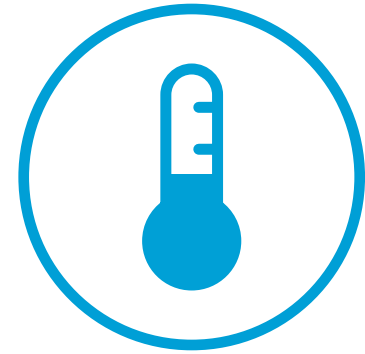




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Tips for Success

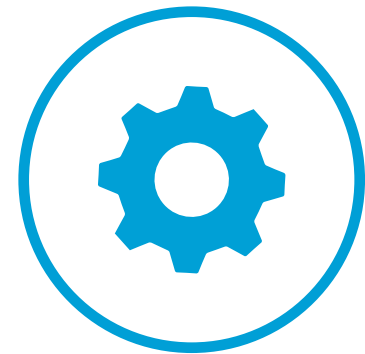
5 Tips for Success



Donate to yourself. This sets the tone and shows that you are committed.



Share your page on social media. Take advantage of the sharing power of social media to help reach more people.



Customize your fundraising page. Upload an account picture, tell your story, and set your fundraising goal – all from your fundraising page.



Say Thank You. When a friend or family member supports you, send a thank you note right from your fundraising page.



Start asking right away. The earlier you begin, the more you will raise. Use the email tool to send and track messages.

Your Fundraising Account

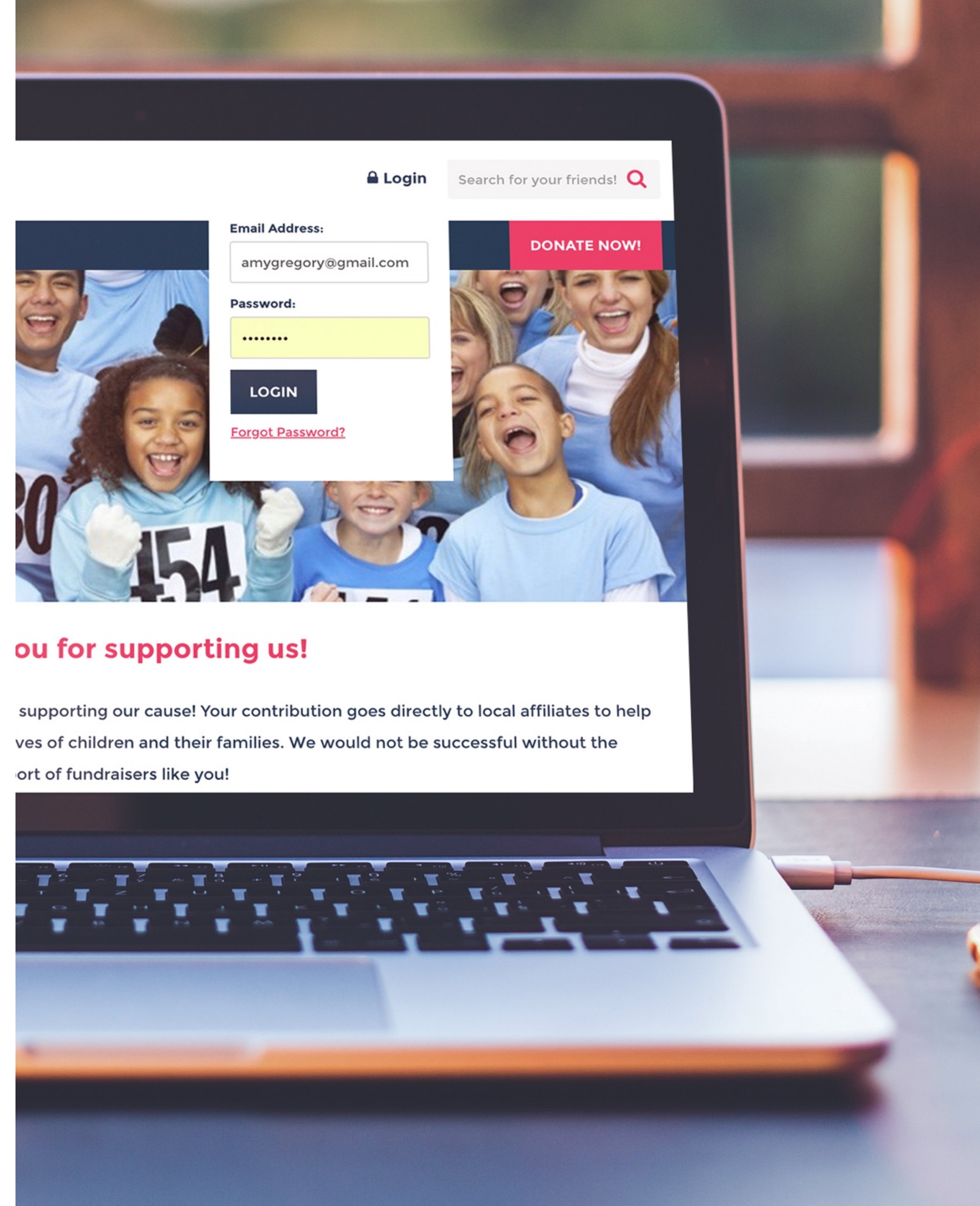


Your Fundraising Account

When you log in, you'll be able to personalize your fundraising page, send emails to friends, spread the word on social media, and track donations made toward your fundraising goal.

