

MS
SNOWMOBILE
TOUR 2025



WEEKEND GUIDE



A FUN RIDE. A GREAT CAUSE.



National
Multiple Sclerosis
Society



THINGS TO REMEMBER

- **For non-emergency assistance**, call 414-491-4797.
- **IN CASE OF EMERGENCY, CALL 911** first if immediate attention is required. Also call 414-491-4797.
- Safety is the primary concern of the MS Snowmobile Tour. Each rider is responsible for their own personal safety and the safety of surrounding riders. It is required for the 2024–2025 snow season that all snowmobiles operating on a Wisconsin snowmobile trail or corridor display a valid snowmobile trail pass whether registered in Wisconsin or another state.
- Stay warm! Dress in layers and make sure all gear is properly maintained and intact.
- Thanks to the generosity of the Northern Hornshoe and Mercer Sno-Goers snowmobile clubs, both of our lunches are donated this year, providing the Society valuable cost savings. Please thank them for their support and return the favor if you can!
- When you see Lake of the Torches staff throughout the weekend, please thank them for their support. They are working hard to ensure we have an enjoyable experience.

THANK YOU TO OUR SPONSORS



LIVE MS FREE



THURSDAY, JAN. 30

- 4 p.m.** — Hotel Check-in
- 5–8 p.m.** — Check-in for Event
(outside Hall of Nations Ballroom)
- 5–8 p.m.** — Drop off any Silent Auction/
Raffle items (Hall of Nations Ballroom)
- 6–8 p.m.** — Cash Bar available
(Hall of Nations Ballroom)
- 8 p.m. — Welcome Meeting.**
Meet everyone in your Color Group,
participate in a Trail Game and take
your Color Group photos. (Hall of
Nations Ballroom)

After Program — Join us in the Ojibwe
Room on the second floor of the hotel for
activities, snacks and another connection
point with your fellow Tour participants.

FRIDAY, JAN. 31

- 6:15–7:30 a.m.** — Breakfast available
(Hall of Nations Ballroom)
- 8 a.m.** — Meet up with your Color Group
and hit the trails or the bus
- 11 a.m.–1 p.m.** — Lunch served at
Northern Hornshoe Snowmobile Club
Groomer Barn. Participate in a Trail
Game. (2790 County Hwy H, Lac Du
Flambeau, WI 54538).
- 4 p.m. — Trails Close – All riders must be
back at hotel**
- 4–6:30 p.m.** — Silent Auction and Raffle
open (Hall of Nations Ballroom)
- 4–8 p.m.** — Cash Bar available
(Hall of Nations Ballroom)
- 6:20 p.m.** — Group Photo (Hotel Lobby)
- 6:30 p.m.** — Dinner and Program.
Silent Auction/Raffle close for the
evening. (Hall of Nations Ballroom)
- 8 p.m.** — Trail Games
(Hall of Nations Ballroom)



SATURDAY, FEB. 1

6:15–7:30 a.m. — Breakfast available
(Hall of Nations Ballroom)

NOTE: Color Groups may go offsite for breakfast. Speak with your Guide for details.

8 a.m. — Meet up with your Color Group and hit the trails or the bus

11 a.m.–1 p.m. — Lunch served at Mercer Sno-Goers Snowmobile Club Groomer Barn. Participate in a Trail Game.
(2625 Margaret St., Mercer, WI 54547).

4 p.m. — Trails Close — All riders must be back at hotel

4–6:30 p.m. — Silent Auction and Raffle open (Hall of Nations Ballroom)

4–8 p.m. — Cash Bar available
(Hall of Nations Ballroom)

6:30 p.m. — Dinner and Program. Trail Games winners announced. Silent Auction/Raffle close. (Hall of Nations Ballroom)

8 p.m. — Silent Auction/Raffle winners pick up items (Hall of Nations Ballroom)

TRAIL GAMES

- **Color Group Photos (Thursday Night – Home, 10 points):** Color Groups will dress up in their best Hawaiian outfits to take their Color Group photo (leis, flip-flops, sunglasses, grass skirts encouraged!) Best Color Group photo(s) will be voted on Friday night.
- **Riddle Me This (Thursday Night – Home, 10 points, max 2 points per bottle cap correct, 1 point for partially correct guesses):** All Color Groups will be given five bottle caps with a visual riddle underneath. The goal is to solve all the riddles before time is up. Points will be awarded on a “per riddle solved” basis and partial points may be given for close guesses.
- **Turkey Bowling (Friday Lunch – Away, 30 points):** Groups will nominate three people to participate in Turkey Bowling. Each chosen member of the team will take one shot at rolling a frozen turkey at 10 bowling pins. Points awarded based on number of pins down.



TRAIL GAMES CONTINUED

- **Best of Color Group Photos (Friday Night – Home, 10 points):** Group pictures will be voted on by riders before dinner on Friday night through a text survey. Photos will be displayed in the banquet room prior to dinner. The Group voted Best Color Group Photo will receive max points. Each Color Group will receive one vote each (including Tie-Dye). Color Groups cannot vote for their own photo.
- **Speak Out (Friday Night – Home, 10 points):** Color Groups will nominate one person to wear the Speak Out mouthpiece, then attempt to articulate statements for their Group to guess. The remainder of the Group will have 2 minutes to guess as many statements as possible.
- **Mobile Pong (Friday Night – Home, 50 points):** Color Groups will nominate four people to participate in this game. One participant will attempt to toss ping-pong balls into the cups placed on the top of the other participants' heads. Groups will have one minute to get as many ping-pong balls in as possible.
- **Tighty Whitey Race (Saturday Lunch – Away, 10 points):** Color Groups will nominate two people to participate in this Trail Game. Each participant will place one leg through one leg hole in the men's underwear. The two participants will then participate in a "three-legged" race. Points awarded on fastest time.
- **Photo Opportunities (All Weekend – Away, 10 points):** Each Color Group is asked to send in photos from their ride. All Groups that submit photos will be awarded full points. All photos should be sent to Joe Holtman (joseph.holtman@nmss.org) via email, text, or Facebook Messenger before 5 p.m. on Saturday.
- **Snowman Building Contest (All Weekend – Away, 30 points):** Groups will be given the opportunity to build a snowman anytime throughout the weekend. Snowmen will be judged on a series of criteria. All photos should be sent to Joe Holtman (joseph.holtman@nmss.org) via email, text, or Facebook messenger before 5 p.m. on Saturday.

1ST MS Snowmobile Tour
RAISED \$40,477

OVER 
\$10 MILLION
RAISED TO DATE

0 DISEASE-MODIFYING
THERAPIES IN 1984
MS Snowmobile Tour's first year

26 DISEASE-MODIFYING
THERAPIES TODAY

OVER
6,000
PARTICIPANTS
in MS Snowmobile Tour history



OVER
1 MILLION
MILES RIDDEN



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