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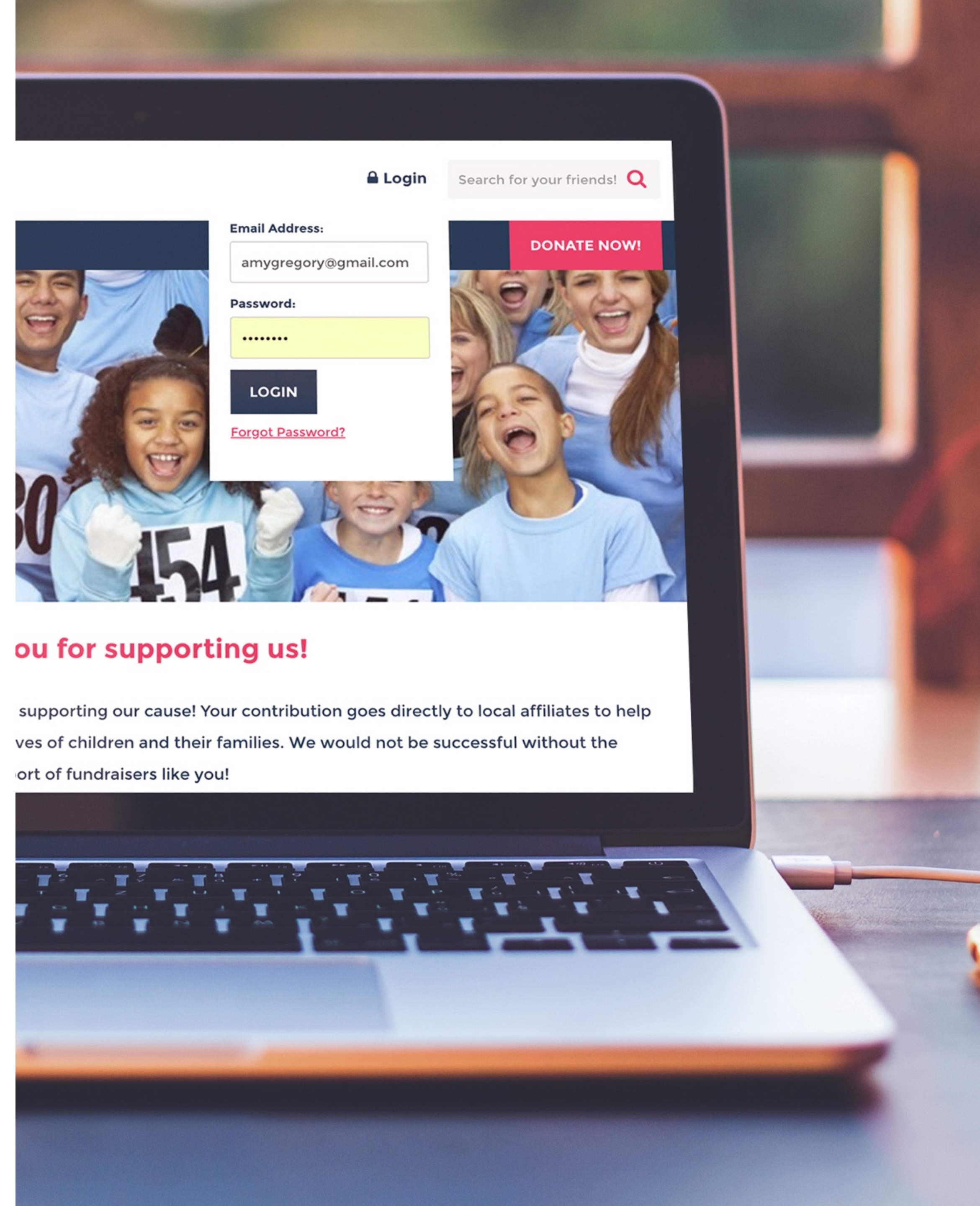
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Your Fundraising Account

Log in with the email address and password you used when you registered for the event.

Forgot your password? Click the Forgot Password link to reset your password.



ou for supporting us!

supporting our cause! Your contribution goes directly to local affiliates to help ves of children and their families. We would not be successful without the ort of fundraisers like you!



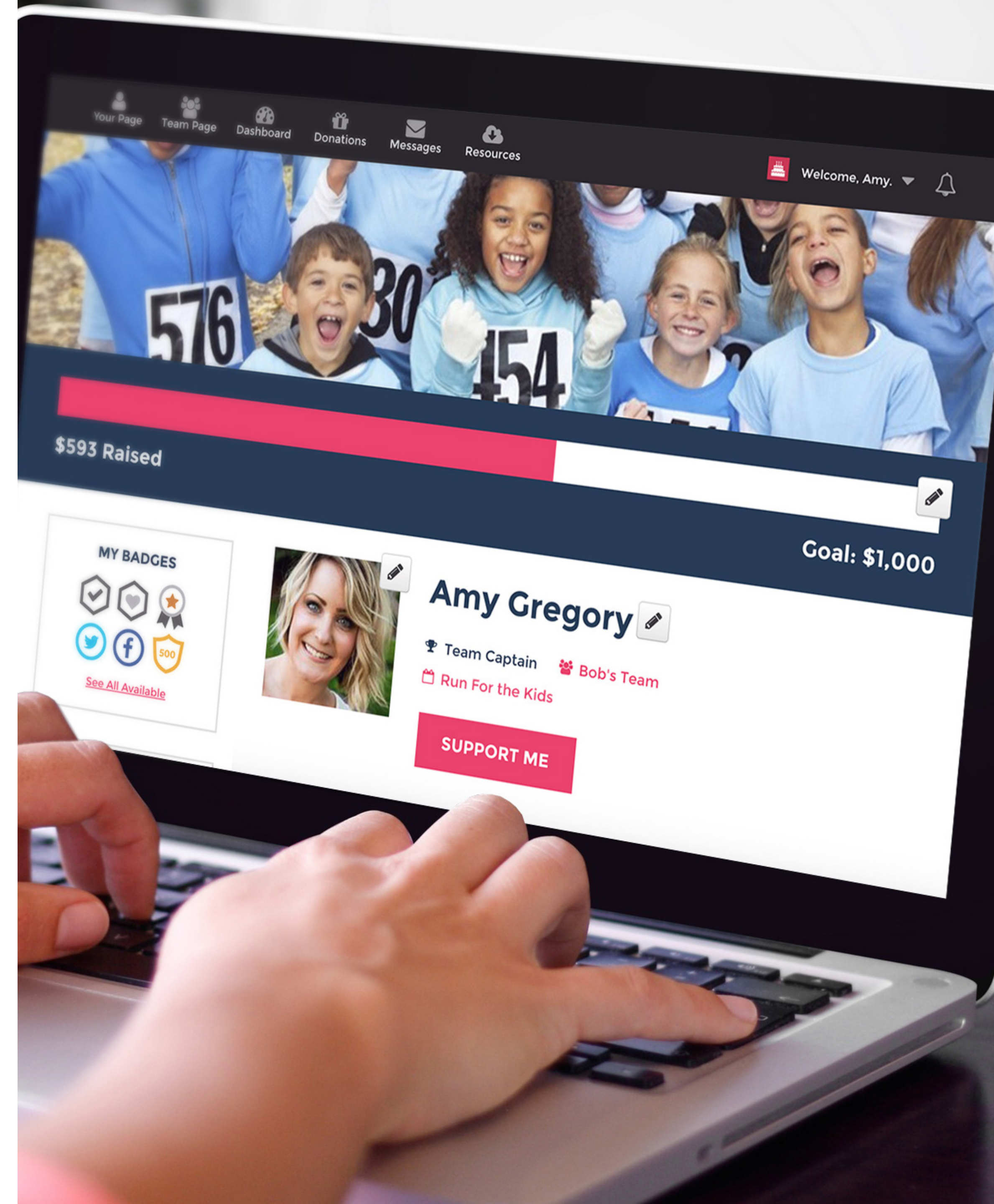
Fundraising Tools

Fundraiser Toolbar

When you are logged in to the Fundraiser Portal, the Fundraiser Toolbar will stay in place as you navigate through the site. This way you can easily get back to your fundraising tools at any time.

Use the Fundraiser Toolbar to access:

- Your Page
- Dashboard
- Donations
- Messages
- Resources
- Profile



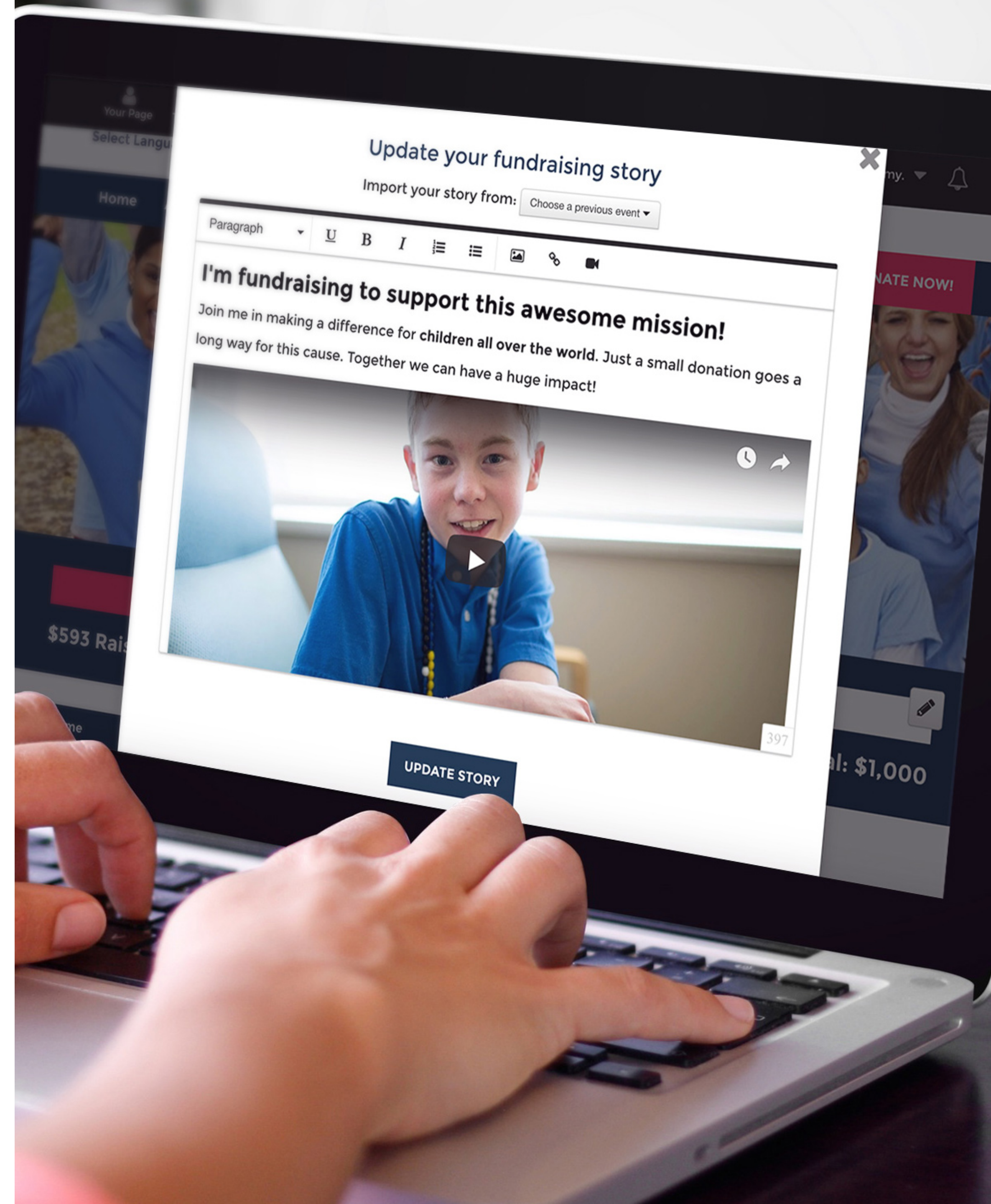
Use your fundraising page to tell your story

Changes you can make to your fundraising page include:

- Uploading your account picture
- Editing your display name
- Increasing your fundraising goal
- Telling your story upload photos, and link/embed videos.

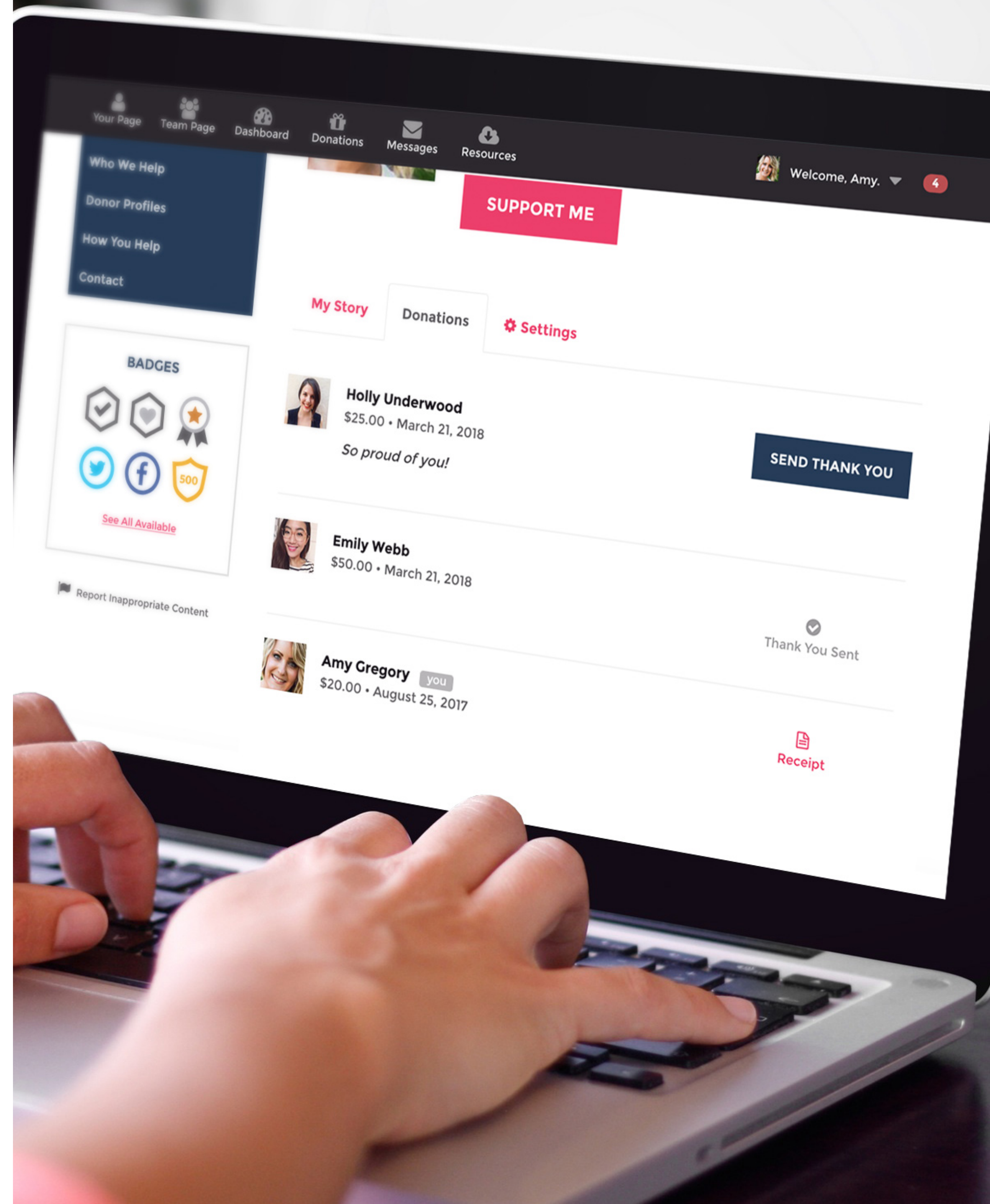
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Donations

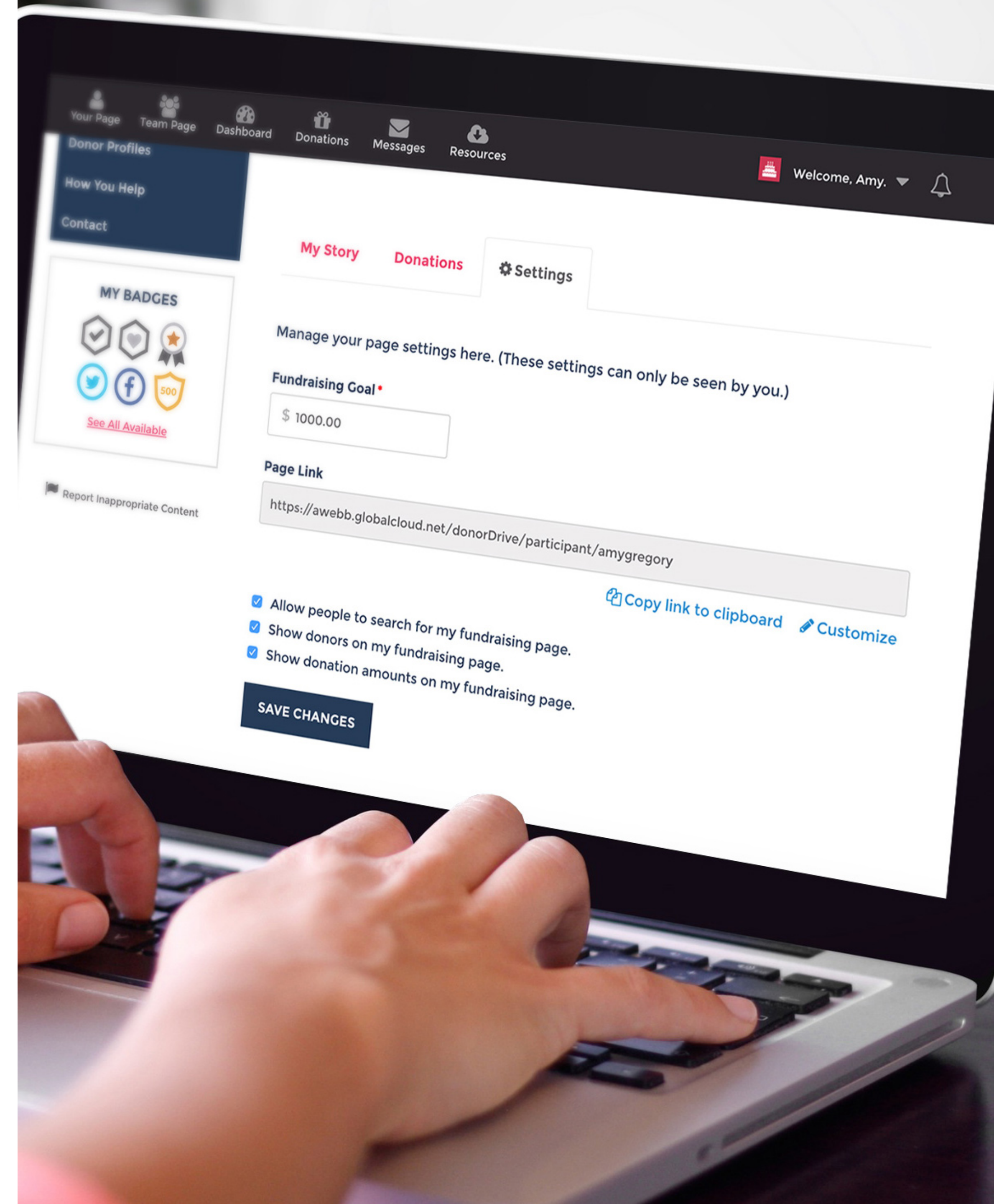
View who has donated to you and send thank you emails in real time.



Settings

Manage the settings for:

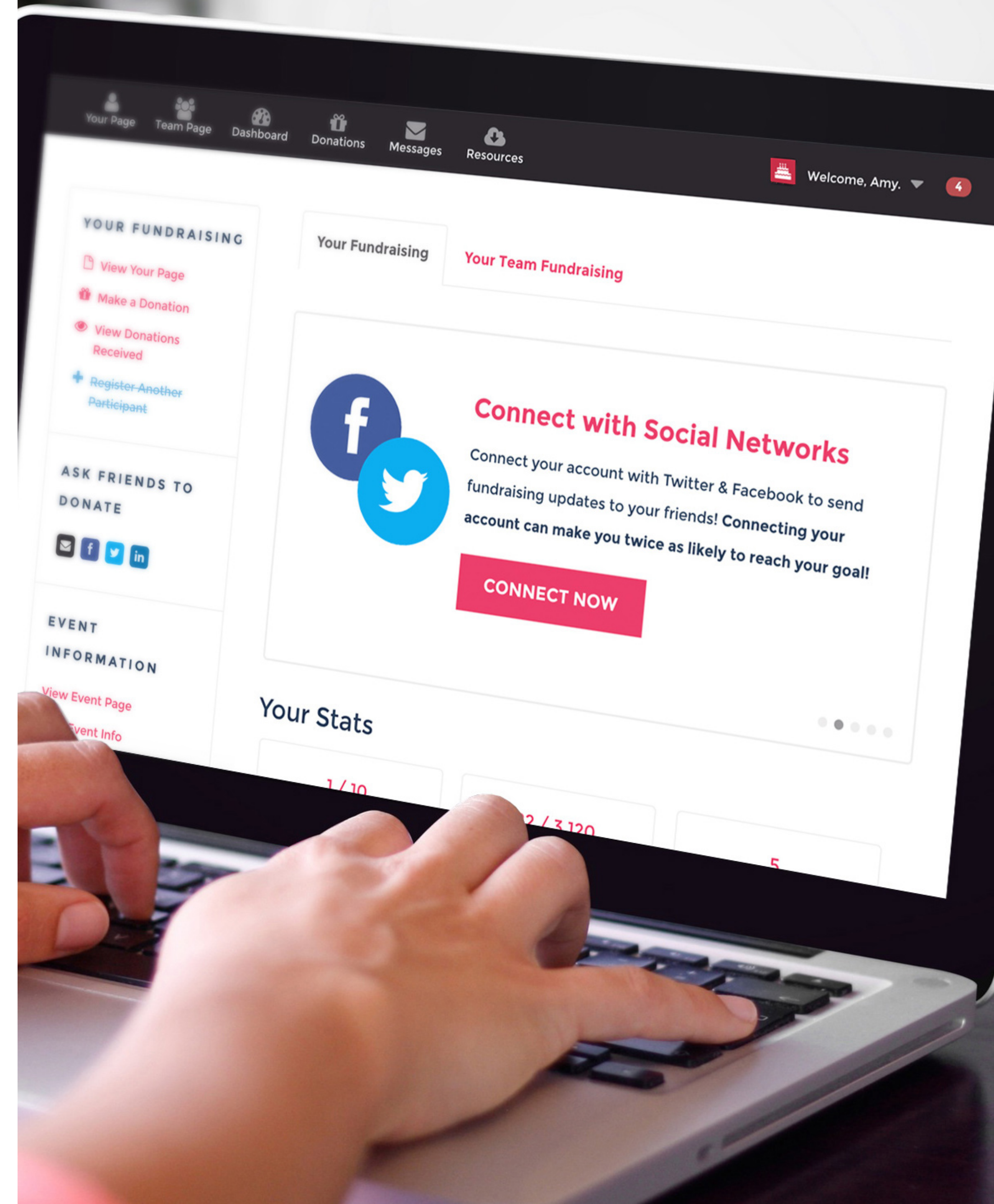
- Increase fundraising goal
- Page link – Create a customized link for your fundraising page
- Privacy settings



Dashboard

From the Dashboard you can:

- Register another participant
- Ask friends to donate
- View your fundraising stats





How to Send Emails



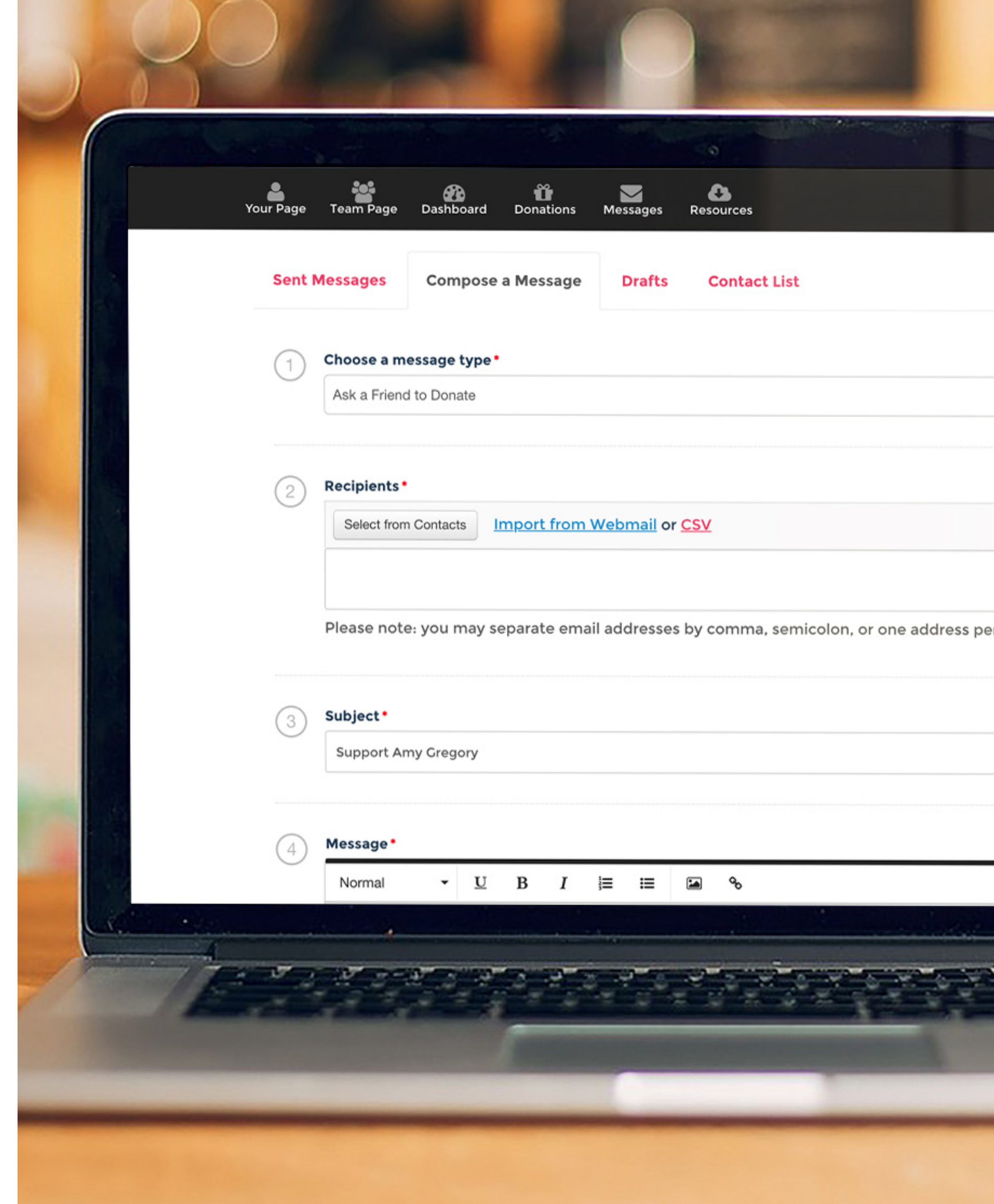
Compose a Message

Message Type

Choose an email template to invite friends and family to donate, join your team, or send a general fundraising update.

Recipients

Select recipients from your contact list, select donors who have supported you in the past, or select donors who have already donated to your current event.

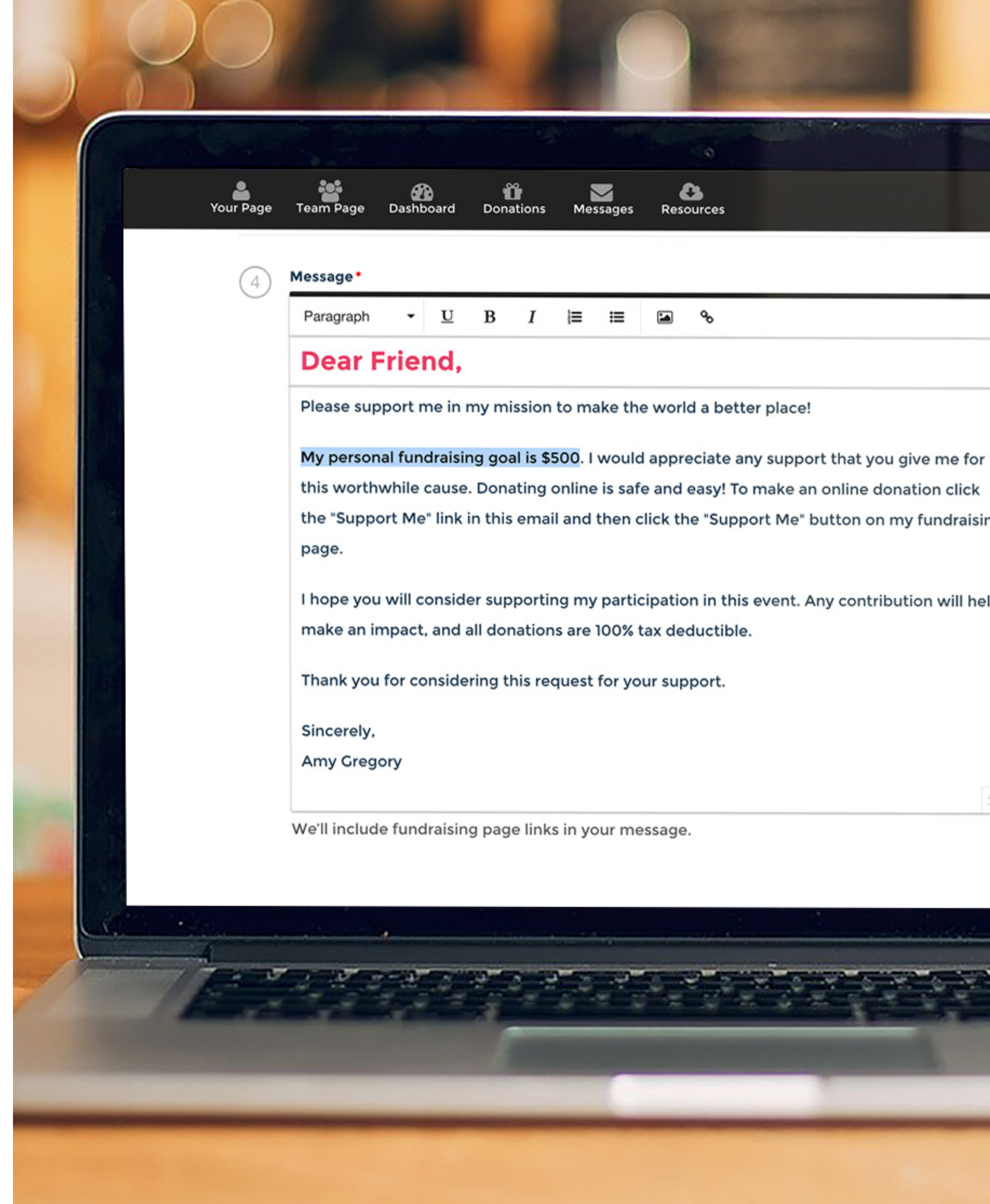


Editing and Sending

Update the content, add links and pictures, and format your message. A link to your fundraising page will be automatically included.

You can:

- Save a draft
- Send a test message to yourself





Share on Social Networks

Spread the Word

Use these social media tools to share with friends and family, and keep followers updated on your progress.

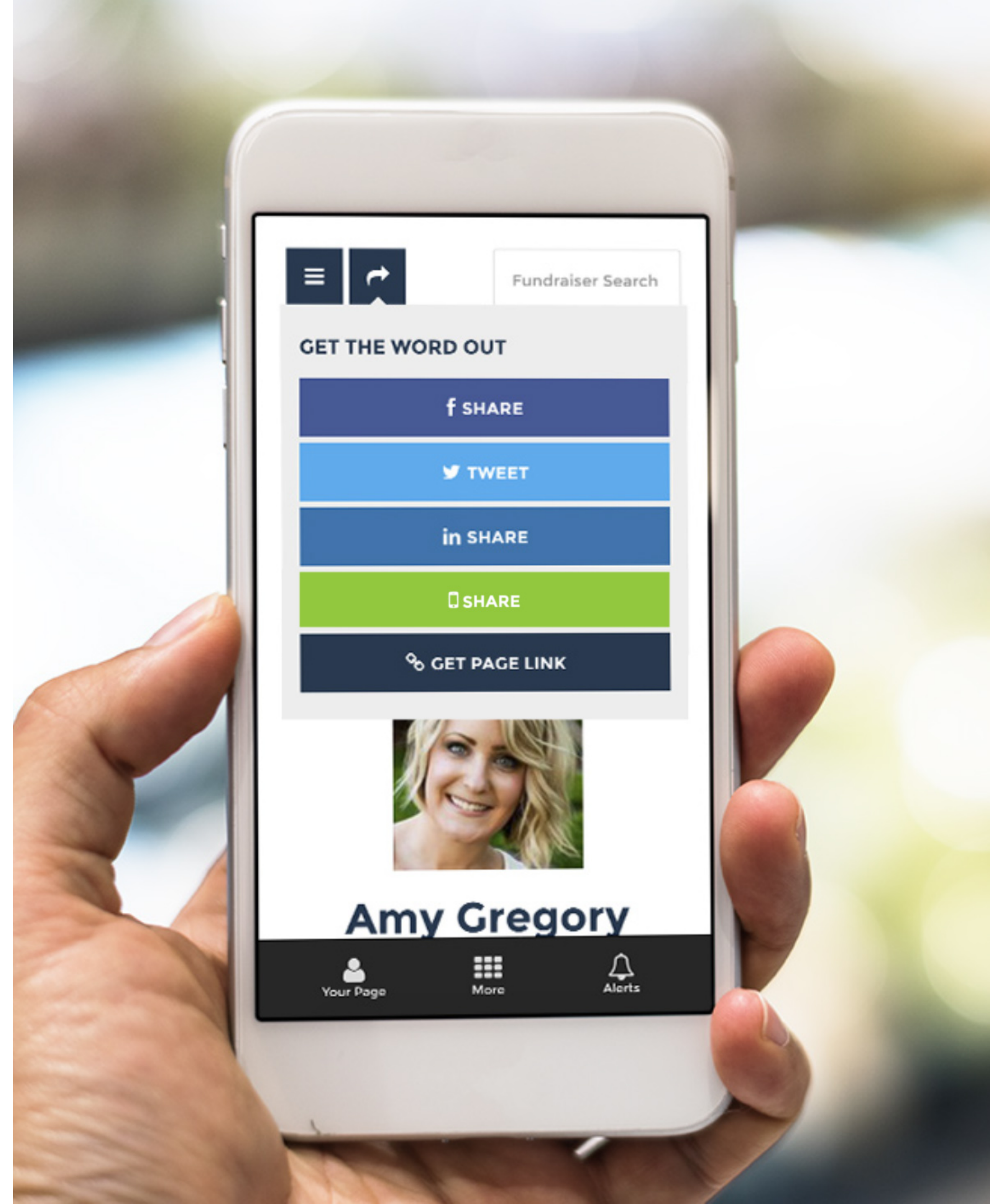
Ways to Share:

- Facebook
- Twitter
- LinkedIn
- Text Message

A link back to your fundraising page will be included in your post.

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thank you

More Questions? Let Us Know!